

# Clackmannanshire Local Child Poverty

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Action Report  
**2019/2020 & 2020/21**

**Be the  
FUTURE**



# Foreword

This report sets out the work that we have been doing with partners through the Clackmannanshire Alliance to tackle Child Poverty, during which has been a very challenging 18 months. We recognise the challenge that we face alongside our partners to tackle the levels of child poverty in Clackmannanshire with the recent statistics published showing that 27% of our young people live and experience poverty. We recognise that to reduce child poverty we must work with our partners and communities to design solutions which make a difference locally, and that these solutions need to compliment the systemic approaches required at a national level.

We, along with our partners, are committed to improving outcomes for children, families and communities blighted by poverty. Child Poverty is a strategic priority for Clackmannanshire as set out in our Local Outcome Improvement Plan and Clackmannanshire Council's Corporate Plan. Over the next two years the Council, in collaboration with a wide range of strategic partners will be taking forward an ambitious programme of transformation as set out in our Be the Future Strategic Roadmap recently approved by Clackmannanshire Council. As part of this work we are seeking to create the conditions in Clackmannanshire to achieve a wellbeing economy with inequality, inclusive growth and poverty at the heart of this ambition. I look forward to publishing future Local Child Poverty Action Reports which reflect this focussed work.

We want all children in Clackmannanshire to have a stable, safe childhood and succeed. To achieve this, we need to work as a partnership to tackle the root causes and impacts of poverty. NHS Forth Valley, Clackmannanshire Council and our community planning partners show within this report the efforts which have been made to support families mitigate the impacts of not having enough to make ends meet. Tackling poverty and reducing inequalities has always been a priority for the public health and wellbeing agenda and now more than ever, as we start to see the impacts the pandemic on child poverty levels locally we require to increase the levels of activity to support our communities.

We will require to be innovative in our approaches to ensure that we reach all who need support and ensure that lived experience is built into the design of future services and support for people and communities. Future community planning partnership plans have tackling poverty and inequalities embedded within the plans. The report highlights the work undertaken to progress the work reported in the first Local Child Poverty Action Report and the plans and actions highlighted by Councillor Forson show the commitment to tackling child poverty by the community planning partnership.



**Ellen Forson**  
**Council Leader**  
**Clackmannanshire**  
**Council**



**Cathie Cowan**  
**Chief Executive**  
**NHS Forth Valley**

# Introduction

This Local Child Poverty Action Report for Clackmannanshire is the second report published under the Child Poverty (Scotland) Act 2017 and the Scottish Governments strategy Every Child Every Chance 2018-2022. This report covers the periods 2019/20 and 2020/21.

We know that the challenge of reducing the levels of child poverty in Scotland is complex. We know that poverty affects families across Scotland and across Clackmannanshire, including those who have a parent in work, and including those who may live in some of the most affluent communities. Yet the impacts of poverty on families can be significant and challenging, and the ties of poverty can be incredibly difficult to break.

Poverty impacts outcomes and the potential of people. It can restrict choice and it can restrict opportunities for families. We know that poverty can have a huge impact on the health, wellbeing and educational outcomes of our young people as they enter into adulthood. Poverty can have negative impacts on children's health, cognitive development, social, emotional and behavioural development and educational outcomes. Children and families are more likely to experience significant health and social inequalities and there is increased risk of children experiencing poverty where their parents also experienced poverty as children.

Tackling poverty in Clackmannanshire is everyone's responsibility. It requires the collective and joined up efforts of a wide range of partners to make a real difference. It requires partners to listen to people and communities with experience of the challenges that poverty creates. It requires solutions to be co-designed with people and communities who understand the differences that can be made, and the differences that need to be made in Clackmannanshire. The challenge of poverty requires all parts of government to be joined up and for both national and local efforts to compliment one another. The challenge of poverty is probably the single most important societal outcome we can change for human kind.

# The Scale of the Challenge – Background

Collectively we have a lot of work to do to achieve the outcomes and targets set by Scottish Government in Every Child Every Chance. However, we need to be realistic and clearly articulate what we can and will do to complement social policy developments at the national level. This plan sets out the work that has been taken forward since the first Local Child Poverty Action Plan was published in 2019 and describes activities, achievements and developments over the past 2 years. We also touch on some of the developing priorities that will be the focus of the next LCPAR in 2022.

Of course 2020 and 2021 have not been ordinary years. The global Covid 19 Pandemic has impacted everything we do and will continue to do so for the foreseeable future. The pandemic has hit local people, businesses, and local services hard and the long term financial impact of that is still not yet fully known. In this report we have reflected on some of the activities that we have taken at a local level to mitigate the risks posed by the pandemic on those people and families at greatest risk of being hit the hardest through poverty. We also set out some of the opportunities from this work that we will collectively build on with our partners over the next 2 years.

This report sets out our progress in 2019/20 and 2020/21. As a result of the pandemic, and the required response from partners, our normal planning, delivery and reporting routine has been interrupted. In order to get back to our normal planning and reporting programme in 2021/22 we have presented a 2 year progress report. Appendix 1 provides our progress against actions agreed in 2019 and Appendix 2 provides high level measures used to track our performance. Appendix 3 provides the latest Child Poverty figures for Clackmannanshire alongside all other Councils.

