

Licensing Board



Clackmannanshire
Council

www.clacksweb.org.uk

Licensing (Scotland) Act 2005, Section 29 Application for Variation of Premises Licence

To:

Clerk to the Licensing Board
Clackmannanshire Council
Kilncraigs
Alloa
FK10 1EB

THIS PAPER RELATES TO

ITEM 6ii

ON THE AGENDA

If you are Completing this Form by Hand, Please Write Legibly in Block Capitals using **BLACK INK**. Please Ensure the Completed Application is Signed by the Applicant, Dated and Returned to the Above Address along with the Fee and the Original Licence or a Statement of Reasons as to why the Original Licence Cannot be Produced.

APPLICANT INFORMATION

Question 1

Name, Address, Postcode and Licence Number of Premises.

<p>PREMIER MEDWYN CONVENIENCE STORE 1 MEDWYN PLACE ALLOA FK10 1NG LICENCE NO : CC190</p>
--

Question 2

Full Name, Address, Postcode, Telephone Number and Email Address of the Current Licensee or the Applicant if Different.



SUKWIR KAUR



DETAILS OF VARIATION

Question 3

Brief Details of Variation (Continue on Separate Sheet if Necessary)

THE STORE IS BEING REDEVELOPED & EXTENDED TO BRING IT UP TO DATE TO BEING A MODERN COMMUNITY STORE.
THERE IS A PROPOSED INCREASE IN ALCOHOL DISPLAY SPACE FROM 21.55m² TO 27.41m². THIS ADDITIONAL SPACE IS TO ACCOMMODATE A GROWING RANGE OF CHILLED BEERS & WINE
ADDITIONAL ACTIVITIES TO BE ADDED ARE FOOD TO GO & HOME DELIVERY SERVICE OF FOOD & ALCOHOL.

OPERATING PLAN

Question 4

Do you Propose to Vary any of the Information Within the Operating Plan Contained in the Licence?

YES/NO

If Yes Please Complete and submit New Operating Plan to include the Proposed Variations.

Licensing Board



Clackmannanshire
Council

www.clacksweb.org.uk

LAYOUT PLAN

Question 5

Do you Propose a Variation to the Layout Plan Contained in the Licence?

YES/~~NO~~

If Yes Please Supply **6 Copies** of the New Layout Plan Conforming to Paragraph 5 of The Premises Licence (Scotland) Regulations 2007.

CONDITIONS

Question 6

Do you propose a variation to any of the conditions to which the licence is subject?

YES/~~NO~~

If Yes please give details of the proposed variation below

Please Note That You Cannot Vary any Condition Which Is on Your Licence By Virtue Of Section 27(1) Of The Licensing (Scotland) Act, 2005 (Mandatory Conditions).

PREMISES MANAGER

Question 7

No .

If you Propose to Vary the Information Contained in the Licence Relating to the Premises Manager . Please Provide the following information.

Name, Address and Personal Licence Details (Number and Issuing Board) of the Existing Premises Manager

Licensing Board



Clackmannanshire
Council

www.clacksweb.org.uk

N/A

If only the existing Premises Manager's Personal Details have Changed
Please Provide details

N/A

If there is a Change of Premises Manager Please Provide the following:-

Name and Address of the Proposed Premises Manager

N/A

Date and Place of Birth of the Proposed Premises Manager

N/A

Email Address and Telephone Number of the Proposed Premises Manager

N/A

Licensing Board



Clackmannanshire Council

www.clacksweb.org.uk

Personal Licence

Date of Issue	Name of Licensing Board Issuing	Reference No. Of Personal Licence
N/A		

Is the Variation Relating to the change of Premises Manager to Take Effect During the Application Period

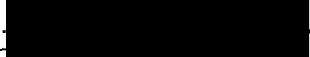
YES/NO

If the Answer to the Above Question is NO Please Provide Below the Date the Variation is to Take Effect.

DECLARATION BY APPLICANT OR AGENT ON BEHALF OF APPLICANT

If Signing on Behalf of the Applicant Please State in What Capacity.

The Contents of This Application Are True to the Best of my Knowledge and Belief.

