# Clackmannanshire Child Poverty Action Plan Report 2023 -24







# Foreword

#### **COUNCILLOR ELLEN FORSON**

#### LEADER OF CLACKMANNANSHIRE COUNCIL AND CHAIR OF THE CLACKMANNANSHIRE ALLIANCE



This report outlines the collaborative initiatives undertaken by the Clackmannanshire Alliance to alleviate Child Poverty in alignment with Scotland's Best Start, Bright Futures initiative.

Through our Be the Future Programme, we are leading a significant transformation in collaboration with the Council, local communities, and stakeholders. Our goal is to cultivate an environment in Clackmannanshire that supports a well-being economy, emphasising the reduction of inequality, the promotion of inclusive growth, and the prioritisation of community and family well-being.

In Clackmannanshire, families and individuals are facing challenges due to the escalating cost of living crisis, intensifying pre-existing inequalities and poverty levels. Despite the dedicated efforts of the Community Planning Partnerships and Clackmannanshire Council, our desired impact on poverty rates has not yet been achieved. Nonetheless, we have been tirelessly working to alleviate the impact of child poverty on families and communities. The positive results of our initiatives are already evident through enhanced employment opportunities, well-being, childcare services, and support for increasing income. Our commitment to reducing poverty and inequality in Clackmannanshire remains unwavering.

#### **AMANDA CROFT**

### **INTERIM CHIEF EXECUTIVE: NHS FORTH VALLEY**



The impact of the pandemic, followed by a cost-of-living crisis has led to challenges with the cost of food, fuel and transport for many people across the county and rates of child poverty are now increasing year on year. NHS Forth Valley is committed to working with Clackmannanshire Alliance partners to address poverty locally and mitigate the impacts of poverty on our communities.

This report highlights the excellent collaborative work that has been taken forward in our communities to tackle poverty. It reports on the progress made and the improvements to people's lives who are struggling with poverty. We are also building foundations for the longer-term prevention of poverty with the development of the community wealth and health building programmes.

System wide challenges cannot be solved by one organisation, sector or profession alone and we are committed to strengthening collaboration to tackle child poverty locally.

# Mission 2023-2024

Our collective mission is to improve health life expectancy by reducing inequalities and child poverty.

This is the sixth report published under the **Child Poverty (Scotland)** Act 2017, the Scottish Government's strategy Every Child, Every Chance: Tackling Child Poverty Delivery Plan 2018-2022 and the Best Start, Bright Futures: Tackling Child Poverty Delivery Plan, 2022-2026.

Tackling child poverty is a strategic priority for NHS Forth Valley, Clackmannanshire Council, and community planning partnerships within Clackmannanshire.

Collaborative efforts are underway to address this issue within community planning partnerships, with a focus on the work of **Clackmannanshire Anchor Partnership** and Clackmannanshire Family Wellbeing Partnership.

The Best Start, Bright Futures: Tackling Child Poverty Delivery Plan 2022-2026 stresses that collaboration is needed to address child poverty. Partners in Clackmannanshire engage in regular meetings, collaborative planning, and reviews to understand family needs, assess existing initiatives, and identify gaps for improvement.

This collective effort aims to meet the ambitious Scottish Government targets set for 2030, by ensuring systems work for those most in need.

Ambition Our collective mission is to improve health life expectancy by reducing inequality and child poverty – Clackmannanshire Tac Objectives				
<ul> <li>Report on progress towards 2023 - 24 outcomes [page 1 of 2]</li> <li>Clackmannanshire exemplifies the principles of a Wellbeing Economy through initiatives, including efforts to transform the labour market structure and policies to foster an inclusive economy. Local collaborative actions have been pivotal in advancing this agenda. Clackmannanshire Community Wealth Building Action Plan Report.</li> <li>The Family Wellbeing Partnership (FWP) tasked the Wellbeing Alliance with assessing the employability landscape and creating a report. Subsequently, the WEAII action plan was formulated, with both the Clackmannanshire Local Employability Partnership and Clackmannanshire Business Support Partnership using this to support planned actions in 2024.</li> <li>Job Start Payments of £15,611 were paid for 50 people.</li> <li>NHS started direct engagement with schools and colleges in the NHS Forth Valley area. Partners include DYW, Forth Valley college, University of Stirling, Department of Work and Pensions, Skills Development Scotland and NHS Education for Scotland. A new employability manager for NHS Forth Valley is focused on building employability activity to support priority poverty inequalities group.</li> <li>£441,000 of Tackling Child Poverty funding was awarded for delivery of support for parents, specifically those within priority family groupings. Additional funding was ring fenced to staff Key Workers and recruit a Child Poverty Coordinator sitting within FWP; supporting the alignment of work across the child poverty landscape.</li> <li>Skills Development Scotland (SDS) supported training provision under Noone Left Behind; receiving positive feedback on training impact and allowances.</li> <li>Through Clackmannanshire Works contract, CAB supported client financial</li> </ul>	<ul> <li>targeted sessions and sharing information with families; strengthening and designing maximisation with communities.</li> <li>Pregnancy and Baby Payment - £477, 605 paid than 22/23]</li> <li>School Age Payment - £214,697 paid [ 40 applie Early Learning Payment - £348,146 paid [110 a Young Carer Grant - £45,294 paid [140 applicate Scottish Child Payment - £4,896,920 paid [510 resulting in 27,260 weekly payments]</li> <li>Child Disability Payment – Scotland £7,594,90 * CDP by area not published.</li> <li>Adult Disability Payment £7,954,900 &amp; [34,290]</li> <li>CAB continued the New Baby, Financial Health CV Valley, providing ongoing support for families health visitor referrals resulted in a financial g</li> <li>NHS Forth Valley Allied Health Professiona access to nutrition for children up to age 3; throu Young Parents Project (FWP) supported 16 outcomes with housing, financial aid &amp; education</li> <li>HRA Business Plan and Capacity Review 2023 in Council rent.</li> <li>Council tenants on the lowest income levels rent levels by setting aside 25% of their incom</li> </ul>			



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Ambition	
Our collective mission is to improve health life expectancy by reducing in	equality and child poverty – Clackmannanshire Ta
Objectives	
Support the Cost of Living	Improve Health Life Expectancy and Wellbeing
<ul> <li>Report on progress towards 2023 - 24 outcomes [page 2 of 2]</li> <li>Local services and partnerships support priority families and vulnerable groups, focusing on child poverty and care-experienced children, providing Trauma Informed Practice training and catering to families with disabilities or Additional Support Needs.</li> <li>60.2% of P6, P7 and secondary pupils approved for Free School Meals.</li> <li>Child Winter Heating Assistance (SSS) provided 325 payments of £235.70.</li> <li>Education Maintenance Allowance £87,030 paid [118 applications].</li> <li>Early Adopter Communities - (FWP) Child Wellbeing Partnership supported 239 children from 165 families; providing accessible, affordable or free before and after school clubs and holiday childcare.</li> <li>TPP colleagues raised awareness of supports under the Council's Cost of living help pages.</li> <li>Under SG's EES ABS programme, the Home Energy and Environmental Advice Team (HEEAT) were awarded grant funding which contributed towards a £1 m programme of energy efficiency works; making private</li> </ul>	<ul> <li>NHS Forth Valley published its Anchor Plan exemplar plan by SG. Demonstrates a strong co anchor institutions, including those within the O Planning Partnership Anchor Partnership.</li> <li>212 refugees, primarily Syrian, receive suppor Team.</li> <li>FWP continued implementing a systemic shi relational public services, whilst ensuring the Clackmannanshire residents.</li> <li>NHS Forth Valley, Children's Allied Health priority family groups, as part of NHS Forth Improvement Strategy.</li> <li>The Clackmannanshire and Stirling HSPO programme engaged with local employers to a for priority family groups and to improve well-be</li> </ul>
<ul> <li>sector households more affordably warm and energy efficient.</li> <li>HEATT provided £85,259 financial support through the SG's Home Heating Advice Fund helping tackle household fuel debts and energy costs.</li> <li>Funeral Support Payment - £554,001.</li> <li>TPP Winter Preparedness subgroup worked with community groups to develop poverty mitigation strategies.</li> <li>Make and Taste intervention supported Early Year's staff in incorporating and promoting food activities in Early Year's settings.</li> </ul>	<ul> <li>noted in the number of mothers initiating breastf infant breastfeeding at 6-8 weeks.</li> <li>Thrive to Keep Well Programme in Clackman</li> <li>Public Health Nutrition Team trained 165 individ NHS Forth Valley.</li> <li>Child Poverty Accelerator bid submitted in a</li> </ul>



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Professionals supported all th Valley Healthcare, Health

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Clackmannanshire. small is mainland council in Scotland, which covers 61.4 square miles with a population of 51,800. It is semi-rural with 293 kilometres of road. The population is projected to decrease by 1.7% in the next 10 years. The area has 72 datazones, with 86% showing an increase in median age over the last decade. The population over 65 is 20.8%, slightly higher than the Scottish average. More females (51.1%) than males (48.9%) reside in Clackmannanshire.

Child poverty rates in Clackmannanshire wards in 2023: Central: 35.6% - an increase of 60 children North: 31% - an increase of 22 children

South: 30.1% - an increase of 63 children

West: 23.2% - a decrease of 6 children East: 17.5% - an increase of 15 children

In 2022, 31% of households were estimated to be in fuel poverty, with 18.5% in extreme fuel poverty, higher than 2019 estimates. Fuel poverty rates varied between social and private sectors, with the social sector having higher rates. Clackmannanshire has over a quarter of housing socially rented, with 21% by the local authority.