# The Scale of the Challenge – The Statutory Targets

The Child Poverty (Scotland) Act 2017 includes four statutory targets aimed at reducing poverty in Scotland by 2030. These targets state that by 2023/24, of children living in poverty:

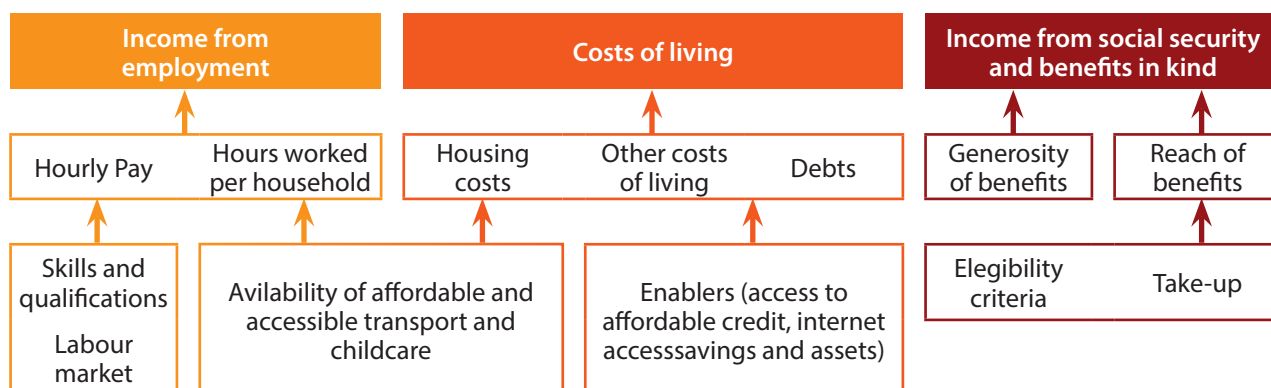
- Less than 18% should be living in relative poverty;
- Less than 14% should be living in absolute poverty;
- Less than 8% should be living with combined low income and material deprivation; and
- Less than 8% should be living in persistent poverty.

The Act also sets out targets, which state that by 2030/31, of children living in poverty:

- Less than 10% should be living in relative poverty;
- Less than 5% should be living in absolute poverty;
- Less than 5% should be living with combined low income and material deprivation; and
- Less than 5% should be living in persistent poverty.

Scotland's national strategy to reduce child poverty Every Child Every Chance: The Tackling Child Poverty Delivery Plan 2018/22 identifies three key drivers of child poverty and sets out the national and local actions being taken in Scotland to tackle poverty. These are set out at Figure 1.

**Figure 1 – Drivers of Child Poverty**



Significant bodies of research have highlighted families and households at greatest risk of poverty. These risks draw on evidence that poverty and inequality are often linked, particularly where several factors are present in a family or household. These include:

- Large families with three or more children;
- Families with a baby aged under one;
- Families where the mother is aged 25 or less;
- One parent families;
- Families in which someone is disabled;
- Ethnic minority families.

Across Scotland around 1 in 4 children are impacted by poverty. The scale of the challenge is therefore a very significant one. The scale of the challenge in Clackmannanshire is also significant with just over a quarter of all children and their families living in poverty.

This Local Child Poverty Action Report sets out the work that partners are doing jointly to contribute to, implement and compliment national initiatives across Scotland towards the achievement of the 2030 statutory targets.

# The Scale of the Challenge

## – Local Policy Context and the Global Pandemic

Tackling poverty is no doubt an extremely complex challenge requiring co-ordinated efforts from the private, public and voluntary sector in Clackmannanshire. It is a strategic priority in key high level partnership strategies and plans in Clackmannanshire including the Local outcome Improvement Plan 2017-2027; the Councils Be the Future Transformation Plan 2019-2023; NHS FV Strategic Health Outcomes and Healthcare Strategy 2020-2025 and the NHSFV Health Improvement Strategy 2020-2025.

The emergency of the global Covid 19 pandemic and the wider government and societal response has brought health and social inequalities into sharp focus with factors such as age, gender, ethnicity and socio-economic status all known to be important. In addition, the extent to which the pandemic could further exacerbate and deepen health inequalities in the long term is not yet fully understood.

Whilst the likely medium and longer term impacts of the pandemic are unknown, other impacts were much more immediate. In the space of 3 months employment rates fell; universal Credit claims rose sharply along with rates of unemployment. Although a number of remedial financial support actions were put in place to support families across Scotland and many businesses have started their recovery journey; the longer term financial impacts on poverty from the pandemic are also unlikely to be known for some time.

Despite incredibly difficult and challenging circumstances almost emerging overnight, a number of positives have also been apparent. The rate at which grants and hardship funds were dispersed; the collaboration and response from the voluntary sector to address the worst effects of poverty; support for businesses and employers; the alignment of support services to meet the new and emerging needs of vulnerable people and families in Clackmannanshire.

There are a lot of examples of great partnership work that emerged from the response to Covid. Many of these are now being mainstreamed including collaborative and multi-agency work around food insecurity ethical food projects, multi-agency fuel poverty support and ongoing work to address digital exclusion.



# The Scale of the Challenge – Looking Forward

As already highlighted, the causes of poverty are complex. A lack of money (or low income) has been shown to have the strongest impact on children's cognitive, social-behavioural, educational attainment and health outcomes, independent of other social types of factors. The Tackling Poverty Partnership was established in 2019 to lead delivery of the Local Child Poverty Action Plan for Clackmannanshire. The work of the partnership however also has cross-over and an important relationship with a number of strategic and operational workstreams that are linked with poverty policy such is the complex nature of this work.

The requirement for three year plans for Scottish Government's The Promise provides an ideal opportunity to develop a three year rolling child poverty action plan to be integrated into the Promise and Children's Services plans with community planning partners. Development of this plan will allow for lived experience of poverty from Clackmannanshire parents and families to be integrated into an innovative child poverty plan which builds on the community wealth building ambitions of the Clackmannanshire Alliance and the Corporate Parenting duties that partners have committed to in Clackmannanshire.