Signature.......... Date 11/6/2021.....
* (See Note Overleaf)

Capacity AGENT **APPLICANT/AGENT**
(Delete as appropriate)

Telephone Number and Email Address of Signatory

Gordon Emslie 

.....
.....



OPERATING PLAN

Licensing (Scotland) Act 2005, section 20(2)(b)(i)

Question 1

STATEMENT REGARDING ALCOHOL BEING SOLD ON PREMISES/OFF PREMISES OR BOTH

1(a) Will alcohol be sold for consumption solely ON the Premises?	YES /NO*
1(b) Will alcohol be sold for consumption solely OFF the Premises?	YES/ NO *
1(c) Will alcohol be sold for consumption both ON and OFF the Premises?	YES /NO*

*Delete as appropriate

Question 2

STATEMENT OF **CORE** TIMES WHEN ALCOHOL WILL BE SOLD FOR CONSUMPTION **ON** PREMISES

DAY	ON CONSUMPTION	
	OPENING TIME	TERMINAL HOUR
MONDAY	N/A	N/A
TUESDAY	N/A	N/A
WEDNESDAY	N/A	N/A
THURSDAY	N/A	N/A
FRIDAY	N/A	N/A
SATURDAY	N/A	N/A
SUNDAY	N/A	N/A

Licensing Board



Clackmannanshire Council

www.clacksweb.org.uk

Question 3

STATEMENT OF **CORE** TIMES WHEN ALCOHOL WILL BE SOLD FOR CONSUMPTION **OFF** PREMISES

DAY	ON CONSUMPTION	
	OPENING TIME	TERMINAL HOUR
MONDAY	10.00pm	10.00pm
TUESDAY	10.00pm	10.00pm
WEDNESDAY	10.00 pm	10.00pm
THURSDAY	10.00 AM	10.00pm
FRIDAY	10.00 AM	10.00pm
SATURDAY	10.00 PM	10.00pm
SUNDAY	10.00 AM	10.00pm

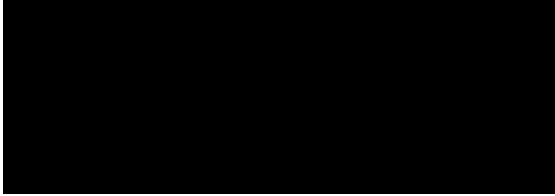
Question 4

SEASONAL VARIATIONS

Does the Applicant intend to operate according to Seasonal Demand	YES/NO*
*If YES – provide details	



SUKWIR KAUR



DETAILS OF VARIATION

Question 3

Brief Details of Variation (Continue on Separate Sheet if Necessary)

THE STORE IS BEING REDEVELOPED & EXTENDED TO BRING IT UP TO DATE TO BEING A MODERN COMMUNITY STORE.
THERE IS A PROPOSED INCREASE IN ALCOHOL DISPLAY SPACE FROM 21.55m² TO 27.41m². THIS ADDITIONAL SPACE IS TO ACCOMMODATE A GROWING RANGE OF CHILLED BEERS & WINE
ADDITIONAL ACTIVITIES TO BE ADDED ARE FOOD TO GO & HOME DELIVERY SERVICE OF FOOD & ALCOHOL.

OPERATING PLAN

Question 4

Do you Propose to Vary any of the Information Within the Operating Plan Contained in the Licence?

YES/NO

If Yes Please Complete and submit New Operating Plan to include the Proposed Variations.

Licensing Board



Clackmannanshire Council

www.clacksweb.org.uk

Question 5

PLEASE INDICATE THE OTHER ACTIVITIES OR SERVICES THAT WILL BE PROVIDED ON THE PREMISES IN ADDITION TO SUPPLY OF ALCOHOL

1	2	3	4
	Please Confirm	To Be Provided During Core Licensed Hours	Be Provided Outwith Core Licensed Hours
	YES/NO	YES/NO	YES/NO
5(a) Activity			
Accommodation	No	N/A	N/A
Conference Facilities	No	No	No
Restaurant Facilities	No	No	No
Bar Meals			
5(b) Activity - Social Functions Including:			
Receptions Including Wedding, Funerals, Birthdays, Retirements Etc.	No	No	No
Club of Other Group Meetings etc.	No	No	No
5(b) Activity - Entertainment Including:			
Recorded Music (see 5g)	Yes	Yes	Yes
Live Performance (see 5g)	No	No	No
Dance Facilities	No	No	No
Theatre	No	No	No
Films	No	No	No

