

CLACKMANNANSHIRE COUNCIL

Report to: CLACKMANNANSHIRE COUNCIL

Date of Meeting: 3 October 2024

Subject: Wellbeing Economy Local Outcomes Improvement Plan 2024-2034

Report by: Senior Manager Partnership and Transformation

1.0 Purpose

- 1.1. The report presents the draft Wellbeing Economy Local Outcomes Improvement Plan (LOIP) for 2024-34, following a refresh of the current plan 2017-2027.

2.0 Recommendations

Council is asked to:

- 2.1. Approve the Wellbeing Local Outcomes Improvement Plan 2024/34;

3.0 Considerations

- 3.1. Over 2023/24 the Clackmannanshire Alliance Board has led a period of engagement to refresh the current Local Outcomes Improvement Plan, with a shared commitment to developing a new 10 year Wellbeing Economy Local Outcomes Improvement Plan for Clackmannanshire. A comprehensive consultation and engagement plan was agreed by partners and a short life working group comprising partner organisations established to take forward the refresh.
- 3.2. The draft Wellbeing Economy Local Outcomes Improvement Plan builds on key areas of work over the past 3 years namely; our Community Wealth building Action Plan; Wellbeing Economy pilot with Scottish Government and Shaping Places for Wellbeing programme. The plan also seeks to align and integrate the numerous Community Planning partnership plans, duties and responsibilities set out in statute.

- 3.3. The draft plan sets out a refreshed wellbeing vision, outcomes and priorities for Clackmannanshire which will set the direction of travel for the Clackmannanshire Alliance, each of the member organisations, and the community planning partnerships and groups which sit under the Community Planning umbrella in Clackmannanshire. Following approval of the Plan partners have committed to review the partnership working arrangements of the Alliance and associated partnerships to ensure a clear golden thread is designed, articulated and implemented. Work will also be taken forward as a matter of priority to ensure robust delivery plans and mechanisms are in place which will implement the key priorities in the LOIP.
- 3.4. The draft plan has been developed following a robust process of evidence and data collation and analysis, verified by external partners and tested through comprehensive collaboration and engagement with a wide range of community planning partners, communities and local groups over an extended period of time. These consultation materials have been provided to elected members and partners. An equality and fairer Scotland impact assessment has also been completed as part of this process and this, and the consultation pack are available as background papers.
- 3.5. Local Outcomes Improvement Plans are statutory plans required under section 2 of the Community Empowerment (Scotland) Act 2016, and the draft plan for Clackmannanshire has been developed in line with the relevant statutory guidance. This has ensured that the draft plan is focussed on improving outcomes for those facing the greatest inequality and disadvantage in the County, whilst also reflecting the local needs and aspirations of our communities in Clackmannanshire.
- 3.6. This LOIP is an important strategic plan for Clackmannanshire and sets the direction for our work with partners through the Clackmannanshire Alliance. It is a 10 year plan which establishes the collective vision, outcomes and priorities for partners focussed on tackling and reducing inequalities for our communities and residents. The plan acknowledges the breadth of work with our partners and communities already in place, and includes reference to plans, programmes of work and partnerships which fall under the Community Planning Partnership umbrella of work. It also acknowledges the work of individual partners and seeks to build on these through the power of partnership working and collaboration.
- 3.7. The plan sets out three strategic outcomes for Clackmannanshire: **Wellbeing; Economy and Skills** and **Places** recognising that no one partner can address these singularly. The plan also includes seven important wellbeing priorities: **economic opportunities; labour market and fair work; outcomes for young people; tackling poverty; sustainable places; physical and mental health** and **environmental sustainability**.

- 3.8. Ensuring effective mechanisms are in place for governance, accountability and performance management of Community Planning and the LOIP is also critical, and the plan includes information on work agreed by partners to ensure that delivery of the plan is set within a robust delivery framework. An early priority of the plan, and the Clackmannanshire Alliance is to ensure that these arrangements are in place and are effective.
- 3.9. Council is asked to agree the Local Outcomes Improvement Plan for 2024/34, recognising the wide range of data, evidence and engagement that has taken place to develop the plan. The Alliance Board has endorsed this plan and Community Planning Partner organisations are also seeking approval of this plan through their own governance channels. Following agreement, the final Local Outcomes Improvement Plan for 2024/34 will be published.

4.0 Conclusion

- 4.1. This report presents the draft Wellbeing Economy Local Outcomes Improvement Plan 2024-2034 which replaces the current LOIP 2017-2027. The paper highlights the development and engagement process led by the Clackmannanshire Alliance and notes that following agreement by partners the plan will be published.

5.0 Sustainability Implications

- 5.1. No implications are identified.

6.0 Resource Implications

- 6.1. No financial or staffing implications are identified.

7.0 Exempt Reports

- 7.1. Is this report exempt? Yes (please detail the reasons for exemption below) No

7.0 Declarations

The recommendations contained within this report support or implement our Corporate Priorities and Council Policies.

(1) **Our Priorities** (Please double click on the check box)

- Clackmannanshire will be attractive to businesses & people and ensure fair opportunities for all X
- Our families; children and young people will have the best possible start in life X
- Women and girls will be confident and aspirational, and achieve their full potential X
- Our communities will be resilient and empowered so that they can thrive and flourish X

(2) **Council Policies**

- Complies with relevant Council Policies

8.0 Equalities Impact

- 8.1 Have you undertaken the required equalities impact assessment to ensure that no groups are adversely affected by the recommendations?

Yes No

An equalities and Fairer Scotland Impact Assessment has been completed and is available as a background paper. The EQIA/FS assessment will be published alongside the final plan.

9.0 Legality

- 9.1 It has been confirmed that in adopting the recommendations contained in this report, the Council is acting within its legal powers. Yes

10.0 Appendices

- 10.1 Please list any appendices attached to this report. If there are no appendices, please state "none".