Further work is underway led by the Clackmannanshire Alliance as part of Clackmannanshire Wellbeing Economy work and the development of the revised Wellbeing Local Outcomes Improvement Plan for Clackmannanshire. This work is being progressed in 2021.

<https://www.jrf.org.uk/sites/default/files/jrf/migrated/files/poorer-children-education-full.pdf>

# Progress Report & Key Achievements

The following pages provide an update on the work being taken forward by partners to address child poverty in Clackmannanshire. Full detail of progress is set out in Appendix A under the 3 strategic drivers of poverty – Income from Employment; Income from Social Security and Benefits and Cost of Living.

A number of priority areas were identified in 2019 for focus throughout 2019/20. Feedback received by COSLA and Scottish Government from the first Local Child Poverty Action Report in 2018/19 was also taken into account. Although the Covid pandemic has impacted the delivery of the Local Child Poverty Action Plan in 2019/20, a number of significant developments have been achieved over this reporting period. These include:

## **Achievements in 2019/20:**

- Partners hosted a series of events as part of Challenge Poverty Week in Clackmannanshire in 2019/20. These events including learning and development activities; social media pledges by all partners and a full social media campaign and a 'summit' conference attended by over 300 partners, stakeholders and communities. This work directly contributed to the development of the Resilience Learning Partnership in Clackmannanshire.
- A pilot study was undertaken with 5 school establishments (one primary school per Cluster, one secondary and one support service) to capture evidence of the impact of the Cost of the School Day on children and families. Following the Pilot, an awareness raising Seminar was held & feedback highlighted an increased awareness of barriers to learning and impact on life choices and chances. Further training for educators to review progress and the key messages from the seminar was facilitated by Child Poverty Action Group and Improving Outcomes Team.
- The STRIVE pilot commenced in March 2020 to test a multi agency partnership to support a rapid response for individuals at the point of crisis in order to prevent longer term entrenched chaos in their lives. The scope of the STRIVE partnership was then extended to provide Clackmannanshire Council's emergency response to COVID-19 and other priority welfare concerns. The pilot programme has been subject to a formal evaluation process.
- Authentic and ethical empowerment of people with lived experience is at the heart of the Clackmannanshire Alliance's approach to developing trauma informed responses. Alliance leaders supported the incubation of Resilience Learning Partnership (RLP) which uses an assets based community development model to work with people who have experienced complex trauma. They also influence change in policy & practice, and contribute to academic research. Their work promoting co-production of services with the voice of lived experience has grown from strength to strength, locally and nationally.
- 1200 young people were trained in Readiness for Learning (R4L) increasing their knowledge and understanding of attachment, trauma and nurture. Improvements have been made in executive function skills of children and young people, which contribute to higher numbers of pupils being able to access the correct Curriculum for Excellence levels for their age/stage. There is a strong correlation with R4L approaches and improvements in attendance too.



### **Achievements in 2019/20 continued:**

- In early 2020 Clackmannanshire Council was allocated funding through the Parental Employability Support Fund (PESF) to help deliver employability services locally for parents in and out of employment. PESF is part of the Scottish Government's Tackling Child Poverty Fund and the project commenced in 2020.
- NHS Forth Valley successfully led a new Forth Valley wide 'New Baby Financial Health Service' accessible via referral pathway from NHSFV to CAB. Over 2019/20 24 Clackmannanshire families accessed this support with advice provided on benefits, debt and money saving tips. On average financial income or savings for each family was around £350.
- A Sustainable Food Places, Clackmannanshire Steering group has been established and is led through NHS Forth Valley, with support from the voluntary sector and Clackmannanshire Council. Scoping of initial actions across 6 themes which supports a whole food system approach to addressing food insecurity was undertaken. In addition, delivery of REHIS training has taken place with support to some Primary schools for the Food, Families, Futures programme. The Dietetic team also supported the food parcel effort in partnership with Council colleagues during the Covid pandemic.
- A new multi-agency Tackling Poverty Partnership was established in 2019/20 to lead the delivery of the Local Child Poverty Action Plans. This partnership sits as part of the Community Planning Partnership in Clackmannanshire. NHS FV chairs this partnership.

## Achievements in 2020/21

The main areas of focus in 2020/21 was to put in place various response and recovery activities to mitigate as much as possible the impacts of Covid on our most vulnerable communities. Some of these activities are highlighted below:

- A Fairer Scotland Poverty Impact Assessment was undertaken in summer 2020 with the aim of assessing the impact of Covid-19 and associated lockdown on. This has helped partners to identify the priorities to focus on within this next LCPAR for 2020-2023. This work was commissioned by the Clackmannanshire Alliance and led to specific work to address digital exclusion in Clackmannanshire.
- In October 2020 partners hosted 2 virtual events as part of Challenge Poverty Week in Clackmannanshire. Informed by the Poverty Impact Assessment, 2 virtual events were held covering Tackling Poverty and Digital Inclusion linked with Covid recovery. Feedback from these events is helping to shape priorities for this work going forward.
- A range of support services was implemented in 2020/21 in response to the Covid pandemic and in many cases these are ongoing. This support includes support for people Shielding and required to isolate; welfare and financial assistance and advice; support around food and implementation of free school meals during restrictions and access to information and support on employment, redundancy and money advice.
- Targeted support to reduce digital exclusion in protected groups has been put in place. Over the past year over 300 digital devices have been allocated to older and disabled residents; school leavers including those with experience of care; Syrian refugee families and families in low income groups. Volunteer digital champions have also been trained to support the development of digital skills in Clackmannanshire and Techshare emerged from an identified need through Covid response. Since, engagement has taken place with communities to understand digital needs and barriers and a Digital Inclusion Strategy is being developed for Clackmannanshire.
- In 2020 Clackmannanshire Council agreed an innovative approach to develop a Wellbeing Economy in Clackmannanshire in partnership with Scottish Government. A wellbeing economy is an economy that is built on, and seeks to drive, the wellbeing of communities, businesses and the natural environment. As part of this work partners work through the 6 stage inclusive growth framework. A project has also commended with SIPHER to look at systems mapping. Poverty and Wellbeing is identified as a key theme from this work.
- As part of the Wellbeing Economy work Council agreed its Community Wealthbuilding Action plan in 2020. Key areas of activity will focus around wealthbuilding for gender justice across Clackmannanshire, fair employment practice and just labour markets, plural ownership of the local economy and the development of a good employment charter for Clackmannanshire.