Licensing Board



Clackmannanshire Council

www.clacksweb.org.uk

Indoor/Outdoor Sports	NO	NO	NO
Televised Sport	NO	NO	NO
5(d) Activity			
Outdoor Drinking Facilities	NO	NO	NO
5(e) Activity			
Adult Entertainment*	NO	NO	NO

* Adult Entertainment means any form of entertainment which-
 (a) involves a person performing an act of an erotic or sexually explicit nature; and
 (b) is provided wholly or mainly for the sexual gratification or titillation of the audience

Where you have answered **YES** in respect of any entry in Column 4 above, please provide further details below

PREMISES OPEN FROM 7AM FOR THE SALE OF NEWSPAPERS, GROCERIES ETC, BUT NO ALCOHOL

5(f) Any Other Activities

If you propose to provide any activities other than those listed in 5(a) – (e) please provide details or further information in the box below

FOOD TO GO
 FOOD & ALCOHOL DELIVERY SERVICE

5(g) Late Night Premises Opening after 1.00am

Where You Have Confirmed That You Are Providing Live or Recorded Music Will The Decibel Level Exceed 85dB	YES /NO*
When Fully Occupied Are There Likely To Be More Customers Standing Than Seated	YES /NO*

*Delete As Appropriate

Licensing Board

Question 6 (On-Sales only)



Clackmannanshire
Council

www.clacksweb.org.uk

CHILDREN AND YOUNG PERSONS

6(a)	When Alcohol Is Being Sold For Consumption On The Premises Will Children Or Young Persons Be Allowed Entry	N/A YES/NO*
------	--	---------------------------

6(b) Where the answer to 6(a) is YES provide statement of the **TERMS** under which they will be allowed entry

N/A

6(c) Provide Statement Regarding the **AGES** of children or Young Persons to be Allowed Entry

N/A

6(d) Provide Statement Regarding the **TIMES** During Which Children and Young Persons will be Allowed Entry

N/A

Licensing Board



**Clackmannanshire
Council**

www.clacksweb.org.uk

6(e) Provide Statement Regarding the **PARTS** of the Premises to Which Children and Young Persons Will Be Allowed Entry

N/A

Question 7

CAPACITY OF PREMISES

What is the Proposed Capacity of the Premises to Which This Application Relates?

27.41 m²

Question 8

PREMISES MANAGER (NOTE Not Required Where Application is For Grant of Provisional Premises Licence)

Personal Details

8(a) Name

JASPREET SINGH

8(b) Date of Birth

[REDACTED]

Licensing Board



Clackmannanshire Council

www.clacksweb.org.uk

8(c) Contact Address

[Redacted contact address]

8(d) Email Address

[Redacted email address]

8(e) Personal Licence

Date of Issue	Name of Licensing Board Issuing	Reference No. Of Personal Licence
26/8/2020	NORTH LANSKSHIRE LICENSING BOARD	NL 3981

DECLARATION BY APPLICANT OR AGENT ON BEHALF OF APPLICANT

If Signing on Behalf of the Applicant Please State in What Capacity.

The Contents of This Operating Plan Are True to the Best of my Knowledge and Belief.