# Clackmannanshire -Demographic Profile 2023 - 24

Clackmannanshire Council www.clacks.gov.uk

Be the

Community Wellbeing Report 2023-2024 (incorporating People Business Plan 2023-24)

**People Directorate** 

One Plan, One Report

The current Demographic Profile is included within the Community Wellbeing Business Report 2023-24. This 'One Report' combines all Clackmannanshire People Directorate Plan 2023-24 and Community Partnership Plans Reports : Children's Services Plan Report and Local Child Poverty Action Plan Reports

The Clackmannanshire Children's Services Plan Report 2023-24 highlights progress, effective partnership working, and investment in high-quality support to reduce inequalities and enhance outcomes for children and young people. Access the plans at:

https://www.clacks.gov.uk/site/documents/c hildrensservices/childrensservicesplan/



Clackmannanshire has a high percentage of residents aged 0 to 24, with 17.2% being 0 to 15 years old, exceeding the Scottish average.

In Clackmannanshire, 25% of data zones are among the most deprived, with 8 zones having over a quarter of income-deprived residents. The Alloa South & East area stands out with 47% income deprivation. The area has 10% in the most deprived SIMD and 5% in the least deprived. The youngest age group is in the most deprived area.

Across Scotland DWP figures indicate there were 451,729 households on UC [Jan 2024]. This correlates to an increase of 9.3%, lower than the increase across Clackmannanshire [12%

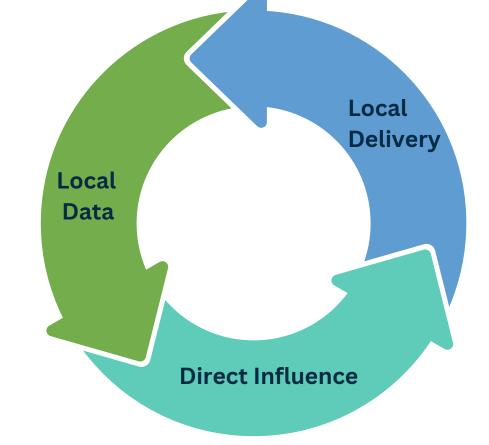
# Clackmannanshire: Using Local Intelligence Data to Directly Influence Local Delivery

Latest child poverty statistics across Clackmannanshire indicate the percentage of children aged 0-15 years living in relative poverty has increased from 25.5% to 27.3% in 2023. This equates to 2423 children, an increase of 159 children compared to 2022. This is the third highest in Scotland with only Glasgow City [33.5%] and North Ayrshire [28.5%] reporting a higher percentage of children in low-income families than Clackmannanshire. The percentage of children in absolute poverty increased from 20.6% in 2022 to 21.9% in 2023, an increase of 119 children.

Early and preventative work with children, young people and communities is a high priority within Clackmannanshire and National data is used alongside local intelligence to influence local delivery and improve outcomes for children and young people.

For instance, a strategy group comprising partners from **third sector**, **CERT and childcare providers in Clackmannanshire** came together to determine the communities where the Child Wellbeing Partnerships (Family Wellbeing Partnership) should expand in 2024/25. Their combined understanding of communities and service needs was acquired through feedback from parents, partners and hands-on experience in these areas was used alongside available data such as Local Child Poverty Statistics, Children in Households with Low Income Data (DWP/HMRC), SIMD data, eligibility for Free School Meals (FSM), school clothing grants (SCG), and Educational Maintenance Allowance (EMA).

The outcomes from **Child Wellbeing Partnership in 2023/24** include a series of collaboratively designed charters. This initiative began with children, aligning with the principles of the UNCRC, leading to the creation of the Children's Charter for School Age Childcare. Through co-design sessions with parents/carers, the Parents'/Carers'/Guardians' Charter for School Age Childcare was then developed. Subsequently, both charters were used by private and third sector partners to establish a Providers' Charter for School Age Childcare. This comprehensive effort has resulted in a well-informed childcare proposal for 2024/25 to expand school aged childcare beyond Alloa South and East and to expand to piloting targeted innovative pre 5 childcare provision being submitted to the Scottish Government.



# Clackmannanshire: The voice of lived experience and trauma responsive practice

**Resilience Learning Partnership** (RLP) is a **social enterprise** that provides customised training and education, led by individuals with personal experience, and plays a crucial role in TPP and local community collaborations. RLP offers Trauma Informed Education and Recruitment (TIER) as well as TIER Lite courses tailored for individuals with lived experience. Additionally, RLP has established a TIER Peer Network for graduates of the TIER programme.

In March 2024, 11 participants with lived experience successfully completed respective courses. RLP also provides consulting services to raise awareness of Trauma Informed Practice (TIP) and stress the significance of integrating lived experience into organisational practices at all levels. RLP is supporting the Council's commitment to rolling out trauma informed training across departments.

For instance, all **Clackmannanshire Works** Key Workers underwent Trauma Informed training through RLP. Likewise, the Child Wellbeing Partnership ensured that the Sport and Leisure Team acquired trauma-informed practice skills from RLP prior to the summer 2023 summer activity.

RLP collaborated with **Clackmannanshire's Educational Psychology Service** (EPS) to plan a trauma responsive approach to the reopening of Clackmannanshire Council reception area, continuing systemic and transformative change to meets the needs of all of Clackmannanshire's people.

**NHS Allied Health Professionals** are focusing on enhancing staff awareness and skills in this area, with upcoming efforts aimed at transitioning from a clinical model to a more individual or family-centred approach. This patient-centred approach is fully integrated within Speech and Language and Occupational Therapy Services.

Similarly, the **Dignity Dialogues** project explored interventions to prevent and address food insecurity. Led by a team within Nourish Scotland, colleagues worked with paid 'Community Advisors' (CAs) residing in Clackmannanshire, who have firsthand experience accessing food support services. The project concluded with a meeting with local stakeholders to collaboratively design potential improvements to local responses to food insecurity. These initiatives align with local policy contexts, including the development of Good Food Nation Act local food plans, Local Child Poverty duties, and the Cash-First Partnerships Programme.

In keeping the Promise to our care experienced families, a Whole Family Wellbeing Fund (WFWF)Participation Development Officer was appointed who has developed a lived experience participation group **Family Voices** where the focus is on family support commissioning and delivery. Likewise, the **Family Wellbeing Partnership** has introduced lived experience and/or community voice groups, funded by **What Matters to You** (WM2U). Four community projects have been funded so far (Tullibody Family Foodies and Ben Cleuch Poly Tunnel Gardening Group) and three more are about to launch (The Family Centre; Sauchie Community Centre and The Bowmar Centre.













Wellbeing Economy Local Outcome Improvement Plan 2024 - 2034

- Throughout 2023/24, partners in Clackmannanshire have worked together to align national strategy priorities with the new Wellbeing Economy Local Outcome Improvement Plan (2024-34), considering the unique needs of individuals, priority families, and communities of need. This collaborative effort aims to build upon past achievements, emphasise continuous improvement, and reinforce integrated systems in Clackmannanshire
- In Clackmannanshire, significant collaborative efforts have been made to achieve a common vision of reducing various inequalities, such as those related to health, employment, or social circumstances. This includes the development of the Wellbeing Economy Local Outcome Improvement Plan (WBLOIP) for 2024-34.

# Tackling Poverty Partnership (TPP)

- Throughout 2023-24, a series of regular TPP meetings have been held, complemented by collaborative planning and review sessions with various community partners.
- In November 2023, community partners gathered to enhance their understanding of the local poverty landscape and priority family groups in Clackmannanshire, assess current actions and initiatives, and pinpoint areas for improvement. This approach incorporated elements from the Outcomes Planning Tool for Local Action (NHS Health Scotland 2018) to focus on outcomes across the three key poverty drivers. The outcomes from this session, along with local data, guided a subsequent review and planning session in February 2024, shaping the upcoming Child Poverty Delivery plan. The outputs from these workshops contributed to the future strategic priorities and actions.





# **NHS Forth Valley Anchor Plan**

Collaboration with other other anchor Institutions

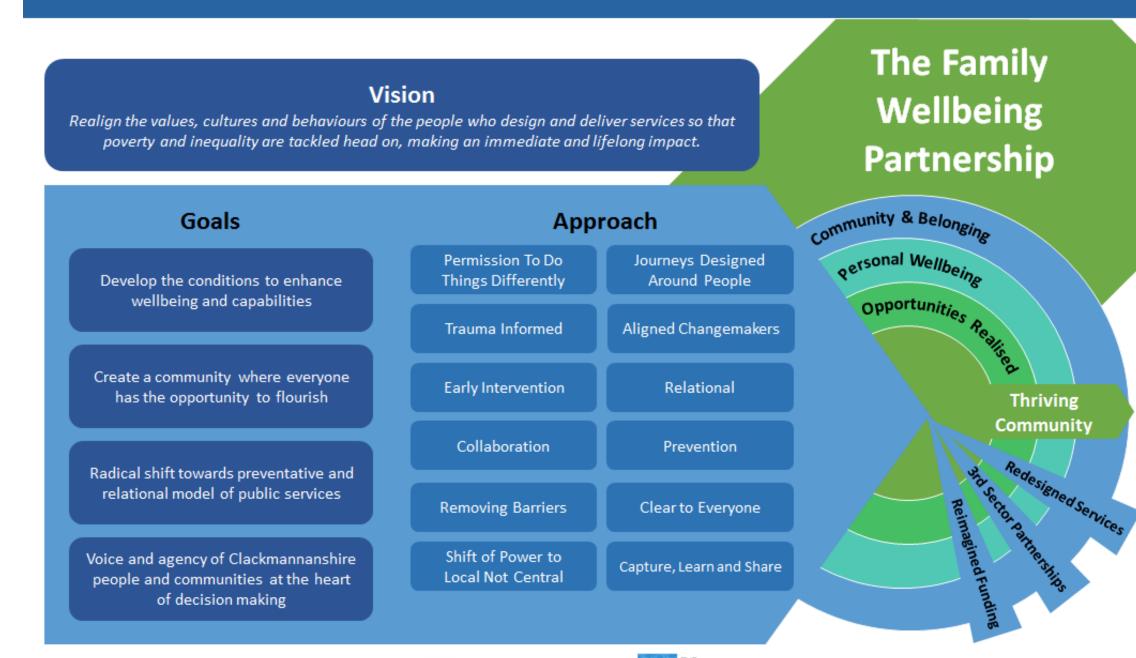
- NHS Forth Valley has been working on an anchor institution plan for the past three years, focusing on enhancing local wealth and health, and addressing child poverty. In 2024, NHS Forth Valley published its Anchor Plan 2023-26, recognised as an exemplar model NHS Anchor Plan by the Scottish Government. The plan shows a strong commitment to collaborating with anchor institutions, including those within the Clackmannanshire Community Planning Partnership Anchor Partnership.
- NHS Forth Valley, Children's Allied Health Professionals continue to support all priority family groups, as part of NHS Forth Valley healthcare/Health Improvement Strategy. By providing early access (and continuing to enhance this) to expertise through conversations with the person who holds the concern, many children's and young people's needs are being supported within their home and educational environments without needing to be stepped into individualised care. They have managed to reverse the growth in caseload experienced during the pandemic and the caseload has stabilised. Children and young people are getting the support they need to move them onto self management.
- NHS has commenced a programme of direct engagement with schools and colleges in the NHS Forth Valley area. A new employability manager for NHS Forth Valley is focused on building employability activity to support priority poverty inequalities group. Partners include DYW, Forth Valley college, University of Stirling, Department of Work and Pensions, Skills Development Scotland and NHS Education for Scotland.