# Governance and Reporting arrangements

This Local Child Poverty Action Plan and Report has been developed jointly by Clackmannanshire Council and NHS Forth Valley with full support from a wide range of community planning partners in the public and voluntary sectors. Clackmannanshire's Tackling Poverty Partnership (TPP) has responsibility for delivering on the priorities set out in the delivery plan, and is accountable to the Clackmannanshire Alliance for doing so as part of the overall delivery of the Local Outcome Improvement Plan 2017/2027.

Approval and scrutiny of this plan lies with Clackmannanshire Council and NHS Forth Valley . Both organisations will formally sign off the Local Child Poverty Annual Reports and Delivery Plans through their respective governance processes.

Details of published plans and reports will be made available on the websites of both Clackmannanshire Council and NHS FV.

**Further information can be found here:**

<https://www.clacks.gov.uk/site/documents/deprivation/clackmannanshirelocalchildpovertyactionreport201819/>

<https://nhsforthvalley.com/publications/annual-reportsreviews/>

# Appendix A:

## Clackmannanshire Local Child Poverty Action Progress Report 2019/20

Action	Lead Organisation	Poverty driver(s)/ Outcomes	Timescale for action	Group(s) the action is intended to reduce poverty amongst	Progress for 2019/20. Notes and performance indicators
<p>Deliver Fair Start Scotland Employability Programme in Clackmannanshire through the provision of person centred 1 to 1 and group based support.</p> <p>The programme aims to support those who are unemployed to get into work within a year to 18 months through the provision of pre work support depending on the support needs of the participants e.g. those with intense support needs can have 18 months of pre work support where required. Participants can also access a year of in work support to help them sustain employment</p>	Clackmannanshire Works, Clackmannanshire Council and third sector organisations as appropriate, employers	Increase Income from Employment	Ongoing since April 2018 and running to March 2023* (*where a participant joins in April 2021 and is entitled to access one year pre work support and one year of in work support	All child poverty target groups where individuals meet eligibility for Fair Start Scotland	93 new participants supported 20 participants entered employment 12 participants sustained jobs at 13 weeks 10 participants sustained jobs at 26 weeks 9 participants sustained jobs at 52 weeks
<p>Deliver Clackmannanshire ESF Employability Pipeline programme through the provision of person centred 1 to 1 and group based support.</p> <p>Pre-employment support to those unemployed to gain employment</p> <p>Support to participants to address multiple barriers to employment such as childcare, travel, clothes for interviews, PPE, training</p> <p>Support to participants to gain qualifications</p>	Clackmannanshire Works, Economic Development, Clackmannanshire Council and third sector organisations as appropriate, employers	Increase Income from Employment	January 2019 to December 2022	All child poverty target groups where participants have more than one barrier to progression	88 new participants supported 71 participants entered employment 3 participants entered FE/HE 64 participants gained a qualification 38 participants sustained employment 6 months after leaving

Action	Lead Organisation	Poverty driver(s)/ Outcomes	Timescale for action	Group(s) the action is intended to reduce poverty amongst	Progress for 2019/20. Notes and performance indicators
<p>New (Jan 2020) – Stirling and Clackmannanshire City Region Deal (CRD), Flexible Skills &amp; Inclusion Programme.,</p> <p>Programme will support the recruitment of 2 Flexible Skills Co-ordinators to co-ordinate the delivery of the CRD Skills &amp; Inclusion Programme which comprises the development and delivery of a Community Benefits programme, Skills Pathways Plans, a Barrier Free Fund and a Fair Work Incentive.</p>	<p>Flexible Skills Co-ordinators, Clackmannanshire Works, Economic Development Clackmannanshire Council</p>	<p>Increase Income from Employment</p>	<p>Scheduled for January 2020</p>	<p>All child poverty groups in CRD targeted communities e.g. Alloa South &amp; East</p>	<p>Delivery now scheduled to commence during 2021/22</p>
<p>New (April 2020) – Stirling and Clackmannanshire City Region Deal (CRD), Inclusion Support Worker programme.</p> <p>Programme will support access to a range of barrier removal programmes e.g. adult literacy and numeracy, confidence building, wellbeing activities, self-esteem programmes, basic computing all designed to help people progress to next steps programmes where they can take full advantage of pre employability support programmes and then progress in to work</p>	<p>Inclusion workers, Learning and Employability Team, Stirling Council.</p>	<p>Increase Income from Employment</p>	<p>Scheduled for April 2020</p>	<p>All child poverty groups in CRD targeted communities.</p>	<p>Recruitment process for Inclusion workers underway.</p>
<p>Work to secure funding from the Parental Employability Support Fund (£12m Scottish Government) to deliver targeted employability support for parents from October 2019.</p> <p>Provision of a range of initial and progressive employability support programmes supporting progression in to work</p>	<p>Clackmannanshire Works, schools, nurseries, family support staff</p>	<p>Increase Income from Employment</p>	<p>Funding available for financial year 2019/20 but allocation process to be determined</p>	<p>All child poverty target groups</p>	<p>Funding from PESF secured for 2019/20 and 2020/21 to provide employability support to parents on low income. Recruitment of dedicated Key Worker for PESF was suspended in March 2020 due to Covid-19 but post has since been filled (Sept 2020)</p>