Signature [Redacted] * (See Note Below)

Date 11/6/2021

Capacity AGENT APPLICANT/AGENT
(Delete as appropriate)

Telephone Number and Email Address of Signatory

[Redacted telephone number and email address]

* Data Protection Act 1998

The Information on this Form May be Held on an Electronic Public Register Which May be Available to Members of the Public on Request

Premier, Medwyn Place, Alloa

Home delivery process

- All purchases for home delivery of food & alcohol will be made via the Snappy Shopper App which customers can freely download.
- It is Premier Medwyn Place's responsibility to service and deliver any food or alcohol being ordered online for home delivery.
- Records will be kept and maintained showing each order placed for despatch and will be held on the premises. This is held electronically and visible via the delivery handset.
- A record of each transaction is carried by the person delivering the alcohol which is accessible from the delivery handset.
- The record will show the quantity, description and price of the foods/alcohol being delivered.
- The record will show the name and address of the person to whom the alcohol is being delivered to.
- Alcohol will only be delivered between the hours of 10am and 22.00 pm daily.
- Challenge 25 will be in place where any person receiving a delivery who must prove they are over the age of 25 should they appear to look younger than this. Copies of the Snappy Shopper Challenge 25 process is attached.
- Only current acceptable proof of age ID will be accepted e.g. European Driving Licence, European Provisional Driving Licence, a current passport or PASS logo's identification
- All deliveries will be made by staff employed by Premier, Medwyn Place, Alloa.
- All delivery drivers will have undertaken their 2- hour training to demonstrate their competence and understanding of licensing.
- All staff training records are held on site within an appropriate file.
- A refusal log will be used should any delivery not be made due to either the recipient being unable to prove their age or appearing intoxicated. This is electronic and held in the delivery terminal.
- Any product refusal will be returned to the store and customers will be refunded.

Premier Store, Medwyn Place, Alloa- Licence No CC190

Non minor variation to premises licence

Good morning your honours,

I am Gordon Emslie, Licensing Agent, representing Mrs Sukwir Kaur who is the licence holder.

I am unfortunately unable to be present at this morning's licensing board due to being away on holiday. The written submission is to present to you the background to the application and the amendments we seek to the premises licence.

The application before you today is for a non-minor variation for Premier Store, Medwyn Place, Alloa.

The background to this application is that the premises has been owned by Mrs Kaur and her husband for several years and over the last few years the business has grown making trading in its current footprint challenging due to the increasing demands of customers for a wider range of goods and services.

To meet those changing demands of customers, the premises has undergone significant investment with the whole internal shop being extended & refurbished, making it now a very modern neighbourhood convenience store.

The variation requests the following changes

To increase the alcohol display area from 21.55m² to 27.41m²

Add the following activities- Home delivery of food and alcohol

- Have a Food to Go offer

Modern local neighbourhood stores are community assets, from providing busy families with a top up facility on the one hand, to allowing customers (particularly the elderly) with an alternative to larger out of town supermarkets. Many people rely on their local neighbourhood store with the average shopper visiting their local store 3.47 times per week and with 56% of customers choosing to walk as a mode of travel to stores. The store offers a wide range of products and services, from fresh foods, food to go, standard grocery items to the National Lottery.

Being able to offer a diverse range of food items is of paramount importance. A more restrictive range simply provides the potential customer with a reason to shop at a competitor. Alcohol is estimated to account for approximately 12% of total sales turnover.

One of the key reasons made in converting the premises into a neighbourhood store is that since Covid more customers shop locally and are looking for a wider range of goods.

The proposed increase in alcohol is to meet the growing demand of products such as Keg beers which are take home versions of a 5 litre branded beer kegs where customers can serve their own pints. These products are difficult to display due to their size and require additional off shelf display space. We also are looking to increase the range of spirits and wines.

Food to Go is part and parcel of what customers now expect from convenience stores.

The delivery of food and alcohol will be managed using an App called Snappy Shopper which Mr Fair is familiar with. It is an extremely robust method of delivering alcohol safely and within the required requirements of the Licensing (Scotland) Act 2005. I have sent in a home delivery statement and examples of how Challenge 25 works with the Snappy Shopper App.

Mrs Kaur and her husband are extremely experienced licensed retailers of over 20 years. They have always taken and demonstrated their legal responsibilities seriously and are seen as people who have a good reputation of being highly respected retailers. They have had no alcohol related incidents or test purchase failures in any of their shops previously over the last 10 years.