# Family Wellbeing Partnership (FWP)

The FWP began as a focused way to deliver important outcomes locally against a range of nationally significant policy priorities. The programme, at inception in 2020, aimed to enhance the wellbeing and develop the capabilities of people living in multiple deprivation in Clackmannanshire, transferring power and voice to those who often do not often get heard, by prioritising what young people and their families value and what matters to them. It is now acknowledged that it is not a programme but a way of working. Value Based Leadership is one element of FWP framework which has helped us to understand how a person-led approach can accelerate systemic change by putting people's voices and experience at the centre of structural change. FWP has evolved over time, but the overarching vision remains and is demonstrated in the Strategy document below. A summarised report of progress on actions over 2023-24 follows.

#### Clackmannanshire Council | Family Wellbeing Partnership







Clackmannanshire LCPAR 2023/24

#### **Community Impact**

Feel a positive difference on the ground

Real support at the right time

Looking towards a positive future

#### **Delivery Impact**

New ways of working, with people at the centre

Becomes the way services are delivered across Clackmannanshire

#### Systems Impact

Reduction in Child Poverty

Helps us to Keep The Promise

Aligned with Scottish Approach to Service Design

# Family Wellbeing Partnership Summary of Progress 2023 - 24

Ambition	
Realign the values, cultures and behaviours of the people who design immediate and lifelong impact	and deliver services so that poverty and inequality are ta
Objectives	
Radical shift towards preventative and relational model of public services	Voice and agency of Clackmannanshire people and com decision making
Progress towards Outcomes	-
The Transformation Vehicle has been introduced to key personnel and partners at a collaboration day (June 2024) FWP and VBL approaches are being spread across	Introduction of family and/or community voice groups of people are represented – e.g. What Matters to You (W Youth Forum; Care Experienced Participation Group (O
Clackmannanshire Council and Third Sector partnerships – e.g. Spaces for Listening as part of meetings and professional development Impact stories and statements as well as focus groups show a shift to Early Intervention, prevention and Trauma Informed service delivery and the <b>positive impact on people's lives</b> Operational team meetings have been expanded and collaboration group meetings introduced to ensure <b>wider awareness of the</b> <b>FWP approach</b> and more opportunities to collaborate to support	Our What Matters to You (WM2U) partnership has func [Tullibody Family Foodies and Ben Cleuch Poly Tunnel more are about to launch [The Family Centre; Sauchie C Bowmar Centre]
	Several of The Lens 2023 groups (e.g. Forth Valley Sense Community Empowerment) have <b>extended their reac</b> funding from external sources
	Opportunities created for people to stay connected Child Wellbeing Partnership (CWP) approaches have be local voice is represented
	Community voice has been amplified through local grou work to enhance wellbeing and capabilities – e.g. Alloa the Clackmannanshire Third Sector Interface (CTSI)





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been co-designed to ensure

oups being recognised for their a Academy Breakfast Club won

# Family Wellbeing Partnership Summary of Progress 2023 -24 (cont.)

Ambition	
Realign the values, cultures and behaviours of the people who design an immediate and lifelong impact	nd deliver services so that poverty and inequality are tac
Objectives	
Develop the conditions to enhance wellbeing and capabilities	Create a community where everyone has the opportunity to
Progress towards Outcomes	
Columba 1400 VBL work embedded across secondary schools and	Community Around the School - expanded in one see
introduced into one primary school; young people and parents/carers	to two others; Silver Pearson National Teaching Awa
have been consulted about impact; 12 young people have participated	More young people supported through alternative
in a Train the Trainer programme	Clackmannanshire Active Learning Academy (CALA)
Mental wellbeing supports and services are leading to <b>improved</b>	start in August 2024
outcomes and new supports have been introduced - Qwell (adults)	A collaborative community wellbeing approach has l
and Kooth (young people)	(Sauchie); resulting in further support for specific
Impact stories, statements and focus groups evidence <b>improved</b>	The Child Wellbeing Partnership has gained more fu
wellbeing and capabilities	family wellbeing approach with more options for f
Supported community action by What Matters to You (WM2U) - 5	Summer family sessions introduced at the Family Cer
community projects are in progress, managed by FWP and WM2U	Youth officers]; partnership working with Early Help
Planet Youth data shared <b>raising awareness</b> with action taken on	family support
issues important to our young people	The Vardy Foundation continues to support Keepi
One Stop Support Shop sessions introduced to support people to	Clackmannanshire ensuring that care experienced yo
maximise benefits and improve mental wellbeing	A Partnerships' Fayre was introduced (June 2024) to
Improving Health and Wellbeing Award (June 2024)	networking and collaboration
Young people involved in MCR Pathways Mentoring have reported	Health and Social Care courses /careers for young pe
enhanced wellbeing and capabilities – focus group (May 2024)	NHS Scotland Academy programme]

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- ) with 20 young people due to
- been introduced in one area areas
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- elp Team and CLD, enhanced

**ping The Promise** work in young people can flourish

- create opportunities for
- eople [Stirling University and

# \*\*\*\*

8 Parents were given work placements in council ELCs with a compliment of accredited training as part of our Pathways to Childcare. 6 Parents progressed onto a 6 month Paid placement.







We also administered a Tackling Child Poverty paid placement scheme creating opportunities for parents in the third, public and private sector.

Childcare placements not only provide paid work for parents to increase their income, we are upskilling them to be able to **fill** future vacancies in childcare.



Positive Moves Assisted 360 participants, helping 84 individuals secure employment and **6 individuals pursue further** or higher education through the Clackmannanshire Works and CERT, funded by the UK Shared **Prosperity Fund** 



134 people with long term health conditions, disabilities or at risk of long term unemployment were referred to Fair Start Scotland. 96 people registered and engaging with support, 22 of whom moved into employment.



**SDS** supported training provision under No-one Left Behind (NOLB) and received positive feedback on training impact and allowances. Families claimed extended child benefit during NOLB provision. Future focus includes addressing youth poverty and care experienced young people.



NHS Forth Valley has collaborated with partners and the DWP to provide assistance and advice on NHS positions, career paths, and the application procedure. They have welcomed an employability client as a component of the **NHS Demonstrator Programme**, which offered paid work experience within NHS Forth Valley for parents assisted by Clackmannanshire Works, funded through their Tackling Child Poverty budget.

Key NHS Managers provided mentoring support to several Clackmannanshire residents of the Career Ambassador programme. Participants found the programme beneficial, providing insight into job and education paths, NHS roles, and opportunities in NHS Forth Valley.

They were also offered enrollment with NHS bank staff for flexible work while studying, leading to increased interest in applying for NHS roles.

You and Tracey...couldn't do enough to help me.... without you this whole process would have been a struggle for me and my kids. You are heroes, amazing people. Parental Employment

Support participant, Clacks Works



TCP funding is **vital** for the **Parental Employment Support** programme, offering Key Worker services to parents from **priority family groups**. It also helps families access suitable and affordable childcare when required.





The Clackmannanshire and Stirling Health and Social Care Partnership's Healthy Working Lives programme engages with local employers regarding priority family groups to address poverty-related issues and improve overall well-being. This initiative aims to lift people and their children out of poverty, benefiting individuals, families, communities, and the economy. The program's efforts align with recent Alloa City Region Deal Priorities Workshop in March 2024.



Health visitor referrals project started in November 2019, to date 255 referrals with a financial gain of £185,042.70. In 23/24 there were 72 referrals with a financial gain of c£16,940



Child Wellbeing Partnership continue to collaborate and advise on **childcare and childminding pathways.** Clackmannanshire Economic Regeneration Trust (**CERT**) and **Alva Play Pals** are awaiting an update from the Care Inspectorate regarding registration of a new service in Tillicoultry and have successfully introduced an after school care provision in Menstrie.

# Income Maximisation and Financial Support 2023-24



#### Impact Statement (pseudonym)

Jane was **referred to CAB by a Health Visitor** to ensure that her family received all entitled benefits after the birth of their first child. Jane, along with her partner and child, resides in privately rented accommodation. Jane is receiving Statutory Maternity Pay while her partner is in full-time employment.