Appendix 1) Draft Wellbeing Economy Local Outcomes Improvement Plan 2024/34

11.0 Background Papers

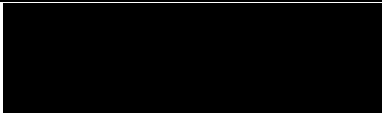
11.1 Have you used other documents to compile your report? (All documents must be kept available by the author for public inspection for four years from the date of meeting at which the report is considered) Yes **X**

- Community Empowerment (Scotland) Act 2015 statutory guidance on part 2: Community Planning and Local Outcomes Improvement Plans.
- Feedback from consultation activity

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Wellbeing Local Outcomes Improvement Plan

2024-2034

Contents



Foreword by Community Planning Partners	2
Introduction	3
Developing our Wellbeing LOIP	4
Our People and Place: the Clackmannanshire Context	5
A Wellbeing Economy and SIPHER Systems Mapping	8
Our Vision and Strategic Outcomes	10
Strategic Outcome: Wellbeing	11
Strategic Outcome: Economy and Skills	13
Strategic Outcome: Places	15
Community Planning in Clackmannanshire	17
Our Performance Framework and Measures	19
Annex 1 25/26 Priorities	22
Annex 2 Our LOIP on a Page	23
Annex 3 Partnership Plans	24
National Performance Framework Illustrated Outcomes	25



Foreword



Welcome to our Wellbeing Local Outcomes Improvement Plan (LOIP) 2024/2034 for Clackmannanshire.

This plan sets out our vision for Clackmannanshire over the next 10 years, defines the priorities that Clackmannanshire Alliance will focus on, and sets out what differences partners want to see for Clackmannanshire by 2034. Through this plan, partners are committed to working together on shared priorities which will improve the lives of people living in Clackmannanshire. A central theme of this plan is a joint commitment to tackling the inequalities that exists in Clackmannanshire through the delivery of a wellbeing economy for Clackmannanshire.

This Local Outcomes Improvement Plan is a plan for Clackmannanshire. We have listened to our communities and partners and focussed on a small number of key issues that can make the greatest impact in Clackmannanshire. We recognise the importance of aligning Alliance partners' resources on priorities that will drive long-term sustainable improvement over the next decade. Through this plan, we will create a positive wellbeing economic legacy, through the principles of community wealth-building for future generations in Clackmannanshire: a more equal society which provides a better quality of life for everyone.

Prevention and early intervention are strong themes throughout this plan and underpin the ideas behind a wellbeing economy. While this plan seeks to improve outcomes that will benefit everyone in Clackmannanshire, partners understand the importance of getting it right for our children and young people – our adults and our working age population in years to come. Securing better outcomes for our children and young people will secure better futures for all ages and all communities in Clackmannanshire by 2034.

Improving outcomes lies at the heart of this plan, but we also want to acknowledge the many positive aspects to life that Clackmannanshire has to offer. With our communities, we also want to build on our culture of continuous improvement as a partnership and ensure that we are working together in the best way that we can, making the best use of our resources with and for the benefit of communities in Clackmannanshire.



Introduction

This Wellbeing Local Outcomes Improvement Plan (LOIP) for 2024-2034 replaces the LOIP covering 2017-2027. and has been developed in partnership in response to our statutory obligations, as set out under the Community Empowerment (Scotland) Act 2015.

Community planning is about how public bodies work together, and with local communities, to design and deliver better services that make a real difference to people's lives. A key focus of this work is demonstrating and jointly delivering plans and activities which bring about significant change and through improving outcomes and reducing inequality and disadvantage.

Our LOIP has been developed by the Clackmannanshire Alliance and sets out our ambitions for change for Clackmannanshire over the next decade. This plan details our combined commitment to reduce inequality and our renewed focus to work together to secure better outcomes for our people and businesses through a wellbeing economy. We have chosen to focus our collective efforts on a core set of priorities based on our discussions with partners and communities and based on a sound understanding of local need and circumstances.

Our communities lie at the heart of this plan and our wellbeing economy vision for Clackmannanshire. We recognise that the best solutions and the best ideas come from local communities, local businesses and our third sector. We are committed to working alongside our communities to secure improved outcomes for Clackmannanshire over the next decade and this plan sets out the way that we will meet this commitment.

Each community planning partner in Clackmannanshire is committed to the Wellbeing LOIP outcomes and priorities and will reflect these in their own strategic plans. This approach will ensure that all efforts drive improved outcomes for Clackmannanshire. This is particularly important with the challenges and constraints facing both partners and communities over the next decade.

The Wellbeing LOIP is a strategic plan which sets the direction for community planning partners in Clackmannanshire aligned with the National Performance Framework for Scotland. The LOIP seeks to connect partnership strategies and plans with each of these demonstrating the golden thread to the vision and outcomes contained in this plan.



Developing our Wellbeing Local Outcomes Improvement Plan 2024/2034

Our Wellbeing Local Outcomes Improvement Plan sets out our strategy and vision for Clackmannanshire. It has been developed using a robust evidence base, through extensive research, analysis and engagement including:

- Development of an Action Plan for Community Wealth Building in Clackmannanshire with the Centre for Local Economic Strategies
- Extensive partner engagement with academics from the University of Sheffield on a systems mapping exercise to establish the wellbeing economy priorities and drivers for Clackmannanshire
- Completion of the 6 stage inclusive growth diagnostic toolkit as part of a pilot project with Scottish Government
- Data deep-dive and benchmarking led by Scottish Government
- Participation in Public Health Scotland Shaping Places for Wellbeing pilot.
- Review of Strategic Needs Assessment completed in 2021.
- Review of local Community Plans across Clackmannanshire.

We also engaged widely in 2023 to develop the plan including:

- Consultation with local communities and key groups of interest
- An online consultation published across Clackmannanshire
- An engagement and development event held in 2024
- A partners development day
- Final consultation on the LOIP

We also carried out an Equality Impact Assessment to ensure our engagement activity on the plan has been as inclusive as possible; and carried out a Shaping Places for Wellbeing review to ensure a focus on place and wellbeing.