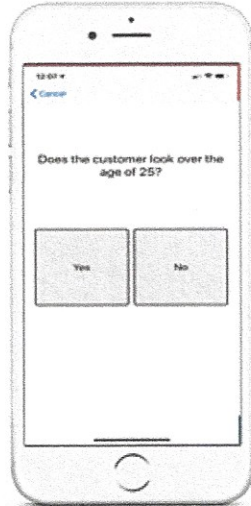
I note the comments submitted by Mr Fair. I have had lengthy conversations regarding the application with Mr Fair especially around home delivery and we believe that we have satisfied the requirements as laid out in legislation in managing this service safely.

In summary, I believe that this is a competent application that seeks to provide an improved service to the local community with a new neighbourhood store that will add value to customers through giving them greater choice.

We note that there have been no objections to this application from Police Scotland and on this basis, we would recommend that the Board move to approve this application.

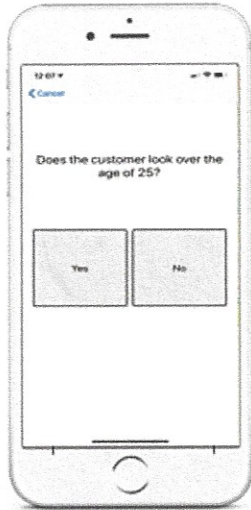
Gordon Emslie

Arriving

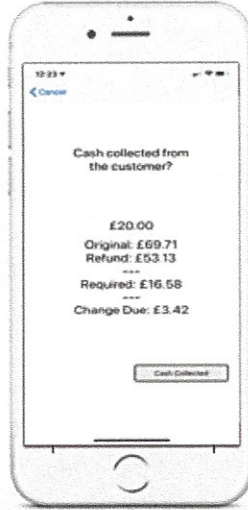


When the driver clicks arrived the system knows if there are any age restricted products in the order and the challenge 25 screen is the first one presented.

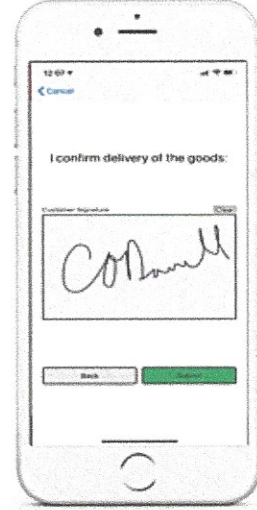
Challenge 25 – Yes Route



If the driver answers yes he will then be taken to the collect cash screen.

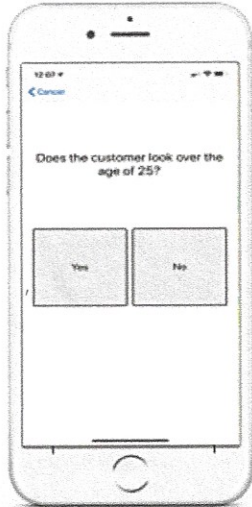


Only if paying by cash - The driver inserts the cash given into the box and the change is automatically worked out for him. It also shows any changes made to the order.

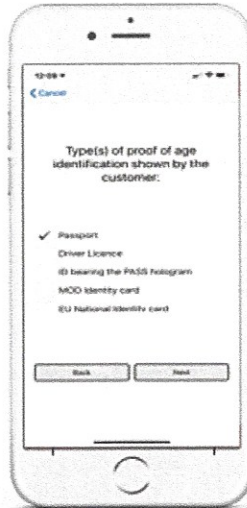


The customer then signs to acknowledge receiving the delivery

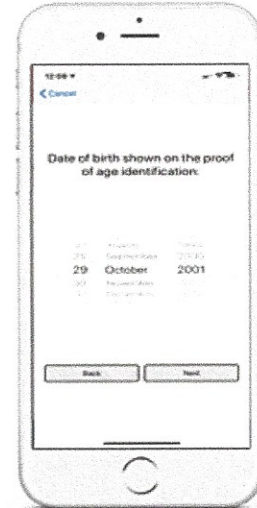
Challenge 25 – No Route



If the driver answers No they will be taken to a list of acceptable forms of identification.