The adviser conducted a thorough benefit check and discovered that the family qualifies for **Universal Credit (UC) and the Scottish Child Payment.** During the consultation, topics addressed were Best Start Grants, applying for UC, including housing expenses and availability of charitable assistance

Support was provided to assist in claiming these benefits and charitable aid. As a result, the client's income was maximised successfully, and claims for UC & SCP were initiated. **Jane's Financial Gain (CFG) amounted to £3,759 annually.** 



Under the **Clackmannanshire Works** contract, CAB assisted an extra **153** individuals in 23/24. The financial benefits for clients for this year amount to **£129,958.** 



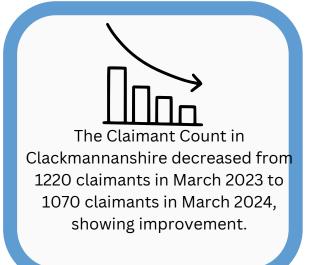
**Child Wellbeing Partnership** are keen to help Scottish Government explore why uptake of the **UC Childcare element** is so low and seek solutions. This offer would ideally include working with regulatory bodies and third sector and sports clubs to explore how non-traditional childcare settings who are not seeking full regulation could become an eligible setting.

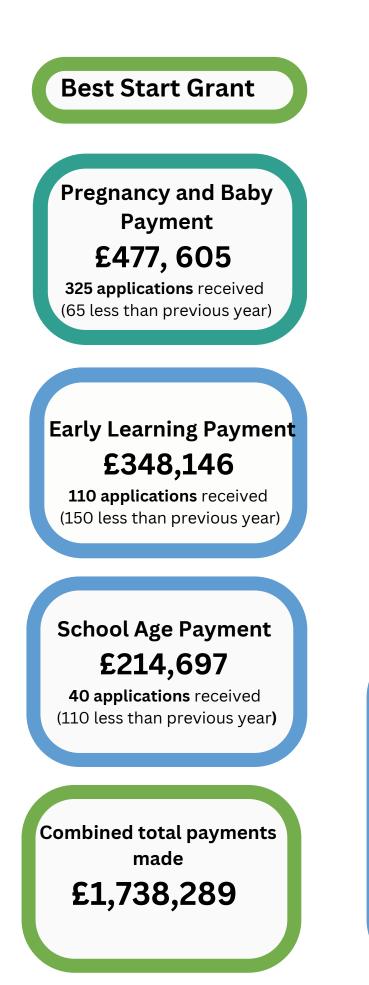
Clackmannanshire LCPAR 2023/24

We are supported tremendously by Key Workers this supports me greatly to provide extended support to clients, who would normally not be able to attend appointments without the extra support. Without the support and referrals from the Key Workers these clients may not have been able to receive all the assistance they need, to remove the barriers to employment. This also cascades into identifying what stage the client is at on the route to employment.

Money Advice Worker, Clacks CAB







Clackmannanshire Income from Social Security

2023 - 24

Social Security Scotland Tèarainteachd Shòisealta Alba

**Social Security Scotland** is tasked with managing various benefits devolved to Scotland. The initiatives aim to reduce child poverty in Scotland to its lowest levels in three decades. Projections indicate that by 2023, approximately 60,000 fewer children could be living in relative poverty compared to 2017, decreasing from 24% to 17%. This effort includes raising an estimated 50,000 children out of relative poverty in 2023 through the Scottish Child Payment.

NHS Forth Valley Allied Health Professionals direct families with children under the age of 3 to available benefits, with national data for 2023/24 yet to be disclosed.



For more information, visit: https://www.mygov.scot/scott ish-child-payment. Young Carer Grant £45,294

140 applications received

Child Disability Payment **£7,594,900** 32,080 payments made

**Scotland** SG does not publish value of CDP payments by area.





The Home Energy and Environmental Advice [HEEAT] offers considerable support to residents on energy saving approaches and grants available. Solar panels and batteries for electricity provision can be installed by the team into houses etc. Colleagues within the Tackling Poverty Partnership have worked together during 23/24 to promote awareness of these supports under the Council's Cost of Living support pages <u>Cost of living help and support</u> <u>(clacks.gov.uk)</u>



HEEAT provide fuel poverty and energy saving advice, can help households to access grants to make their homes more energy efficient and also help individual households to access emergency fuel payment vouchers and Boiler replacements through the Local Energy Action Partnership (LEAP)



HEEAT worked in partnership with Home Energy Scotland and the Energy Savings Trust.

Colleagues within TPP worked together during 23/24 to promote awareness of these supports under the Council's Cost of Living support pages Cost of living help and support (clacks.gov.uk)

# Home Energy and<br/>Environmental Advice2023 -24



During 2023/24, HEATT provided £85,259 financial support through the Scottish Government's Home Heating Advice Fund to help tackle household fuel debts and energy costs. Under the Scottish Government's Energy Efficiency Scotland Area Based Scheme (EES ABS) the HEEAT supported those in the private sector residing in fuel poor areas by offering insulation measures (external wall insulation, cavity wall insulation and loft insulation) and providing opportunities for the installation of renewable energy measures such as Solar PV systems and air/ground source heat pumps.

Advocacy Work	Total Carbon Savings (Tonnes)	LIFETIME Total CO2 Savings (Tonnes)
2023 - 2024	581.54	14,538.40

Advocacy Work	Savings	Notional Savings	Total Savings
2023 - 2024	£ 312,261.31	£ 115,280	£ 427,541.31

Clackmannanshire LCPAR 2023/24

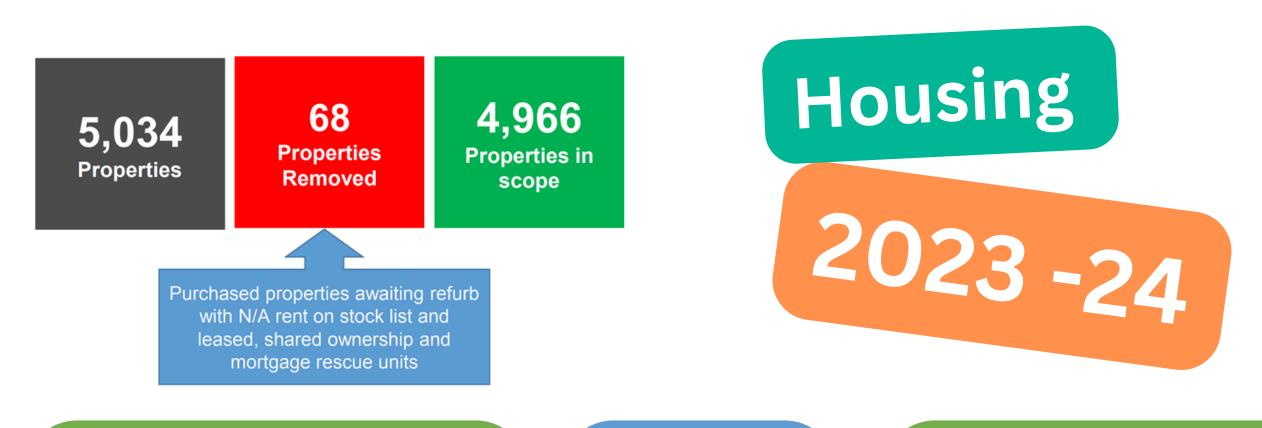


In 2022, 31% of households were estimated to be in fuel poverty, with 18.5% in extreme fuel poverty, higher than 2019 estimates. Fuel poverty rates varied between social and private sectors, with the social sector having higher rates. Clackmannanshire has over a quarter of housing socially rented, with 21% by the local authority.

r Heating

Child Winter Heating Assistance Payment of **£235.70** to help disabled children and young people and their families with increased heating costs over winter.

> 325 payments 2023/04 1,020 payments to date (at 31/03/24) Social security Scotland



Dwelling Type	Stock Count	%age
4 In a Block Ground Floor	592	12%
4 In a Block Upper Floor	517	10%
Bungalow	640	13%
Flat Above Ground Floor	481	10%
Flat Ground Floor	436	9%
House	2064	42%
Maisonette Above Ground		
Floor	236	5%
Total	4966	100%
副	42% of stock are house types	



Read more at **Clackmannanshire Council Rent Affordability by** following link below https://www.clacks.gov.uk /document/6973.pdf

Bedroom Size	Stock Count	%age
Bedsit	29	1%
1	1351	27%
2	2218	45%
3	1226	25%
4	139	3%
5	3	0%
Grand Total	4966	
	<b>45%</b> of stock is 2 bedroom	



# How do Clackmannanshire Council rents compare to other LAs? (Stock list v ARC data inflated two years)

23/24		23/24		
Propert y Size	Clackmannan shire Council	LA Average Rents	Difference	%
Bedsit	£75.79	£64.51	£11.29	15%
1	£77.73	£72.53	£5.20	7%
2	£79.71	£80.00	-£0.29	0%
3	£81.76	£86.63	-£4.87	-6%
4	£84.02	£94.39	-£10.38	-12%
Average	£79.78	£79.87	-£0.09	0%

The average Clackmannanshire Council rent is on par with the average of peer Local authorities. However, Bedsit and 1 bedroom properties are greater than the the LA peer average and 4 bedroom properties are on average 12% below.



Clackmannanshire LCPAR 2023/24



# How do Clackmannanshire Council rents compare to benefit cap scenarios?

Scenario 1: Couples (with or without children) or single parent claimants with a child of qualifying age

Scenario 2: Single adult households without children.

## Annual Benefit Cap : £22,020

#### Annual Benefit Cap : £14,753

	£22,020			£14,753	
Scenario 1	Clackmannanshire Annual Rent	Proportion of income spent on rent	Scenario 2	Clackmannanshire Annual Rent	Proportion of income spent on rent
Bedsit	£3,941	18%	Bedsit	£3,941	27%
1 bedroom	£4,042	18%	1 bedroom	£4,042	27%
2 bedroom	£4,145	19%	2 bedroom	£4,145	28%
3 bedroom	£4,252	19%	3 bedroom	£4,252	29%
4 bedroom	£4,369	20%	4 bedroom	£4,369	30%
Average	£4,148	19%	Average	£4,148	28%

Couple households subject to the benefit cap sit well below the 25/30% rent to income thresholds. Single claimant households, subject to the benefit cap, would need to devote between 27% and 30% of their income to rent depending on the property size they occupy.