More information on this work can be found on Clackmannanshire Council's website <https://www.clacks.gov.uk/community/planning/>

Wellbeing in Clackmannanshire

Clackmannanshire has been a leading light in the development of new policies to strengthen our local economy to the benefit of people who live here. We piloted Community Wealth Building as the building blocks of our economy, while also leading on ways to implement a wellbeing economy in Clackmannanshire as part of a pilot with Scottish Government.

The National Performance Framework (Scotland Wellbeing Framework) establishes outcomes for Scotland with a wellbeing economic system focused on 4 key pillars of People, Community, Environment and Business. More information on this can be found here: Wellbeing economy toolkit: supporting place based economic strategy and policy development - gov. scot (www.gov.scot)

Our plan for Clackmannanshire aligns with the national ambition and vision to create a wellbeing economy; an economic system that places the wellbeing of current and future generations at its core.

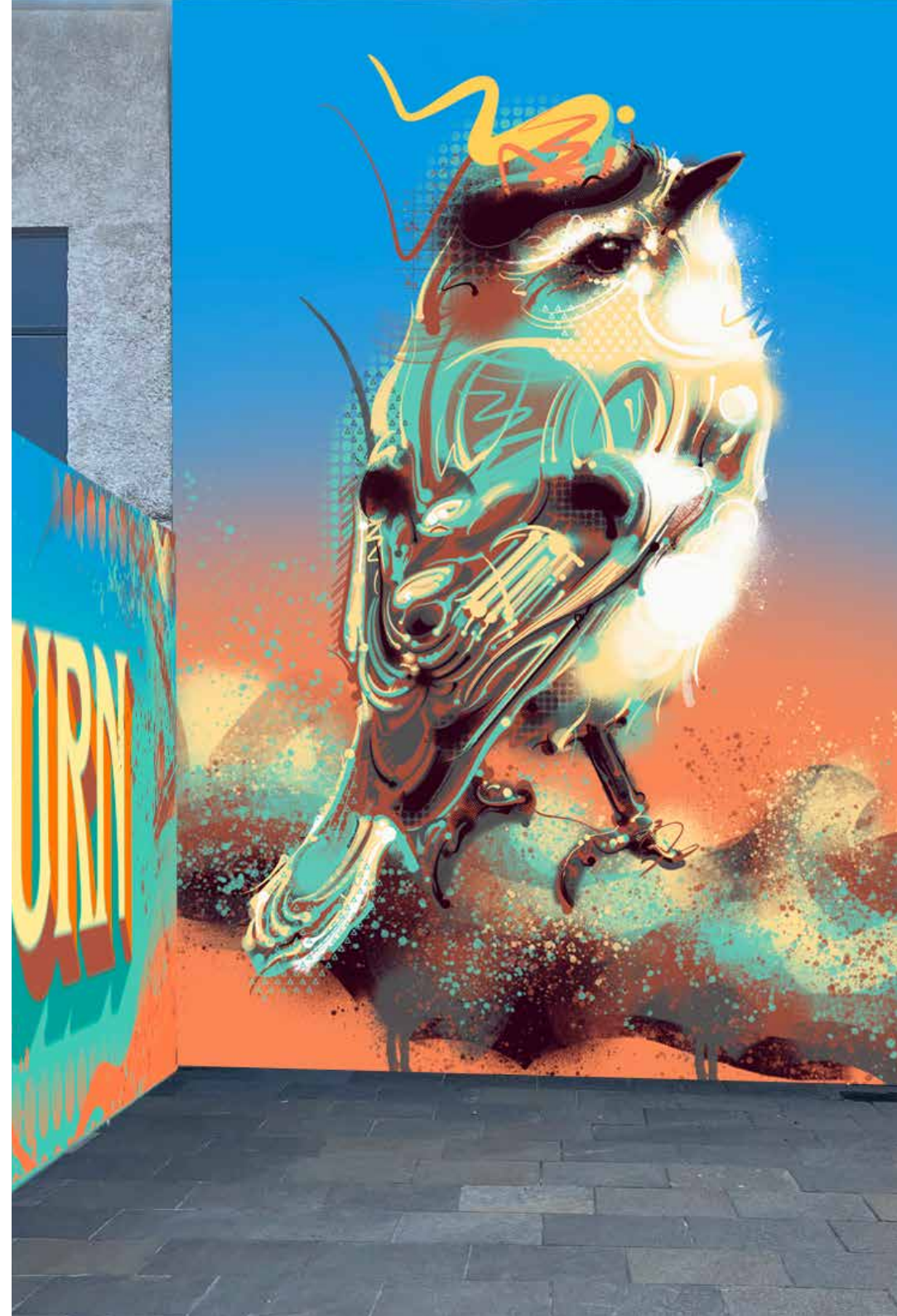
Our Place and People

The Clackmannanshire Context

In developing this plan a wide range of evidence, data and consultation feedback has been taken into account. This has helped us to get a good understanding of local aspirations and needs and also helped us to use information to shape priorities which will make the biggest difference over the next decade.

Although this plan focusses on outcomes that we are seeking to improve there is no doubt that Clackmannanshire as a place and its people have many untapped strengths. With the meandering River Forth to the south and the imposing Ochil Hills rising in the north, Clackmannanshire seamlessly merges the lowlands and the highlands. Although Scotland's smallest mainland local authority, Clackmannanshire hosts a wealth of historic sites and outstanding places to visit; benefits from its proximity to Scotland's two largest cities and strong transport links by road and rail and enjoys a robust digital infrastructure across our place.

There are other strengths too, with businesses more likely to do well in Clackmannanshire, strong natural assets with the potential to develop innovative and sustainable sources of economic growth through tourism and sustainability, excellent active travel routes, excellent access to green spaces and high rates of resident's satisfaction with the communities they live in.