Action	Lead Organisation	Poverty driver(s)/ Outcomes	Timescale for action	Group(s) the action is intended to reduce poverty amongst	Progress for 2019/20. Notes and performance indicators
<p>Deliver Youth Employability Programmes (Modern Apprenticeship (MA) Employability fund (EF) Scottish Employers Recruitment Incentive (SERI)</p> <p>Progression of participants into work, FE, other employability support programmes, Modern Apprenticeships</p>	<p>Clackmannanshire Works, NHS Forth Valley supports MA's form Clacks residents</p>	<p>Increase Income from Employment</p>	<p>Funding available annually</p>	<p>All child poverty groups with focus on young people aged 16 - 19</p>	<p>16 new Modern Apprentices recruited to Council, of which 8 aged 16 – 19 yrs. 14 new young people (aged 16 – 19) supported through Council's Employability Fund programme. 10 new participants supported through the Fair Work Incentive (formerly SERI) of which 7 aged 16 – 19yrs.</p> <p>A partnership Life skills programme developed for young people with ASN's. 6 young people gained a Youth Achievement award. A further 8 young people gained SVQ's in volunteering and a Saltire award. All 14 young people secured positive destinations.</p>
<p>Developing the Young Workforce Programme.</p> <p>Through the National Improvement Framework schools are working to improve employability and skills to develop the young workforce. A task group has been established with Forth Valley College, Developing the Young Workforce, Skills Development Scotland and Headteachers of all secondary schools. The aim of the programme is to increase the numbers of school leavers in positive destinations.</p>	<p>Clackmannanshire Council</p> <p>Forth Valley College</p> <p>Clackmannanshire Education Services</p> <p>Developing the Young Workforce</p> <p>Skills Development Scotland</p>	<p>Increase Income from Employment</p>	<p>Ongoing</p>	<p>All child poverty groups with focus on young people aged 16 - 19</p>	<p>DYW Board and positive destination meetings continued virtually to consider packages for summer 2020 school leavers and Christmas school leavers (Dec 2020/Jan 21).</p> <p>Collegiate working with Forth Valley College provided access to online learning for Senior Phase students with courses linked to college offers starting Jan 2021.</p> <p>In 2019/20, the Education CLD team managed 56 referrals to Activity Agreements. 20 participants completed the Activity Agreement programme and moved on to a positive destination with the highest percentage gaining employment.</p>



Action	Lead Organisation	Poverty driver(s)/ Outcomes	Timescale for action	Group(s) the action is intended to reduce poverty amongst	Progress for 2019/20. Notes and performance indicators
<p>Scottish Attainment Challenge in Clackmannanshire and Pupil Equity Fund.</p> <p>A co-ordinated and focussed programme plan designed to improve literacy, numeracy and health and wellbeing in our schools, closing the poverty related attainment gap.</p> <p>The pupil equity funding is allocated directly to schools and targeted at closing the poverty related attainment gap.</p>	Clackmannanshire Education	Increase Income from Employment	The Scottish Attainment Challenge programme runs to 2021.	All young people with a focus on those schools with high levels of deprivation and free school meal entitlement.	<p>At the start of "lockdown" all work streams within the Attainment Programme Plan were reviewed to take into account the initial impact of public health measures and consider the use and implementation of the Strategic Framework for the Reopening of Schools, Early Learning and Childcare Provision (May 2020), particularly on our more vulnerable children and families.</p> <p>Engagement with our partners and Regional Improvement Collaborative continued to provide targeted support, focusing on closing the poverty related attainment gap. These were evidenced in the Attainment Challenge End of Year Report 2019-2020. Ongoing support from a Data Analyst and coach is providing educators with a better understanding of how they use data as a rationale for PEF and School Improvement.</p>
<p>Deliver the <b>Healthy Working Lives programme</b>, which supports employers to proactively identify health, safety and wellbeing issues in the workplace. Supportive policies and practices are developed to improve employees' physical &amp; mental health. Ongoing programme</p>	NHS Forth Valley with Public Health Scotland, Business Gateway Alloa, Forth Valley Chamber of Commerce	Increase Income from Employment	Ongoing funding allocated form Public Health Scotland	All child poverty groups, adults aged 16 years plus	<p>8 organisations currently engaged on the HWL award.</p> <p>6 organisation have implemented/reviewer supporting smoking policies and 4 alcohol and drug policies.</p>