# Cost of Living 2023 -24

# flexibilityvorks)



Flexibility Works, supporting work-life balance through flexible arrangements and conducted engagement sessions during Challenge Poverty Week. Key points include the importance of personcentered relationships, empowering key workers, and promoting flexibility in job postings. Collaboration with organisations like Clackmannanshire Council and sharing stories aim to enhance job placement efforts and discussions on flexible working. The **'Winter Preparedness'** subgroup of the **Tackling Poverty Partnership** collaborated with community groups to develop poverty mitigation strategies during Challenge Poverty week in October 2023.

Cost of Living Booklet providing information about support available in Clackmannanshire, as well as improved information on the Council's website on 'where to go for support' https://www.clacks.gov.uk/communi ty/colsupport/



Support was provided during the Challenge Poverty Week Unclaimed Entitlement sessions to help parents claim benefits they may not be aware of. Various partners such as SSS, CAB and volunteers assisted 16 parents with applications for benefits: e.g. Council Tax reduction, free school meals and Education Maintenance Allowance and provided advice on home energy, employment, training, debt and pension credit.

After the successful Unclaimed Entitlement sessions and prior school sessions, the Tackling Poverty Partnership agreed to regularly organise and promote support sessions in conjunction with the Family Wellbeing Partnership.



Information and recruitment sessions were held during Challenge Poverty Week for individuals interested in becoming childminders in Clackmannanshire. The sessions highlighted support available through an enhanced programme by the Scottish Childminding Association alongside the Child Wellbeing Partnership, resulting in the recruitment of one additional childminder and training for three more, enhancing childcare options for parents.



# **Costs of Living: Childcare** Child Wellbeing Partnership - SG Early Adopter Community

A recent needs assessment by NHS Forth Valley highlighted that 62% of parents in Scotland in the last 12 months, experienced affordability problems with childcare.

From April 2023 to March 2024, the **Child Wellbeing Partnership** (CWP) has provided support to **239 children** from 165 families in Alloa South and East, surpassing the set target. This assistance included offering up to 125 holiday programme spots during Easter, summer, October, and February breaks, as well as accommodating school staff development days and adjusting plans during industrial action closures. Clackmannanshire Sport and Leisure organised seven weeks of holiday sports camps, and holiday services were available for eleven weeks through Connect Alloa, Kidz-World, Community House Alloa, and Hawkhill Community Association.

Childcare eligibility was determined by the specified priority family types outlined in the Best Start, Bright Futures plan (2022-2026) to address child poverty, with the addition of 'care experienced families' at the local level. Of the families receiving childcare, 47% of children were from families with Free School Meals entitlement, 47% were from families in SIMD 1 and 2, and 26% were from families in SIMD 3 and 4. Since the inception of CWP, care experienced children have been identified as an additional local priority group in alignment with Clackmannanshire's commitment to Keeping the Promise.

In pursuit of **inclusion**, children with complex additional support needs in Alloa South and East, as well as children from Alva ASD provision, were granted spots at Play Alloa, a specialised childcare provider. Play Alloa also conducted four weeks of sessions during the summer with the collaboration of the transport team.

CWP enhanced the skills of the **Sport and Leisure Team** by providing **trauma-informed practice training** and support from experienced education staff to create nurturing environments and regulatory spaces for children with additional support needs. This initiative increased children's engagement, improved the experience for parents, and boosted staff confidence in supporting children with ASN like ASD/ADHD. Similar guidance and recommendations were extended to third sector partners to enhance service adaptation to meet community needs.

CWP's collaboration with the Scottish childminding Association (SCMA) includes supporting a recruitment **project** in Alloa South and East and, with assistance from Tackling Child Poverty funding, recruitment efforts in the Hillfoots area. The first funded placement for a newly registered childminder in Alloa South and East has commenced, providing childcare for a **Clackmannanshire Works** client who has entered employment. SCMA collaborated with local childminders to develop a press kit promoting childminder recruitment, including content for the Alloa Advertiser and a video clip. SCMA's funding is secured until August 2024, and they are optimistic about the continuity of their work. SCMA is preparing to initiate various tests of change targeting issues raised by childminders, with Clackmannanshire childminders set to test 'time off the floor' pending funding. CWP facilitated a meeting between CERT and SCMA to align the support offered by CERT to childminders with the resources available from SCMA.

Early Adopter Community: FWP, Child Wellbeing Partnership.

Response to question, How has it helped you coming here?

> They gave me clothes, toys, food and helped my family

If mummy doesn't have enough dinner for everyone, I've been fed at Community House

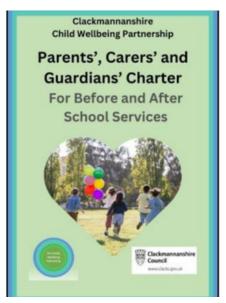


Sport and leisure breakfast clubs in action











# Keeping the Promise in Clackmannanshire 2023-2024

#### Skills Developme **Scotland**

Skills Development Scotland have supported young people age 16 - 19 or up to 25 if they are care experienced by reducing poverty through increasing and develop skills; leading to increased employment options, increasing income and enhancing positivity and engagement with the world work



Benefit from ongoing work with Communities that Care: Secondary Schools: all trained and conducting regular drop-ins at four schools Primary Schools: 50% completed staff training, P6 & P7 classes received input sessions, remaining 50% to finish training in August inservice



Clackmannanshire received £337,000 funding for 2022/23 and 2023/24 which has been used to implement an effective range of early intervention provision and progress the agenda of system change required to deliver The Promise – toward family led, child centred and trauma informed services available locally at the point of need. A report on progress is included in Clackmannnasnhire's Children's Services Plan Report



The Care Experienced Children and Young People Fund has been invested in part funding of the Virtual Head Teacher (VHT) role and embedding MCR Pathways; a programme that ensures care experienced young people, or those who have experienced disadvantage, have access to the same educational outcomes, career opportunities and life chances as every other young person.



Over the 2023/2024 academic year, 174 young people were supported by MCR pathways, 68 of whom were care experienced.



Eligibility for childcare/child activities is determined by the priority family types set out in the Best Start, Bright Futures Tackling Child Poverty delivery plan 2022-2026, with the local addition of 'care experienced families' as a priority group, and in line with Clackmannanshire's work towards Keeping the Promise.



A report on the progress of Clackmannanshire's Children's Services Plan 2021-2024 Keeping our Promise Annual Report 2023 - 24 is integrated within the People Community Wellbeing Report 2023-24.



# Wellbeing 2023-2024



Best Start to Life

Forth Valley Getting it Right for Every Child **(GIRFEC) Group (Education, Health and Social Work)** has completed a GIRFEC refresh of training and paperwork. This combined with a suite of multi-agency locality training opportunities seeks to provide consistent and holistic, rightsbased, child, young person and family centred, early, co-ordinated support.



Increased focus on developmental miles stones resulting in improved experiences and increased progress for 2 year olds in ELC.

Improved support for children, young people and families' mental health evidenced by 83% of pupils referred to the **Creative Therapeutic Interventions** and 122 parents/carers registered with a newly available support (Qwell)



#### Supporting Children to learn and grow

Decreased poverty related attainment gap in both Literacy and Numeracy at Early, First Levels and 3rd level and above. Increase in achievement levels in both Literacy & Numeracy for all children living in most disadvantaged areas. Increased attainment in first level writing from a predicted 58% in October 2023 to 77.8% in June 2024.

Improved communication environments supported by speech and language therapists; 14 establishments achieved new or enhanced Excellent Communication Awards (8 bronze, 3 silver, 3 gold

Improved 1:1 digital access resulting in all children P2- S6 accessing a digital device Improved 'work skills' support for young people as a result of the integration of youth work into Academies

#### Breastfeeding Network Community Peer-Led Support for Breastfeeding

Local breastfeeding rates have seen positive growth through inperson, community peer support programmes that offer valuable breastfeeding assistance. Nationally, there has been a steady increase in breastfeeding rates, especially among groups with traditionally lower rates such as younger women and those in economically challenged areas. Improvements have been noted in the number of mothers initiating breastfeeding and the percentage of infants breastfeeding at 6-8 weeks. However, breastfeeding rates in Clackmannanshire continue to be lower than the national average in Scotland.

Clackmannanshire still lags behind in breastfeeding rates among council areas, but the recent reaccreditation of the NHS Forth Valley Health Visiting and Family Nurse services under the **UNICEF Breastfeeding Friendly Initiative (BFI) programme** showcases the high-quality support provided for infant feeding. Moreover, the Breastfeeding Network's peer-led group activities and continuous commitment, with 27 businesses currently participating, contribute significantly to the implementation of Breastfeeding Friendly Scotland. This nationwide initiative, supported by the Scottish Government, aims to educate businesses and breastfeeding individuals about their rights and obligations, leading to a notable enhancement in exclusive **breastfeeding statistics.** At the Health Visitor 6-8 weeks review tracked recorded rates were 2020 /21 20.3%, 2021/22 22.3% and 2022/23 23.4% 9latest data). Scotland latest data was 32% in (2022/23)



# Wellbeing 2023-2024

The Thrive to Keep Well Programme in Clackmannanshire is a 16-week initiative that supports individuals in communities of need to enhance their mental health, well-being, parenting skills/confidence, and life circumstances. This programme serves as a stepping stone towards reestablishing social connections and learning, marking the initial phase and pre-engagement into employability skills development.

During 2023/24, four programs were conducted throughout Clackmannanshire, managed and organised by various CPP partners, including NHS Forth Valley, Social Services, Community Learning and Development, Education Services, third sector organizations, Police Scotland, Scottish Fire and Rescue Service, and Forth Valley College.