Our Engagement on Priorities

We have listened to our communities and partners on what is most important to them and have incorporated this feedback into this plan and how we will work together as a partnership. For the most part the wellbeing priorities and influencers that were included in the engagement were felt to be the right ones, however there were some areas identified which needed a stronger focus and these are reflected in this plan:

- Maximising and leveraging the power of our partnerships and resources to empower communities to be resilient, drive change and design and implement local solutions which improve local outcomes. A greater focus on effective collaboration, information sharing, joint planning and budgeting and measuring and reporting on progress is critical to delivering these outcomes and priorities.
- Ensuring a focus on the importance of spaces and places including transport provision and active travel, safe spaces, town centre regeneration, buildings and assets, including community ownership of assets, accessibility and care of our natural assets.
- Tackling community safety and anti-social behaviour and reducing the impacts of drug and alcohol issues on communities
- Improving outcomes for people through preventative measures and actions which support better community mental health reduced levels of children living in poverty and reduced health inequality
- Improve wealth and opportunities for local people through business, employment, apprenticeships and through tackling financial inequality, and work to remove barriers such as childcare and transport.

Our Local Context

Population

Clackmannanshire has a population of 51,800 residents and 24,100 households. Under 14 year olds make up 15.7% of the population and 15-64 year olds make up 63.5% of the population. Both these age groups are projected to fall over the next 10 years. Over 65 year olds make up 20.8% of the population and this age group is projected to increase over the next 10 years.

Employment and Jobs

Employment rate and unemployment, number of local jobs and rates of pay, although improving, are all lower than the Scottish average. The number of people employed or self employed is 71% compared with a Scottish figure of 77%. The dependency ratio (the number of dependants on the working age population) is 61%, higher than the Scottish average and job density is lower than the Scottish average with less than one job for every 2 people in Clackmannanshire.

Health: Mortality and life expectancy

The life expectancy for males is below the national average at 77 years and healthy life expectancy is lower for both males and females. Long term health conditions are prevalent in Clackmannanshire and 20% of the population has at least one long term physical health condition. Suicide rates are also higher than the national average.



Poverty



Clackmannanshire has higher rates of workless households, 27% compared with a Scottish average of 18%; and 22% of children live in low-income families which again is higher than the Scottish average. Fuel poverty rates are also higher in Clackmannanshire with 23% of residents estimated to be affected.

Deprivation



A quarter of data zones (small areas) in Clackmannanshire are in the 20% most deprived according to the Scottish Index of Multiple Deprivation (SIMD). This takes into account a range of measures which include employment and incomes, health inequalities, crime rates and access to services. 28% of Clackmannanshire's population live in the most deprived SIMD quintile, significantly higher than the 16% who live in the least deprived quintile.

Women and Girls



Outcomes for women and girls living in Clackmannanshire continue to be relatively poor, with lower healthy life expectancy, lower employment and rates of pay and higher instances of domestic abuse and teenage pregnancy. Healthy life expectancy for women in Clackmannanshire is 59 years (compared with a Scottish figure of 61 years), and women working full time are paid £87 less each week compared with the Scottish average. Women are also much more likely to be fearful for their safety in their homes and in the communities they live.



Our Vision for a Wellbeing Economy in Clackmannanshire

Our Vision for a Wellbeing Economy in Clackmannanshire

When we talk about our vision for a wellbeing economy in Clackmannanshire, we mean simply one which values fair work, good health and sustainable business which can support a thriving population and natural environment for generations to come - getting a wellbeing economy right means that our people, economy and natural environment can all thrive.

Through our wellbeing economy pilot, a wide range of information and data was analysed and considered by partners and community groups. This work identified seven priority themes which were identified as important in making the biggest impact on inequalities in Clackmannanshire. These are shown in Figure 1 below.

Fig 1: Clackmannanshire Wellbeing Economy Priority Themes

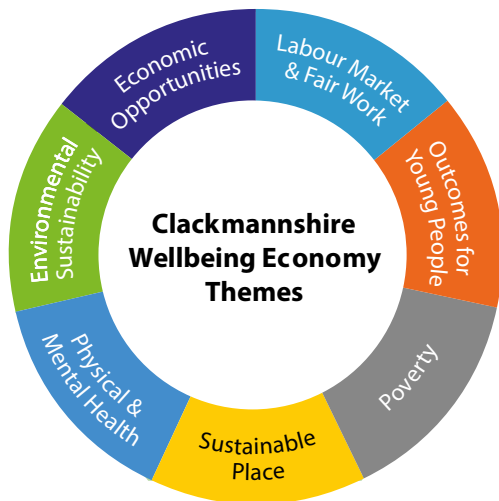


Fig 2: Clackmannanshire Wellbeing Drivers & Influencers



As part of the development of this plan a systems mapping exercise was completed working with the University of Sheffield and Public Health Scotland. This work, whilst complex, helped to identify parts of the whole system in Clackmannanshire which had the greatest capability to influence outcomes related to our wellbeing economy priority themes. An interactive map was developed through this work to help partners understand the system and where to focus efforts and resources to make the biggest difference. This work was discussed widely with partners and communities and from this engagement and our analysis we know the main drivers and influencers that we need to focus on for systemic change. These are shown in Figure 2.

The remaining sections of this plan set out the Alliance vision, outcomes, priorities and enablers. This section describes the changes that Alliance partners are striving to achieve, how those changes will be delivered, why they have been selected as priorities and how we will track and monitor progress.

We have agreed these outcomes and priorities as areas that partners and communities will work together to make a difference through the Clackmannanshire Alliance. Each partner also has individual plans which are complementary to the LOIP, however this plan focusses on those priorities which are jointly agreed by the Clackmannanshire Alliance.