Action	Lead Organisation	Poverty driver(s)/ Outcomes	Timescale for action	Group(s) the action is intended to reduce poverty amongst	Progress for 2019/20. Notes and performance indicators
<p>Engage with Social Security Scotland to support Local Delivery Teams to:</p> <ul style="list-style-type: none"> <li>• Advise people on what they're eligible to claim through the Scottish social security system;</li> <li>• Assist the completion of application forms;</li> <li>• ID and document verification;</li> <li>• Benefit Maximisation</li> <li>• Advice and support for a client whilst their application is in progress; and</li> <li>• If required, advice on requesting a redetermination or appeal and making a complaint.</li> </ul>	<p>Social Security Scotland</p> <p>This service will be delivered through:</p> <p>Dedicated, co-located service delivered from a permanent location; Regular 'surgeries' in i.e. Medical Centres, Community Centres etc. Visits to prison and hospitals; Home visits.</p>	<p>Increase Income from Social Security and benefits in kind.</p>	<p>Funded by Scottish Government</p>	<p>All child poverty groups.</p>	<p>Due to the ongoing impact of Covid-19, Social Security Scotland (SSS) has revised plans to introduce the Local Delivery Face to face service. See action plan for 2020-23</p>
<p><b>Cost of the School Day</b></p> <p>A programme designed for children and young people, parents/carers and school staff to identify financial barriers and take actions to mitigate them.</p>	<p>Clackmannanshire Education Services</p> <p>Child Poverty Action Group</p>	<p>Reduce Costs of Living</p>	<p>Ongoing from Jan 2019.</p>	<p>All young people attending school and their families.</p>	<p>On return to school, establishments have continued to explore ways of supporting families around providing uniform resources for learning and food. E.g. in 3 primary schools, family supper clubs continue virtually.</p>

Action	Lead Organisation	Poverty driver(s)/ Outcomes	Timescale for action	Group(s) the action is intended to reduce poverty amongst	Progress for 2019/20. Notes and performance indicators
<p>Food Poverty and Food Insecurity in Schools.</p> <p>Work with schools, nurseries and holiday hunger programmes to ensure:</p> <ul style="list-style-type: none"> <li>• Access to healthy lunches and snacks as part of early years programme;</li> <li>• Engagement with parents on access to holiday food and grant in place for a test of change with a primary school.</li> <li>• An increased uptake of Healthy Start in one Clackmannanshire nursery – a test of change is being piloted.</li> <li>• Food, Families, Futures – A programme to ensure families can be together, prepare healthy food, eat a free lunch and take part in fund activities using schools as community hubs over the holiday periods.</li> </ul>	<p>Education Services, Clacks Council, Third Sector interface, NHS Forth Valley Dietetic service</p> <p>NHS Forth Valley dedicated Community Food Development Worker will be in post from Spring 2019.</p>	Reduce Costs of Living	<p>Ongoing</p> <p>Holiday food test for change 2019.</p>	All child poverty groups, with a focus on early years and under 16 years	<p>Sunnyside Primary School, in partnership with Children in Scotland, and NHS Forth Valley Nutrition &amp; Dietetic Team, developed the Food, Families, Futures initiative. This has been built upon as a model for tackling food insecurity and family learning (£5,000 funding), with plans to train parents to deliver training to other parents.</p> <ul style="list-style-type: none"> <li>• Engagement with parents on access to holiday food and grant in place for a test of change with a primary school.</li> <li>• An increased uptake of Healthy Start in one nursery – a test of change is being piloted.</li> <li>• Food, Families, Futures Programme: 2 further primary schools indicated interest.</li> <li>• Abercromby Primary School ran the first of three cooking sessions virtually, in Sept (12 families)</li> <li>• Alva Primary School plan to film their first cooking session, with 26 families signed up. Both schools have an arrangement with the Co Op for preparing ingredient bags.</li> </ul>

Action	Lead Organisation	Poverty driver(s)/ Outcomes	Timescale for action	Group(s) the action is intended to reduce poverty amongst	Progress for 2019/20. Notes and performance indicators
<p><b>Food poverty and Food Insecurity in Communities.</b></p> <p>To reduce the number of families experiencing food poverty and insecurity.</p> <p>Local communities and schools continue to work with Fareshare to improve local access to affordable produce.</p> <p>Clackmannanshire's Food Bank, run by The Gate charity, provides starter packs for families to ensure that they have the basic cooking equipment and utensils to prepare and cook meals.</p> <p>Community based Cookery and learning: community groups/organisations are embedding food activities into services, organisations actively promoting the Best Start Foods Scheme; practical cookery sessions delivered in target SIMD areas.</p> <p>Health visitors, midwives and dieticians across Forth Valley are promoting Best Start Grants to all eligible pregnant and antenatal women. Best Start Grants aim to provide lower income families with financial support during the key early years of a child's life.</p> <p>Short-life working group reviewing options for dignified food provision including holiday hunger programmes and community based kitchen/s.</p>	<p>NHS Forth Valley Health Visiting and Dietetics teams</p> <p>NHS Forth Valley Health Visiting and Midwifery teams</p> <p>The Gate Charity</p> <p>CTSI</p>	<p>Reduce Costs of Living</p>	<p>Ongoing</p>	<p>All child poverty groups.</p>	<p>Establishment of Sustainable Food Places, Clackmannanshire Steering group, Scoping of initial actions across 6 themes which supports a whole food system approach to addressing food insecurity,. Seeking further partner buy in and further funding 2020/ 21.</p> <p>REHIS elementary Cooking skills at Sunnyside, Action for Children.</p> <p>Small grants and advisory services to Sunnyside, Alloa Family Centre, Hawkhill and Thrive.</p> <p>Virtual food hygiene training course implemented,; cookery videos and social media activity to promote resources and support.</p> <p>Support for People shopping and food aid provider helpline, pictorial recipes for food parcels, paper bags printed with CAB &amp; shopping helpline numbers sent out with food parcels.</p>