The program is equipped with a comprehensive evaluation framework. Established tools such as the Warwick Edinburgh Mental Wellbeing scale and Parental Strengths and Difficulties survey are used. Participants' self-confidence, self-esteem, and motivation are evaluated through self-assessment tools like the Readiness and Commitment Questionnaire and Post-THRIVE Questionnaire, as well as through interviews using the Referral Form and THRIVE to Keep Well Life Wheel. Four groups ran; one for women and one mixed genders, from August-December 2023, with 12 participants completing the programme. One for women and one for mixed genders, were active from February to June 2023, with 14 participants successfully completing the programme.

Economic Development (via NOLB funding), contributed to the delivery	Groups 1 and 2, with 12 participants , ran from August to December 2023. Another set of groups ran from February to June 2023, with 14 participants. Of those who completed the course:	Groups 1&2	Groups 3 & 4
of the THRIVE to Keep Well programme and provide access to a Key Worker for the duration of the course. This helps to ease the	Accessed a Keep Well Health Assessment from NHS Forth Valley	79%	100%
transition for those who are ready to access employability support at the end of their THRIVE course.	Noted improvements in their mental wellbeing (Warwick Edinburgh Mental Wellbeing Scale (Groups 1 &2) Increased self-esteem - average pre/post (Groups 34)	83%	111%
	Reported sustained activity towards a positive outcome	82%	88%
Everyone in THRIVE gave you time to speak and be heard. Now I know I deserve to be heard.	Of those who were parents - identified that their capacity and confidence as a parent had improved	89%	100%



THRIVE has helped me overcome my fears and anxieties and helped me cope in real life situations.

Of those completing the course February- June 2023 - 100% accessed a Keep Well Health Assessment with NHS Forth Vally

# Income from Employment Driver of Child Poverty

Data is drawn from official datasets and is presented here after extraction from the <u>NOMIS website</u>, July 2024. This shows that the inactivity rate in Clackmannanshire (Jan - Dec 2023) is 28.6%. The rate of long-term sickness (39.2%) is the highest in the Forth Valley and almost 10 % higher than the Scottish rate (31.6%). Similarly, Clackmannanshire's retirement rate is highest again at 14.9% - this is higher than the Scottish rate (14.1%).

Clackmannanshire exemplifies the principles of a Wellbeing Economy through various initiatives, including efforts to transform the labour market structure and policies to foster an inclusive economy. Local collaborative actions have been pivotal in advancing this agenda. A group of stakeholders in Employment and Employability engaged in targeted efforts led by Columba 1400 and the Family Wellbeing Partnership. The Family Wellbeing Partnership initiated a project to contribute to the broader effort of establishing a Wellbeing Economy in Scotland. Aligned with Wellbeing Economy principles and building on the Wellbeing Economy Pilot Project by Clackmannanshire Council, the Scottish Government and The Hunter Foundation. Partners in Clackmannanshire are committed to developing a Wellbeing Economy, with the five pillars of Community Wealth Building as key components in delivering that ambition. Full details can be found at Clackmannanshire Community Wealth Building Action Plan.

Additionally, the Family Wellbeing Partnership tasked the **Wellbeing Economy Alliance (WEAll)** with assessing the employability landscape and creating a report. Subsequently, the WEAll action plan was formulated, with both the Clackmannanshire Local Employability Partnership and Clackmannanshire Business Support Partnership using this to support planned actions in 2024.

Clackmannanshire Council's Economic Development team is responsible for managing, commissioning, and reporting on the funding for employability programmes. Funding in 2023/24 comprised Scottish Government's No One Left Behind funding (NOLB), Tackling Child Poverty funding (TCP), Fair Start Scotland funding (FSS), and UK Government's UK Shared Prosperity Fund People and Skills strand (UKSPF). Priorities for employability funding are determined by the Clackmannanshire Local Employability Partnership. Employability support is provided through partnerships with various providers from the public, private, and third sectors. The council operates an internal employability service, Clackmannanshire Works, offering personalised Key Worker support to unemployed individuals and working parents through diverse funded programmes. Key Workers deliver tailored one-on-one assistance to establish goals and develop customised action plans based on individual needs. Support may include specialised financial guidance, digital assistance, funding, access to training, volunteering, or work placements, employability skills, and funding to cover interview attire, identification, or travel expenses.



Clackmannanshire LCPAR 2023/24

"The program helped me a lot and helped me find volunteering at Alloa Hub. I enjoy volunteering here and working with Val and Aileen, who help me with improving my confidence and skills. I would really like to work here one day".

Steps to Employability participant

"If it was not for Step Up for Parents I would still be stuck in this hole I'm trying to get myself out of (emotionally, physically, mentally). It has helped me find my identity again and boosted my confidence in an out of the workplace. 'LIFE-CHANGING' is quite a strong term but I would use it to describe my time with Step Up" *TCP Grant scheme participant*.

"It helped me interact to people and learn about other work environments and many new meanings to the workplace like having zoom calls and just doing interactions with other people. I was talkative and enthusiastic." *Customer Facing Sector Skills Academy participant* 

# Place - Based Approaches 2023-2024

The Shaping Places for Wellbeing Programme, a joint delivery partnership between the Improvement Service and Public Health Scotland, has been working with Alloa as one of its initial Project Towns since January 2022. The Shaping Places for Wellbeing Programme data profile highlighted the inequalities experienced particularly by those living in Alloa South and East with support from Public Health Scotland Local Information Support Team (LIST) analysts using a range of data sources.

Seven Place and Wellbeing Assessments have been conducted, resulting in suggestions on how to implement a more place-oriented approach within the policy, plan, or proposal. The assessments covered various areas including the Council's Climate Change Strategy, NHS Forth Valley Healthcare Strategy,

Clackmannanshire Council's Local Outcomes Improvement Plan, and evaluations for the Wellbeing Hub and Lochies School development The published Shaping Places for Wellbeing Report, informed by the voice of the local community, highlighted cross-generational experiences of inequality including poverty and unemployment, and how place impacts on this.

Report available here <u>Improvement</u> <u>Service - Shaping Places for Wellbeing</u> <u>– Alloa Project Town, What we're</u> <u>hearing in our communities</u> The Shaping Places for Wellbeing Outcome Briefings in development focus on Active Travel, Public Transport, and Traffic and Parking in Alloa. They aim to show how these factors impact communities, raise awareness on Place and Wellbeing Outcomes, reduce inequalities, and enhance wellbeing for all.

# **Planet Youth in Clackmannanshire**

Planet Youth (PY), led by Winning Scotland, offers insights into ensuring the safety, health, and happiness of children and young people. The Icelandic Prevention Model involves collaboration among various stakeholders like parents, teachers, community centres, and sports clubs in close proximity to children and young people.

In October 2023, all S3 and S4 students from Alloa Academy, Lornshill Academy, and Alva Academy completed online surveys, facilitated by the Planet Youth school leads. The Icelandic team analysed the data, which was then shared with local authority Planet Youth leads. Each local authority lead devised a dissemination plan involving key stakeholders such as the Police, Third Sector, and NHS. The Clackmannanshire PY Coalition Group expanded this year, including partners from the Third Sector and NHS.

Clackmannanshire has appointed two Planet Youth Officers focusing on proactive community and school-based initiatives. Local data guides school-level actions and shapes the coalition's action plan, bringing together various stakeholders. The Alcohol and Drugs Partnership (ADP) has conducted preliminary workshops in one school, with plans to involve other schools and the broader community. Analysis of Planet Youth surveys from 2021 to 2023 has shown progress in Clackmannanshire, particularly in mental health and well-being support. Community efforts will emphasis awareness-raising and information sharing.







#### **RIGHT TO HEALTH** AND WELLBEING

Article 24 of the UNCRC recognises the right of children to the highest attainable standard of health.

Planet Youth in Clackmannanshire supports this right by implementing evidence-based strategies that aim to improve the health and wellbeing of young people, including reducing substance use and associated harms.



# **Income from Social Security and Benefits in Kind Driver of Child Poverty**

- During 2023/24, a temporary working group, the Universal Credit (UC)/Income Maximisation Group, was formed with members from the Child Wellbeing Partnership, DWP, CAB, and Kidz World (a local childcare provider). This group continues to work together to create pathways for families to access childcare services. The objective is to guide families towards suitable funding models that align with their childcare needs.
- The pathway will include a system for referring families to CAB for advice on maximising income or managing debt. The group has successfully transitioned some families to UK funding pathways.
- As the Child Wellbeing Partnership work expands throughout 2024-26, this pathway will be strengthened and shared with Scottish Government and other local authority Early Adopter Communities.





Clackmannanshire LCPAR 2023/24



# **Practical Help for a Positive Change**

- 817 under 10-year-olds use the foodbank
- 721 11- 17-year-olds use the food bank
- The Gate provided hot meals to over 100 families across the county
- Learn more at The Gate

## The Child Wellbeing Partnership



The Child Wellbeing Partnership collaborates with Class Cuisine and The Gate to provide highquality hot food in childcare, and leisure sports, settings, children ensuring that most accessing childcare provisions have access to free breakfast, lunch, and a hot meal.



Hawkhill Community Shop 132 Hillcrest Drive, FK10 1SB Soft Community Shop

Hawkill Community Shop, offering fair priced items, has over 600 members, helping local people to manage the cost of living with dignity, choice and quality food and household items.

Find out more by clicking this link

Clackmannanshire LCPAR 2023/24



# **Costs of Living: Infant Food Insecurity**

In 2023, a **needs assessment** was conducted across Forth Valley to address maternal and **infant food insecurity**, in collaboration with local authorities and third sector organisations. Implementation of a **Standard Operational Procedure** for health visiting, midwifery, and family nurse colleagues and directing individuals to CAB/income maximisation support

The formation of a working group included representatives from stakeholders such as NHS FV, Public Health, Public Health Nutrition, Infant Feeding, Health Visitor Services, and Child Poverty Leads from the three Local Authority areas, along with third sector organisations involved in emergency food assistance.