Three strategic outcomes are agreed, around People, Place and Economy and Skills with the wellbeing priority themes and wellbeing enablers aligned under these. However, it is evident that a significant overlap exists between outcomes, priorities, actions as well as plans and programmes of activity set out in this plan. The Clackmannanshire Alliance acknowledges that collaboration, communication and flexible systems and processes based on the whole needs of citizens and communities will need to be planned and managed carefully to ensure that outcomes are met and demonstrated.

This plan for Clackmannanshire seeks to provide a clear line of sight across all partnership plans and connected to the ambitions for Scotland, set out in the National Performance Framework thereby creating a golden thread. How we will seek to achieve this is set out in the following pages of this plan.



Our Vision and Strategic Outcomes

Our vision:



Working together to reduce inequality and improve the wellbeing of all people in Clackmannanshire

Our Strategic Outcomes



Wellbeing: Working in partnership we will: reduce inequality, tackle the causes and effects of poverty and health inequality and support people of all ages to enjoy healthy and thriving lives



Economy and Skills: Working in partnership we will: help people to access fair work, learning and training; and will work together to build a strong local economy



Places: Working in partnership and with communities we will: create sustainable and thriving places where people have a sense of connection and have control over decisions.

Our Priority Themes for a Wellbeing Economy

Wellbeing	Economy & Skills	Places
<ul style="list-style-type: none">• Physical and Mental Health & Wellbeing• Outcomes for Young People• Poverty	<ul style="list-style-type: none">• Labour Market & Fair Work• Economic Opportunities	<ul style="list-style-type: none">• Sustainable Places• Environmental Sustainability

We explain in more detail how we will achieve these outcomes and why they have been chosen in the following sections. Detailed delivery and action plans will underpin the Wellbeing LOIP and a clear golden thread will align partnership plans across the Community Planning Partnership.

Partners have also agreed immediate priority action areas and focussed collaboration and planning on these will be taken forward as early partnership priorities. These areas are summarised at annex 1.

Strategic Outcome: Wellbeing

What difference do we want to make?

- We will work in partnership to help people to live longer in good health and improve the Health & Wellbeing of all ages in Clackmannanshire.
- We will work in partnership to improve the wellbeing of our Children and Young People and make Clackmannanshire the best place for all children to grow up and thrive.
- We will work in partnership to tackle the causes and effects of poverty and will work to mitigate the financial challenges for those most vulnerable in our communities.



Our partnership priorities under this outcome

In addition to the partnership working already in place we will:

- Improve the physical health of the population of Clackmannanshire, focussing on the prevention of health inequalities and the social determinants of health.
- Work in partnership to improve the health and wellbeing of women and girls in Clackmannanshire.
- Improve access to whole systems community based mental health, support and resources, as well as services, designed around the needs of those who require them.
- Work collaboratively with communities to design solutions to reduce the impacts of poverty with a focus on financial support, cost of living and childcare.
- Work with communities to put in place local support to enhance social connections, life skills and reduce social isolation across all communities in Clackmannanshire.
- Put in place mechanisms to improve local engagement with communities and the Clackmannanshire Alliance, including supporting all communities to develop local plans.
- Where it makes sense to do so, simplify and integrate plans and partnerships in place around the theme of wellbeing.

Why are we focussing on this?

- We want all residents in Clackmannanshire to thrive, to be healthy and to have equal access to opportunities. Our evidence tells us that by addressing physical and mental health we can influence other outcomes such as reducing poverty or increasing the number of people in fair employment.
- We want our children and young people to have the best start in life and have equal opportunities
- We don't think anyone in Clackmannanshire should go without basic human resources whether that is access to good quality food, warm and safe housing, clothing or a little money for extras.
- Our data tells us that too many children in Clackmannanshire are living in poverty.
- Our engagement told us reducing inequality across our communities is a priority area of focus.
- Our engagement and analysis told us that working alongside communities and those accessing services to design and implement solutions is the best way to improve outcomes in the long term.
- We want to reduce the impacts of gender-based inequality and improve health and wellbeing outcomes for women and girls living in Clackmannanshire.

Key plans & programmes

Plans

NHS Forth Valley Population Health Care Strategy Plan

Healthier Futures Plan

Sport and Active Living Framework

Children's Services Plan

The Promise in Clackmannanshire

Tackling Poverty Strategy

Family Wellbeing Partnership

Health and Social Care Strategy

Community Learning and Development Plan

Drug and Alcohol Plan for Clackmannanshire

Violence Against Women and Girls plan

Clackmannanshire Third Sector Interface Strategic Plan.

The National Improvement Framework (NIF)

Programmes

Mental Health Local Solutions

STRIVE

City Region Deal Flexible Skills Programme

Partnerships

Violence Against Women and Girls

Family Wellbeing Partnership

Clackmannanshire & Stirling Alcohol and Drug Partnership

Tackling Poverty Partnership

Children and Young People Partnership

Community Learning and Development Partnership

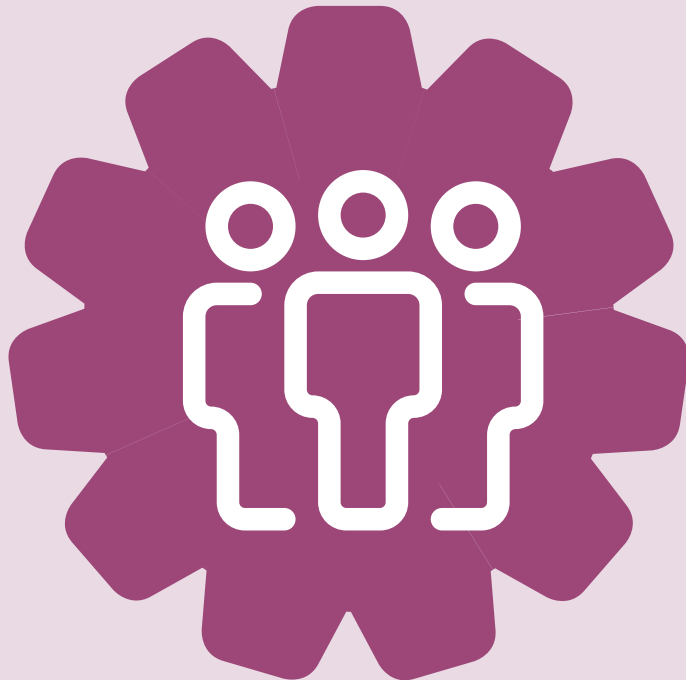
Community Justice Partnership

Strategic Outcome: Economy and Skills

What difference do we want to make?