Action	Lead Organisation	Poverty driver(s)/ Outcomes	Timescale for action	Group(s) the action is intended to reduce poverty amongst	Progress for 2019/20. Notes and performance indicators
<p><b>Tackling Period Poverty</b></p> <p>To ensure that all women and girls in Clackmannanshire have access to free sanitary products.</p> <p>Free sanitary products are provided in schools in Clackmannanshire.</p> <p>Arrangements are currently being put in place to ensure that women and girls can access free sanitary products in public buildings and venues in Clackmannanshire.</p> <p>Work with local communities and development trusts to provide free sanitary products in community run facilities in Clackmannanshire is ongoing.</p>	<p>Education Services</p> <p>Facilities/Property services</p> <p>CTSI</p> <p>Local Community organisations/trusts.</p> <p>NHS Forth Valley</p>	Reduce Costs of Living	Ongoing. Schools provision commenced in 2018. Community provision commencing in 2019/20.	All child poverty groups	During 2019-2020 all educational establishments continued to provide free sanitary protection to pupils. Prior to Lockdown, 75% of establishments supplied pupils with a few months supply of sanitary protection in advance, reducing stigma and improving access. During Lockdown, supplies were available from all Education Hubs. Work with local communities and development trusts to provide free sanitary products in community run facilities is ongoing. Work in partnership with 'Hey Girls' was explored, however, challenges with procurement prevented this going ahead. An alternative solution was found with the Resilience Learning Partnership who distributed 3 months supply of sanitary products in care packages to 175 young people.
<p><b>Fuel Poverty/Energy Advice</b></p> <p>Clackmannanshire Council HEAT programme delivers universal energy advice for residents.</p> <p>Citizens Advice Bureau have commenced a new programme of fuel poverty and water savings advice called Local Energy Advice Project (LEAP). This is a referral service which aims to target 500 households over the course of the pilot scheme.</p> <p>CAB's Local Energy Advice Project focuses on combatting fuel poverty by providing energy saving advice and case work to households on fuel debt and supporting them to create a sustainable solution. Project runs until March 2021, is seeking continuation funding. CAB also provides Energy Best Deal advice including training to partner organisations</p>	<p>Clackmannanshire Council</p> <p>CAB</p>	Reduce Costs of Living	Ongoing Pilot Programme funded until 31 March 2021. CAB will seek continuation funding	<p>Universal service</p> <p>All child poverty groups.</p>	Clacks CAB have given advice to 511 households in Clacks on all aspects of energy advice, including switching, budgeting and direct support with negotiating with suppliers and dealing with fuel debt. Out of the outcomes known (<100 households) this has brought a client financial gain of £49,138

Action	Lead Organisation	Poverty driver(s)/ Outcomes	Timescale for action	Group(s) the action is intended to reduce poverty amongst	Progress for 2019/20. Notes and performance indicators
<p><b>Budgeting and financial advice</b></p> <p>Financial Health Check Service. A CAB office is present at Forth Valley Royal Hospital for patients to drop in for advice. This service is ongoing.</p> <p>Personal budgeting advice and support is being rolled out by CAB for people moving onto new benefits.</p> <p>Personal budgeting, financial, education and financial health checks given by CAB. They also have a wide range of projects focusing on income maximisation e.g. welfare rights, help to claim, welfare rights and money advice (in partnership with Clacks Works).</p>	<p>CTSI/CAB</p> <p>This is delivered by Falkirk CAB</p> <p>CAB</p>	<p>Reduce Cost of Living</p> <p>Increase Income from Social Security and benefits in kind.</p>	<p>Ongoing</p> <p>Pilot Programme</p> <p>(Scot Gov funded) Scot Gov funding for another 12 months</p> <p>NHSFV (for New Baby Financial Health Service)</p>	<p>All child poverty groups</p>	<p>All clients who access Clacks CAB's services (whether general services or specialised projects) are offered a Financial Health Check.</p> <p>During 2019/20, 3,466 Clacks residents accessed their advice services. The majority of the advice relates to maximising income for clients. Out of the advice given, 46% related to benefits, 15% debt, 10% finance and charitable support, 7% utilities and 4% Housing. In this period, the client financial gain for Clacks residents was £2.4 million.</p> <p>The New Baby Financial Health Service accessible via referral from NHSFV, has provided advice to 24 clients. 77% of advice focused on benefits, 12% utilities, 5% financial and charitable support and the remainder on debt, housing and employment.</p> <p>Welfare Reform project has an 86% success rate in overturning benefit decisions, ensuring Clacks residents are receiving their financial entitlements.</p> <p>142 Clacks residents on Clacks Works Employability prog were supported with welfare rights and money advice.</p>
<p><b>Affordable Credit</b></p> <p>Commission work to understand the impact of credit and debt in Clackmannanshire and develop approaches to raise awareness and promote affordable savings and credit options.</p>	<p>Clackmannanshire Council</p> <p>NHS Forth Valley</p> <p>CAB</p> <p>Credit Union</p>	<p>Reduce Cost of Living</p>	<p>Pilot 2019/2020</p>	<p>All child poverty groups</p>	<p>192 Clacks residents accessed Clacks CAB specialised debt service for advice and support. The client financial gain was £282,518</p>