Following the Scottish Government's guidelines for **Responding to and Preventing Infant Food Insecurity Toolkit,** the initiative has led to the development of Provision of interim guidance for local food banks regarding infant formula, There is continued **support from the Tackling Poverty Partnership** and **CYP partnerships** in Clackmannanshire to enhance support services and integrate the pathway in 2024/25.

A distribution point for vitamins has been reinstated in Sauchie ELC, with plans to enlist three new community staff and partners from third sector organisations to aid in distributing Vitamin D drops to vulnerable families in deprived areas across Forth Valley.

# **Costs of Living: Food Insecurity**

#### Make and Taste **Early Years**



The Make and Taste intervention supports early years staff in incorporating and promoting food activities in early years settings. This enhances opportunities to interact with families, especially in situations where there may be concerns about a child's food intake, and supports families to make healthy food choices.

Staff who attended Make and Taste training sessions reported increased confidence in effectively sharing healthier food messages with parents and children in a positive and supportive manner, integrated into service provision.

During 2023/24, the Public Health Nutrition Team trained 8 team members from Homestart Clackmannanshire and 3 team members from St Serf's ELC in 'Make and Taste.'

An evaluation of the impact of Make and Taste by a QMU student is underway and is expected to be completed in April 2024. Await from J'OS

St Serfs Nursery Alloa received small grant funding (Child Healthy Weight) for the Make and Taste program.

#### **Tasty Beginnings**

A Tasty Beginnings toolkit was developed

in 2023 after a needs assessment with parents and staff. It promotes safe selffeeding, repeated exposure to food, and introducing vegetables as the first solid food.

The toolkit includes practical information on preparing family foods for infants, finger foods, and introducing foods from main food groups. It consists of a flip book, parent information, and evaluation tools. In 2024/25, training will be provided to staff and partner organisations to use the toolkit effectively, especially with child poverty target groups.

A small grant has been provided to Health Visitor support Workers in Clackmannanshire for the Tasty Beginnings pilot.



Following awareness raising, Free School Meal Entitlement uptake has increased. 26.9% of all school pupils were approved for FSM in session 23/24. All pupils in p1-5 get this automatically For P6,7 and secondary exclusively FSM uptake is 60.2%

The Dignity Dialogues project aimed to explore interventions to address and prevent food insecurity. Led by a team from Nourish Scotland, specifically the Dignity in Practice team, team members collaborated with paid 'Community Advisors' (CAs) residing in Clackmannanshire. These advisors had firsthand experience with food support services like pantries, larders, and food banks. The project was centered around the concept of coproduction:

- January 2024.
- signposting, and addressing skills shortages.

Future plans involve evaluating the impact of the dialogues and explore ways to further utilize co-production in shaping local services and enhancing crisis cash access within the upcoming Local Child Poverty Delivery Plan (2024-27).

• Six Community Advisors were recruited and engaged individually and in group discussions online every week in

• Using the hierarchy of interventions model, feedback was gathered on accessing local food support services, and advisors were encouraged to propose dignified responses to food insecurity, ranging from primary prevention measures like fair wages and social security to crisis support.

• Efforts were also made to identify additional support systems that could reduce the necessity for accessing food support initially, such as improved transport links, better service

• The project concluded with a collaborative session with local decision-makers to design potential strategies for enhancing local responses to food insecurity, aligning with local policy frameworks like the Good Food Nation Act, Local Child Poverty duties, and the Cash-First Partnerships Programme.

# **Costs of Living: Food Insecurity Interventions**

- Clacks Good Food (CGF) is part of the Tackling Poverty Partnership, aiming to combat food insecurity and enhance the nutrition, engagement, and confidence of parents and carers while aligning with the goal of reducing living costs. Achievements include promoting the Clacks Good Food Charter, assisting with the Good Food Nation Act consultation, conducting Food Charter workshops, hosting a Right to Food pop-up workshop, and contributing to the Dignity Dialogues work in early 2024.
- Community volunteers have engaged in **food growing and cooking classes** at Tullibody, managed a **mini farm** at Hawkhill, developed Market Garden plans for Dollar, invested in **community gardens** like Menstrie and local schools.
- Good Food Economy pilot: CGF continues to collaborate with two sister food partnerships and Forth Valley Food & Drink Network (FVFD) on a Good Food Economy Grant-funded pilot for Forth Valley, with a £7000 grant from SFP to develop a Good Food Economy Strategy in collaboration with Forth Valley Food and Drink.
- CGF is actively involved in the **national procurement landscape** working group, aiming to connect relevant contacts in the local authority to this cause.
- Following past CGF events, **Forth Valley College** is committed to sourcing more responsible food, showcasing sustainable coffee at recent events hosted for Forth Valley Partnerships.
- Initial support to **Redwell Primary School** included a Green Cone food waste digester. Schools in Clackmannanshire continue to take part of **Keep Scotland Beautiful's Eco-Schools framework;** developing sustainable food growing plans.
- Support to a workshop with 30 food growers, providing feedback for the **Council's Food Growing strategy** redraft, including networking and creating a growers' forum for collaboration.
- **Growing A New Future**: CGF is a key partner in developing a pilot project at Forth Bank for vertical growing powered by a solar system, engaging the community in pop-up learning events.
- A food action plan incorporating community feedback from engagements between April 2022 and March 2024 has been developed, setting short-term actions and long-term goals for the partnership.
- The funding for a dedicated CGF Coordinator ended in April 2024, with efforts ongoing to ensure sustainability across the 6 key SPF themes.
- Clacks Good Food (CGF) is a cross-sector partnership utilising the **Sustainable Food Places (SFP) National Framework** to address various key issues. The Clacks Good Food Charter integrates Sustainable Food Places (SFP) key issues and the objectives of the Good Food Nation (Scotland) 2022 Act, focusing on combating poverty.





Clacks Good Food believes that every person in Clackmannanshire should always be able to afford and access the food that keeps them healthy and well as demonstrated in the <u>Clacks Good Food Charter</u>

# **Costs of Living: Food Insecurity Training**



Clackmannanshire School Support Service member became a **certified REHIS Elementary Cooking Presenter** after completing related courses.



**GROW** sessions were successful, involving **Alva ELC** and other educational settings in the area. Resources include pictorial recipes, cook-along videos, and grow guides to support literacy barriers, with 39 web pages of recipes available.





Public Health Nutrition Team trained 165 individuals in food and health across NHS Forth Forth Valley, collaborating with 50+ organisations, including Clackmannanshire groups such as Action for Children and Homestart Clacks, benefiting from training.



Alloa Academy staff received training to offer a cooking skills course, aiming to become a REHIS Centre.

# **Priority Families**

• Significant bodies of research have highlighted families and households at greatest risk of poverty; 90% of children in poverty live in the priority groups, detailed below.



- Partners in Clackmannanshire collaborated to strategise the implementation of national priorities within the new Local Outcome Improvement Plan. They also focused on addressing the **specific needs of individuals, priority families, and communities grappling with poverty**.
- The Citizens Advice Bureau initiated the New Baby, Financial Health Check Project in partnership with NHS Forth Valley, supported by NHS Forth Valley funding. Despite the initial funding ending, the CAB has sustained the direct referral system. Health Visitors target priority families with children under the age of one for support on income maximisation through the Citizens Advice Bureau and Thrive for Wellbeing programme.
- NHS Forth Valley Allied Health Professionals continue to support all priority family groups with children up to the age of three, by helping to ensure access to adequate nutrition via Best Start funding.
- Locally, numerous services and partnerships directed their efforts towards supporting priority families and other vulnerable groups based on a **deep understanding of child poverty in Clackmannanshire**. The Child Wellbeing Partnership notably focused on **care-experienced children as an additional local priority group**, providing access to childcare and support services. They ensured Trauma Informed Practice training for all providers to cater to the needs of families and children at risk. In line with the Equality Act 2010, policies and procedures demonstrate adherence to the Protected Characteristics. The Child Wellbeing Partnership paid **particular attention to families with disabilities, including children with complex additional support needs**. The focus remains on fostering inclusivity and support for families affected by disabilities or Additional Support Needs (ASN).





In Clackmannanshire, DWP stats show a 36.3% increase in children living in relative low income since 2016/17, with 65% in lone parent households and 42% in nonworking families in 2022/23. 1645 children were in working families.



# **Priority Families**

Identifying and supporting families within priority groupings locally poses challenges as families are diverse and may span multiple categories, as seen in the data collected by the Child Wellbeing Partnership.

Child Wellbeing Partnership 2023/24 - Families Supported by Family Category (for families where category known)

Family Category	No. of Children
	supported*
Families with a disabled adult or child	49
Families where the mother is aged under 25	5
Families with a lone parent	72
Families with a baby aged under 1	15
Families with three or more children	68
Families of ethnic minority	16
Families of kinship care/care experience	14

Child Wellbeing Partnership 2023/24 Supported by Family Category (for families

ntersectionality of eli	gibility for	r children i	identifying in	two eligibi	lity categ	ories	
	Lone parents	3+ Children	Disabled	Minority Ethnic	Baby <1	Parent <25	Kinsh care/c experie
Lone Parents	21	9	8	1	0	1	2
3+ Children	9	24	5	0	6	0	4
Disabled	8	5	17	0	1	0	3
Minority Ethnic	1	0	0	2	0	0	1
Baby <1	0	6	1	0	9	2	0
Parent <25	1	0	0	0	2	3	0
inship care/care experience	2	4	2	1	0	0	9

Child Wellbeing Partnership 2023/24 - Families Supported by Stages of GIRFEC Stage Intervention

<b>CWP Staged Intervention Statistics March 2024</b>	
No additional Support requirement	57%
Stage 1 Monitoring	1%
Stage 2 Enhanced planning and support	21%
Stage 3 Targeted planning and support	17%
Stage 4 Intensive targeted planning and support	7%