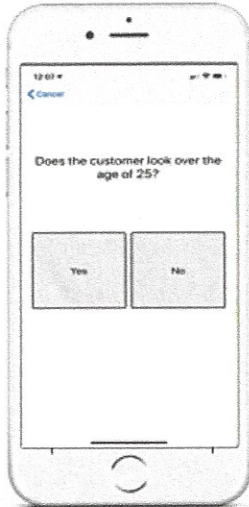


The driver selects the identification seen from the list.

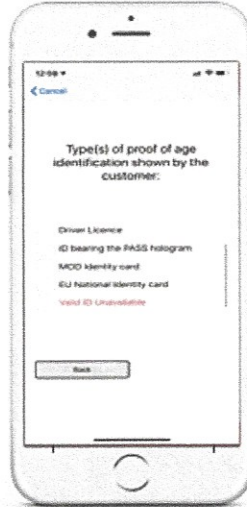


The driver records the D.O.B shown on the ID. The app will always default to the last day required to be of legal age and won't let them move it to a date later than that.

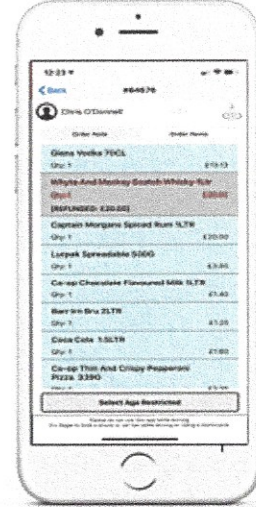
Challenge 25 – No ID Available



If the driver answers No they will be taken to a list of acceptable forms of identification.



If the customer does not have the appropriate form of identification the driver selects the valid ID unavailable option.



The driver will be taken to the above screen where they click on the "select age restricted" option.

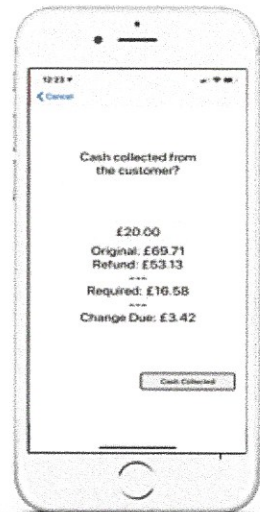
Challenge 25 – No ID Available



This will automatically highlight all age restricted item within the order in amber. The driver then clicks update order.



The driver will be asked to confirm refund.



They will then be taken to the updated cash required page and can complete the delivery as normal without the age restricted products.



Legal and Governance

Kilncraigs, Greenside Street, Alloa, FK10 1EB
Telephone: 01259 450000

Memo

To: **The Clerk to the Licensing Board
Greenfield
Alloa
FK10 2AD**

From: **Paul Fair
Licensing Standards Officer**

Extension: **2091**

Email: **pfair@clacks.gov.uk**

Our Ref: **PF/LSO/NMV/REP/CC190**

Your Ref:

Date: **6 August, 2022**

Subject: **Licensing (Scotland) Act, 2005. Section 29
Application for a Non Minor Variation- Extension to Outdoor Area
Premier Medwyn Convenience Store
1 Medwyn Place, Alloa FK10 1NG CC190**

1. Having considered the content of the application I have the following comments to make, these comments should be treated as a representation in the terms of section 22 of the Licensing (Scotland) Act, 2005.
2. The application seeks to vary the premises licence No CC190 in the following ways :
 - a) Extend the approved alcohol display area (21.55SqM to 27.41 SqM).
 - b) Include additional new activities in the operating plan – Home delivery of food and alcohol
3. These premises have undergone a major refurbishment and redevelopment to modernise the look and layout of the store to meet current customer expectation and demand
4. The approved alcohol display area has been extended to accommodate a wider range of beers and wines.
5. There are currently no areas of Clackmannanshire where the Licensing Board have identified that overprovision exists.
6. I have discussed at length the home delivery of alcohol with the agent.
7. The home delivery of alcohol is already heavily regulated.
8. The licence holder intends only to use suitable trained and qualified delivery agents, employed by companies that already utilise stringent alcohol delivery and age verification at point of delivery schemes.
9. I have no concerns about this application.

Paul Fair Licensing Standards Officer.