Through Community Wealth Building principles we will:

- Work in partnership to have sustained and fair work employment opportunities ensuring people have access to develop and improve skills through training and learning.
- Embed regional skills plans to ensure that the skills of local people match the needs of local employers and future regional developments
- Have a strong, sustainable business base and a thriving economy.



Our partnership priorities under this outcome

In addition to the partnership working already in place we will:

- Work smarter as a partnership and with local business across Forth Valley, to increase the number of local young people accessing apprenticeships and employment in the region.
- Implement our Community Wealth building plan and Good Employment Charter across Clackmannanshire effectively harnessing the collective power of Local Anchor organisations.
- Take a local and regional approach to develop transport solutions which work for Clackmannanshire to help people access training and employment opportunities across Forth Valley.
- Challenge systemic barriers to accessing apprenticeships and increase the proportion of young people in apprenticeships.
- Work in partnership to increase digital inclusion across Clackmannanshire.
- Undertake strategic needs assessment and ensure effective support is in place to help people who face disadvantage into employment
- Build business base and encourage new business entries, particularly in social enterprises, cooperative models and employee-owned businesses.

Why are we focussing on this?

- We know from evidence that supporting people into sustainable and fair employment has a positive impact on other outcomes such as health, mental health and reducing poverty.
- We know that keeping money circulating in the local economy helps improve business growth, local employment, local spend, fair wages and community benefits.
- We know that supporting young people into work when they leave education or further education is really important especially when inequality is a factor.
- Our data tells us that we still have a long way to go to increase employment and reduce unemployment in Clackmannanshire in line with national rates.
- Our engagement told us that good quality local jobs, especially for young people, is a priority for Clackmannanshire.
- Our engagement told us that improving local transport solutions is important for our communities and residents.

Key Plans & Programmes

Plans

Community Wealth-building Action Plan

Regional Economic Strategy (in development)

Clackmannanshire Economic Strategy (in development)

Clackmannanshire Third Sector Interface Strategic Plan

Good employment charter

Skills Development Scotland Forth Valley Regional Skills Plan

Clackmannanshire Employability Action Plan

Local Employability Action Plan

Community Learning & Development Framework

Connectivity Commission

Programmes

Local Transport Solutions

City Region Deal Flexible Skills Programme

City Region Deal Active Travel Programme

City Region Deal Scotland's International Environment Centre

City Region Deal Alloa Innovation Campus

Clackmannanshire Works Programmes

Discover Clackmannanshire

No-One Left Behind

Sustainable Transport (various)

Partnerships

Clackmannanshire Anchor Partnership

Business Support Partnership

Local Employability Partnership

Strategic Outcome: Places

What difference do we want to make?

- We will work in partnership to improve environmental sustainability for Clackmannanshire, reducing carbon emissions and mitigating the impacts of climate change as well as increasing awareness of the challenges
- We will work in partnership to create thriving sustainable and resilient places which support improved wellbeing and help reduce inequality for our citizens.
- We will work in partnership to create local sustainability, maximising our natural capital and assets in Clackmannanshire to improve wellbeing.



Our partnership priorities under this outcome

In addition to the partnership working already in place we will:

- Promote active travel and continue to develop and build on active travel plans.
- As a partnership align property and asset management plans and clearly promote asset transfer opportunities.
- Work with local communities to make full use of community empowerment mechanisms and approaches to support service design and delivery, optimising the use and maintenance of places and spaces in Clackmannanshire's communities.
- Continue to support the multi-agency partnership, Clacks Good Food which has a focus on local food growing as well as providing dignified routes to food, improving breastfeeding levels and nutrition and promoting buying local.
- Work with communities to identify local solutions to creating safe, inclusive and attractive places.
- Work with communities to support them to develop and implement local community led plans and solutions to deliver thriving places.
- Increase the proportion of people in Clackmannanshire volunteering.

Why are we focussing on this?

- We are committed to playing our part to reduce emissions and work towards net zero.
- We understand from evidence that access to good quality green spaces for play and recreation contributes to wellbeing and good mental and physical health.
- We know that places and spaces which are well maintained, safe and under the stewardship of local communities increases a sense of pride, identity, belonging and satisfaction.
- We know from our engagement that maximising and optimising our natural assets, building and properties for the benefit of all is important to local communities.
- We know that heritage, history and community connection to places and spaces is important to people.
- We know that our population profile is going to change over the next 20 years, and the way that services are designed and delivered needs to change to reflect local population needs.

Key Plans & Programmes

Plans

Local Development Plan
Clackmannanshire Sustainability Strategy
Clackmannanshire Good Food Plan
Clackmannanshire Third Sector Interface Strategic Plan
Alloa Town Centre Master Plan
Community Safety/Anti-social behaviour Strategy
Clackmannanshire Climate Strategy
Local Police Plan for Clackmannanshire
Local Fire Plan for Clackmannanshire

Programmes

Clacks Good Food Partnership
City Region Deal Active Travel Programme
City Region Deal Scotland's International Environment Centre
City Region Deal Alloa Innovation Campus

Partnerships

Clacks Good Food Partnership
Climate Change Board

Community Planning in Clackmannanshire

Community Planning Partnerships have a responsibility to work with communities to plan, resource and deliver integrated public services, reduce inequalities and significant disadvantage and bring about sustainable improvements to local outcomes. The Clackmannanshire Alliance, our Community Planning Partnership, brings together the key organisations that can make a difference to people's lives locally. All partners are committed to the principles of a wellbeing economy in Clackmannanshire and all partners are jointly accountable for the delivery of this plan.