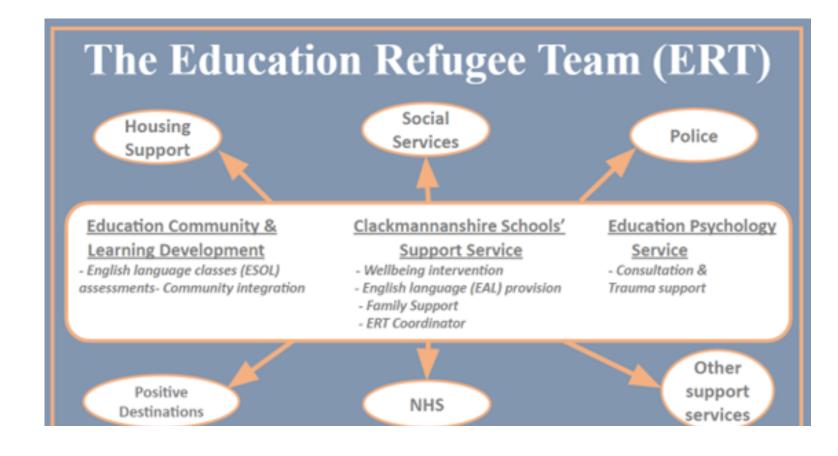
-	Intersectionality	of	Families
es	where category kr	nowr	ר)

# **Priority Families**

The Young Parents' Project, relaunched in September 2023 with funding from the **Family Wellbeing Partnership**, collaborates closely with partners such as NHS Forth Valley, Forth Valley College, Skills Development Scotland, and Council services. Referrals primarily come from the NHS Family Nurse Partnership. The project has seen success stories of clients gaining independence skills and progressing into higher education. Support provided includes assistance with housing, financial applications, benefit claims, and educational pursuits for young parents and their babies. Various applications for financial aid and benefits have been facilitated, including Universal Credit, Best Start Grants, and Scottish Child Payment.



Clackmannanshire is currently home to **212 refugees**, with the majority being Syrian. These families enter the UK through various resettlement schemes and are granted refugee status, receiving support from the Education Refugee Team, as demonstrated in the diagram.



# **Tackling Poverty Partnership: Next Steps**

Clackmannanshire **Tackling Poverty Partnership** is aware that to have the intended impact, all parts of the system must work together for the priority families and those who face the greatest disadvantage. For these actions to have the desired impact, they must come together and offer a seamless package of support to families in Clackmannanshire. The overarching **ambition**, objectives and outcomes have been set for **2024 -2030** and **actions for 2024-2025** are outlined over the next two pages:

Outcomes 2024 - 2030	onger in good health by reducing inequalities and		
<ul> <li>Access to childcare is increased, equita</li> <li>Transport is available, affordable and o</li> <li>Costs of living including food, fuel, hou</li> <li>Household incomes are increased and in poverty</li> <li>Aspirations, educational outcomes and</li> </ul>		these decisi partno alignn to red progre	pproaches used will be pivotal in reachin outcomes. Approaches will involve: Com on making, prevention and early interve ers and providers have closer collaboration ment of community partnership plans, po luce barriers to access, maximise up-take ammes, and ensure people are aware of able to them
Voice led transformation is prioritised	All parts of the system that cause and /or all	eviate	Income is maximised through employ
Voice led transformation is prioritised	All parts of the system that cause and /or all poverty are working together	eviate	Income is maximised t

Actions 2024 - 2025			
<ul> <li>Design strategic approach to communications in consultation stakeholders</li> <li>Consult and design solutions to of the Day, including the School children and young people (C&amp;Y)</li> <li>Build poverty and child poverty into local plans policies and even</li> </ul>	the Cost Day with (P) agenda performance is evidenced and actively managed to meet outcomes agreed • Forth Valley Strategic Needs Assessment (SNA) and Clackmannanshire SNA along with local intelligence and community voice inform	•	Progress Employability Action Pla Economy Alliance) alongside the Partnership (LEP) and partners to employers to maximise sustainab and embed fair and flexible work Design employability services col aligning child poverty with local partnerships Continue mapping the local emp identifying gaps and duplication; resources effectively Increase opportunities and uptak support, including NHS Demonst apprenticeships opportunities.
	· · · · · · · · · · · · · · · · · · ·		

#### approach

ing and sustaining mmunity is involved in rention is prioritised, ation and there is partners work together ke of services and of the full support

#### yment

Plan (Wellbeing to Support clients and able work opportunities rk practices.

ollaboratively, further al employability

ployability system, n; aligning funding and

ake of employability strator Project and

# **Tackling Poverty Partnership: Next Steps**

Ambition 2024 -2030				
For all people in Clackmannanshire to live long	er in good health by reducing inequalities and child po	overty through a Wellbeing Econ		
Objectives 2024 -2030				
Income from Social Security and benefits in kind is maximised	Costs of living are minimised	Health and wellbeing inequali mitigated		
Outcomes 2024 -2030				
<ul> <li>Access to childcare is increased and equil</li> <li>Transport is available, affordable and co</li> <li>Costs of living including food, fuel, housi</li> <li>Household incomes are increased and co poverty</li> <li>Aspirations, educational outcomes and co</li> </ul>		The approaches used will be pive these outcomes. Approaches involved in decision making, pre is prioritised, partners and provi and there is alignment of co partners work together to reduc up-take of services and program aware of the full support availab		
Actions 2024 - 2025				
Design and deliver opportunities for income maximisation based on what communities want and need. Promote uptake of Free School Meals and School Clothing Grants (in consultation with	Child Wellbeing Partnership, Scottish Government – Early Adopter Community: Continue to test and build a system of school age childcare and family support, with a focus on priority families identified locally and those defined by Best	Progress place paced approach outcomes in communities; deli community, voluntary organisa partners. Audit continuum of mental we		
C&YP). Embed Childcare Funding Pathway – including	<ul> <li>Start, Bright Futures:</li> <li>School Aged Childcare within Alloa South and</li> </ul>	supports for adults (including p maximise use of Community M Fund for Adult		
Universal Credit Childcare element	<ul> <li>beyond to targeted communities of need</li> <li>Development and maximisation of early learning childcare for pre-5 children in communities of need</li> <li>Promote, maximise and develop baby and toddler groups in communities of need</li> </ul>	Evaluate and extend current ac Continue to promote the conti supports and services for child		

#### nomy approach

#### lities linked to poverty are

votal in reaching and sustaining will involve: Community are revention and early intervention viders have closer collaboration community partnership plans, ice barriers to access, maximise ammes, and ensure people are able to them

hes to improving health and livered in partnership with sations and public sector

ellbeing and resilience parents/carers) and Vental Health and Wellbeing

adult learning opportunities.

tinuum of wellbeing dren and young people

# Tackling Poverty Partnership: Key Performance Indicators

The current key performance indicators are detailed in the pages below. As noted in next steps for 2024/25, there are planned actions to identify and agreed the specific key performance indicators for 2024-2030.

Indicator	Clackmannanshire	Stirling	Falkirk	Scotland
Total Population, 2021 (change)	51,500 (+200)	93,500 (+400)	160,700 (+100)	5.4m (+16,900)
Dependency ratio 2021 (Dependents as proportion of working age population %)	61.34	56.48	57.52	56.81
Working age population forecasts (% change 2018 to 2043)	-8.7	7.6	2.2	-4
Job density, 2021 updated from NOMIS	0.49	0.87	0.71	0.81
Employment rate, 16 - 64 (%), December 2023 updated from NOMIS	67.3	79.4	72.8	74.7
Male median weekly earnings by residence (full-time, excluding overtime) 2022 updated from NOMIS	£728.30	£706.10	£653.80	£725.70
Female median weekly earnings by residence (full-time excluding overtime) 2022 updated from NOMIS	£587.90	£685.60	£729.90	£672.0
Proportion of people aged 16-64 in employment receiving job-related training in last 3 months, 2020	14.2	21.8	13.3	22
Children living in relative low-income families (%), FYE 2022 sourced from <u>www.gov.uk.</u> Need to access DWP statxplore for most recent Falkirk, Stirling & UK figs. Clacks fig is up to date	25.90%	15%	19%	20% (UK figure)
No qualifications (RQF conversion chart via SQA https://www.sqa.org.uk/sqa/64561.html), 16 - 64 (%), 2020 NOMIS – New measure - not NVW	7.2%	4.7%	13.0%	8.2%
Healthy life expectancy male (at birth), 2019-2021 updated from NRS	61.3	65.7	59.3	60.4
Healthy life expectancy female (at birth), 2019-2021 updated from NRS	59.6	65.0	59.2	61.1
Degree qualification equivalent and above, 16-64 (%), 2020	29.4	43.6	32.9	34.5
School leavers in positive destinations, 2022/23 SDS comm profile	94.9%	94.3%	95.4%	95.9%
Annual participation measure for 16-19 year olds, 2022/23	91.60%	95.60%	93.10%	94.30%



# Tackling Poverty Partnership: Key Performance Indicators

Indicator	Clackmannanshire	Stirling	Falkirk	Scotland
Workless households, December 2022 (%) updated from NOMIS cannot get child poverty aspect cannot get	27.5%	16.0%	13.0%	17.8%
School attendance rate	92.9	94.1	93.1	92
Suicide rate per 100,000 population, 2017-2021 (sourced from nrs)	16.3	10.9	15.6	14.1
Teenage pregnancy rate, three-year average (crude rate per 1,000 females aged <20 Year ending 2020 sourced from PHS	30.5	20.2	25.3	23.2
Modern Apprentices who are female, Q2 2021/22	41.20%	34.50%	27.40%	37.80%
18-24 claimant count as percentage of workforce 16-64 (December 2023) updated from NOMIS	3.5%	2.3%	2.7%	3.0%
SIMD 20% most deprived (local share), %	25.00%	12.40%	16.40%	
Proportion of households in fuel poverty, 2017-2019	23.70%	21.20%	22.20%	24.40%
CO2 emissions per capita (tonnes), 2019	10.1	6.6	7.2	5.7