The Clackmannanshire Alliance recognises that delivering the priorities in this plan is not an easy task. We understand that, due to the size of Clackmannanshire, we have many opportunities and also challenges, which are unique to our place. Community planning is complex, however, with several duties, responsibilities and obligations which are no different to the largest community planning partnerships in Scotland, working in partnership for our communities is more important than ever.

Understanding the breadth of responsibility on the partnership and responding to the areas of inequality we have identified in Clackmannanshire is a challenge for partners and communities. We will do everything we can to ensure that our partnership has the resources and capacity to deliver the required change to achieve a wellbeing economy in Clackmannanshire.

We understand that is going to be challenging, so how we work as a partnership is critical. Our partnership working arrangements need to reflect our LOIP and it is crucial that our partnership's planning, performance and delivery framework is simple, clear and aligned. To ensure that we implement effective partnership arrangements we will apply strong governance, accountability and collaboration in all that we do and will strive to continually make improvements as a partnership.

An early partnership priority will be to review our partnership operating arrangements, to ensure they reflect the priorities that we have identified through this LOIP. Our mechanisms for engaging with communities, local businesses and the third sector will be a key part of that review. Our current partnership structure includes both regional and local partnerships and our Memorandum of Understanding sets out how we will work in partnership. This will be refreshed as part of the review.

Our Partnership Plans

Sitting alongside the LOIP there are several significant plans in Clackmannanshire which shape how we work in partnership and how we improve outcomes locally. These plans will be reviewed to ensure they align with the LOIP and partners will continue to provide leadership and resources to deliver these plans and ensure that the vision, strategic outcomes and priorities presented in this LOIP are achieved. The full list of these plans is provided at annex 3.

Health and Social Care

The Clackmannanshire and Stirling Health and Social Care Partnership published its Strategic Commissioning Plan in 2023. The plan has established five priorities for focus over the next 10 years:

- Prevention, early intervention & harm reduction
- Independent living through choice and control
- Achieving care closer to home
- Supporting people and empowering communities
- Reducing loneliness and isolation.

This plan, alongside the Locality Plan for Clackmannanshire, aligns with the Wellbeing Local Outcome Improvement Plan and vice versa and both the Health and Social Care Partnership and Clackmannanshire Alliance is committed to complementing and supporting the priorities and outcomes for Clackmannanshire. Further information on the Strategic Commissioning Plan can be accessed on the Clackmannanshire and Stirling Health and Social Care Partnership website <https://clacksandstirlinghscp.org/about-us/strategic-plan/>



Our Performance Framework

In Clackmannanshire we have a solid foundation of working together to improve outcomes for Clackmannanshire and our refreshed LOIP seeks to build on that work. The way the partnership engages individuals and works with communities to develop solutions that will achieve real and lasting change for future years is crucial.

How performance is managed across the partnership is also important in ensuring the right decisions are made and that progress is monitored and reported effectively in line with our duties on Best Value.

Clearly setting out the golden thread is also important, so there is a clear line of sight from the National Performance Framework to the LOIP Outcomes and the plans and strategies which support the deliver of the LOIP (see fig 3). It is also important that we clearly set out a simple framework of reliable and robust performance measures which provide a high-level, meaningful snap-shot of progress being made by partners over the next 10 years. It is intended that these measures are kept under review to ensure that they are reliable, measureable and that they provide meaningful data for the Clackmannanshire Alliance and Clackmannanshire's communities.

How will we know we are making a difference?

As part of the work we have undertaken with Scottish Government a performance dashboard has been developed based on the wellbeing economy outcomes and priorities identified for Clackmannanshire. These provide high level tracking information for partners to monitor progress based on robust and reliable data at Clackmannanshire level. This dashboard seeks to complement performance measures contained in delivery plans and strategies aligned with this plan.

Further information on how we work in partnership, the structure of the Clackmannanshire Alliance and performance management can be found at www.clacks.gov.uk/community/planning/

The Golden Thread



Fig 3: The National Performance Framework; Wellbeing Priorities and Strategic Outcomes.



Clackmannanshire Wellbeing Local Outcomes Improvement Plan: High level dashboard measures

Strategic Outcome: Wellbeing	Strategic Outcome: Economy and Skills	Strategic Outcome: Places
% of children living in low income families	Claimant count: 18-24 years and 25 years +	% Recorded crimes per population
% of children living in poverty	Modern apprentice numbers (total and by gender)	% Population with access to green and blue spaces (within 5 minutes from home)
% of population in fuel poverty	% of workless households	SIMD 20% most deprived (local share)
Suicide rate per population	Employment Rate	% residents satisfied with public services
Teenage Pregnancy	Median earnings (male and female)	% of local communities with plans in place
% School leavers in Positive destinations	Population projections	No. of assets in community ownership
Drug related deaths	Local procurement spend	% of adults who agree that there are places to meet and socialise in their neighbourhood.
% residents surveyed who rate their neighbourhoods as a 'very good place to live.'	Dependency ratio (Dependents as proportion of working age population %)	SIMD quintile
% residents satisfied with local health services	Business survival rates	% of adults who have very or fairly strong sense of belonging to a community.
% households with home internet access	Gender pay gap	% of adults who feel safe in their own homes at night.
% of adults who agree they are in good or very good health.	% of 16-19 year olds in education, training or employment	% adults who agree with the statement 'I can influence decisions affecting my local area'.
		% of adults who participate in weekly volunteering.

Note: Measures selected as robust and available at small geography level. Additional measures are included in strategies and delivery plans which underpin the LOIP and which will be tracked and reported by the Alliance. Work is underway on developing community wealth and health building measures and we will review the high level dash board measures to reflect this work and incorporate these when this work is completed. Alliance partners will keep these performance measures under regular review as part of our performance management approaches to ensure that we are measuring the right indicators. These measures seek to complement the [Wellbeing Economy Monitor Wellbeing economy monitor - gov.scot \(www.gov.scot\)](#) and National Performance Framework (Scotland's Wellbeing Framework).

Annex 1: Priorities for 2025/26

Through our engagement and development activity, partners have identified a set of clear immediate priorities for 2025/26. Planning to address these priorities will begin shortly with delivery plans and specific measures developed and agreed by the Clackmannanshire Alliance. Capacity and resource plans alongside specific measures to track progress will also be identified.

This work will focus on the following agreed immediate priorities:

- Implementing measures which improve mental health through access to whole systems community based mental health, support and resources.
- Developing transport solutions which meet local needs in Clackmannanshire
- Reducing the level of child poverty in Clackmannanshire and mitigating its impacts
- Implementing measures which improve the health and wellbeing of women and girls and tackle gender inequality in Clackmannanshire.
- Implementing robust and effective partnership programme management and governance arrangements to ensure collective and shared accountability, transparency and which demonstrates continuous improvement to our communities.

Delivery plans will be kept under regular review and priorities for future years will be agreed and published for transparency.



Annex 2: Clackmannanshire Wellbeing Economy Local Outcomes Improvement: Plan on a Page

Our Vision for Clackmannanshire: Working together to reduce inequality and improve the wellbeing of all people in Clackmannanshire		
Our Strategic Outcomes 2024-34		
Wellbeing	Economy and Skills	Places
We will work in partnership to help people to live longer in good health and improve the Health & Wellbeing of all ages in Clackmannanshire.	Working in partnership we will: help people to access fair work, learning and training; and will work together to build a strong local economy.	Working in partnership and with communities we will: create sustainable and thriving places where people have a sense of connection and have control over decisions.
Our Priorities 2024-34		
<ul style="list-style-type: none"> We will work in partnership to improve the Health & Wellbeing of all ages in Clackmannanshire; and will work to tackle health and wellbeing inequality. We will work in partnership to improve the wellbeing of our Children and Young People in Clackmannanshire. We will work in partnership to tackle the causes and effects of Poverty. 	<ul style="list-style-type: none"> We will work in partnership to improve employment opportunities and ensure people have access to develop and improve skills through training and learning We will work in partnership to harness the collective power of Local Anchor organisations with a focus on developing a strong local business base and economy. We will implement our Community Wealth building plans ensuring a continued focus on fair work for all, but also targeting efforts where there is inequality. 	<ul style="list-style-type: none"> We will work in partnership to improve environmental sustainability for Clackmannanshire, reducing carbon emissions and mitigating the impacts of climate change as well as increasing awareness of the challenges. We will work in partnership to create sustainable places which support improved wellbeing and help reduce inequality. We will work in partnership to create local sustainability, maximising our natural capital and assets in Clackmannanshire to improve wellbeing.
Our Actions 2024-34		
<ul style="list-style-type: none"> Improve the physical health of the population. Improve the health and wellbeing of women and girls in Clackmannanshire. Improve access to whole systems community based mental health support, resources as well as services. Design solutions to reduce the impacts of poverty with a focus on financial support, cost of living and childcare. Put in place local support to enhance social connections, life skills and reduce social isolation. Put in place mechanisms to improve local engagement with communities including supporting all communities to develop local plans. Simplify and integrate plans and partnerships in place around the theme of wellbeing. 	<ul style="list-style-type: none"> Increase the number of local young people accessing apprenticeships and employment in the region. Implement our Community Wealth building plan and Good Employment Charter. Develop local transport solutions. Increase the proportion of young people in apprenticeships. Increase digital inclusion across Clackmannanshire. Implement effective support is in place to help people who face disadvantage into employment. Build business base and encourage new businesses. 	<ul style="list-style-type: none"> Promote active travel and continue to develop and build on active travel plans. align property and asset management plans and clearly promote asset transfer opportunities. Implement community empowerment mechanisms and approaches optimising the use and maintenance of places and spaces in Clackmannanshire's communities. Implement Clackmannanshire's Good Food Strategy Identify local solutions to creating safe, inclusive and attractive places. Develop and implement local community led plans and solutions to deliver thriving places. Increase the proportion of people in Clackmannanshire volunteering.

Annex 3: Clackmannanshire Community Planning: Partnership Plans

The full list of partnership plans in Clackmannanshire which underpin the LOIP is provided below.

Scottish National Performance Framework Outcomes	
Clackmannanshire Wellbeing Local Outcomes Improvement Plan 2024/34	
Community Wellbeing One Plan One Report comprising:	
Community Justice Strategy and Plan	
Children's Services Plan	
Community Learning and Development Strategy and Plan	
Family Wellbeing Partnership Plan	
The Promise Plan	
Violence Against Women and Girls Plan	
Tackling Poverty Plan	
Health and Social Care Locality Plan	NHS Population Health Plan
Community Wealth building Plan	Clackmannanshire Local Development Plan
Regional Economic Strategy	Local Police Plan
Clackmannanshire Council Be the Future Plan	Local Fire Plan
Clackmannanshire Anti-social behaviour Strategy	Clackmannanshire Third Sector Interface Strategic Plan
Community Wealth-building Action Plan	Clackmannanshire Employability Action Plan
Regional Economic Strategy (in development)	Local Employability Action Plan
Clackmannanshire Economic Strategy (in development)	Community Learning & Development Framework
Good employment charter	Connectivity Commission
Skills Development Scotland Forth Valley Regional Skills Plan	Healthier Futures Plan
Health and Social Care Strategic Commissioning Plan	Alcohol and Drugs Partnership Delivery Plan
Local Employability Action Plan	The National Improvement Framework (NIF)
Sport and Active Living Framework	Clackmannanshire Climate Strategy
Alloa Town Centre Master Plan	Clackmannanshire Sustainability Strategy
Clackmannanshire Good Food Plan	