Action	Lead Organisation	Poverty driver(s)/ Outcomes	Timescale for action	Group(s) the action is intended to reduce poverty amongst	Progress for 2019/20. Notes and performance indicators
<b>Deliver the Young Parents Project</b> supporting young mothers to remain in education; higher education and/or employment. The Young Parents Programme links young parents with support for housing, accessing learning and employment grants, money advice and sourcing childcare. The Young Parents project works closely with the Family Nurse Partnership and with Forth Valley College; Stirling University and Skills Development Scotland.	Clackmannanshire Council NHS Forth Valley Family Nurse Partnership, Forth Valley College Skills Development Scotland Stirling University	Increased Income from Employment Increased Income from Social Security and Benefits in Kind	Ongoing (funded by Clackmannanshire Council and ESF)	All child poverty groups: Mothers with a baby under age one; Families where the mother is under 25 years. One parent families Families in which someone is disabled	For most of 2019/20 the Young Parents Project was on hold, however it remains an important aspect of the support that is provided to support young parents in Clackmannanshire. An update on progress will be available in the 2021/22 annual report.
<b>Enable digital inclusion and support for Universal Credit.</b> Implement Universal Credit and Health to Claim initiative. Put in place digital and financial inclusion hubs in Clackmannanshire communities, and recruit Digital Champions – volunteers to assist and support people with digital access knowledge and practical skills. Work with communities to ensure people can access technology, and be supported, to develop their digital skills and capabilities. Provide Digital Support in communities in Clackmannanshire specifically to help with universal credit claims	CTSI/CAB Local Development Trusts	Income from Employment Income from Social Security and Benefits in Kind	Externally Funded/ projects and funding currently being developed.	All child poverty groups	5 Digital Champions across Alloa, Alva, Tillicoultry have been identified. Training via SCVO has been on hold due to Covid. Techshare project: 52 devices donated, 65 Techshare devices distributed (50 devices/15 mifs) + the 18 Connecting Scotland Devices (9 specifically to help with universal credit claims partnership with Clackworks 48 weeks of digital inclusion classes held 3 times a week with 77 individuals supported
<b>Health visitor referrals for income maximisation advice to Clackmannanshire CAB</b>	NHS Forth Valley Clackmannanshire CAB	Increased Income from Social security and Benefits in kind	Ongoing	All parents and families struggling financially	Between October 2019 and July 2020, Clackmannanshire CAB supported 21 clients referred from health visitors and generated £16,568.21 in benefits and entitlements for these parents and families

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<p><b>Health – welfare rights advice.</b></p> <p>NHS Forth Valley planned work to develop an action plan &amp; associated outcomes, supporting the mitigation of welfare reform for patients and staff within NHS Forth Valley. Actions potentially to include increasing awareness of where/how to signpost patients for WR advice; workforce planning and welfare rights training programmes</p>	NHS Forth Valley	Increased Income from Social security and Benefits in kind	Action Plan in place by end of 2019, ongoing performance monitoring	All child poverty groups	This work has been postponed, partly as a result of Covid, plus limited ability to attend Primary Care Education sessions (availability limited). This will be carried forward into 20-23.
Scoping work for Specialist Link worker (SLW) and Community Link worker (CLW) roles within Primary Care to take place during 2019, aligned with Locality needs analysis & Locality planning for the HSCP.	Stirling/Clacks HSCP, Clacks Council, NHS Forth Valley, CTSI & SVE	Increased Income from Social Security and benefits in kind	2019/20, with a view to implementing SLW's CLW's – if need identified, in 2020	All child poverty groups	Developments for SLW's and CLW's progressed to discussions within Stirling and Clacks HSCP and the Primary Care implementation Plan. CLWs remain a priority in the Primary Care Plan, however resource plans are still to be finalised
<p>Implementation of <b>Thrive Programme</b> in Clackmannanshire.</p> <p>16 week programme supporting parents in deprived areas to improve mental health &amp; well being and life circumstances. 1 programme for 9 women completed in 2018.</p> <p>3 programmes planned in 2019, further 3-4 programmes each year thereafter.</p>	<p>NHS Forth Valley in partnership with Clacks Council, CTSI, SFRS, Forth Valley College, DWP, DWP (UK Government)</p> <p>Supported by UK Government funding as part of the Stirling and Clacks City Region Deal.</p>	<p>Helping families in other ways – stage 1 &amp; pre engagement into employability skills pipeline.</p> <p>Increased Income from Employment</p> <p>Reduce Costs of Living</p>	Ongoing	All child poverty groups, with focus on one parent families (CRD funding)	<p>In 2019 the THRIVE programme engaged with 10 parents with low self esteem and living in areas of deprivation. This programme enabled parents/carers to address and cope with their own health and wellbeing concerns thus enabling them to support their child's learning.</p> <p>In 2020, 25 participants enrolled in THRIVE groups pre-lockdown. All remained engaged on WhatsApp groups until June. Since then, we have offered 5 week Wellbeing programme and 10 week Prepare to THRIVE (both online via Google Classroom and Meet). 17 participants are still in contact.</p> <p>Plan for 2021 is to continue to support participants virtually and to start THRIVE groups in Aug 2021 circumstances permitting.</p>

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<b>Thrive Plus Project</b> in conjunction with the Skills & Inclusion programme within CRD. Target 50 lone parents in Alloa S&E. Scoping & development to take place in 2019, with pilot for 2020.	NHS Forth Valley in partnership with Clacks Council, DWP (UK Government).  Supported by UK Government funding as part of the Stirling and Clacks City Region Deal.	Helping families in other ways	2020- 2023	All child poverty groups, with a focus on lone parents (CRD)	This programme has not progressed, however resourcing plans will be developed for 2021/22.
<b>Family Nurse Partnership (FNP)</b> . FNP seeks to improve the rate of young mothers accessing ante natal care and post natal maternity services. Following a pilot phase, FNP was made permanent in 2018 and expanded. The service provides support to teenage pregnancies to support them to engage with services early and throughout their pregnancy.	NHS Forth Valley	Helping families in other ways	Ongoing	All child poverty groups, with a focus on lone parents (CRD)	FNP continued to recruit clients residing in Clackmannanshire. 25 clients have been supported in this period.

Action	Lead Organisation	Poverty driver(s)/ Outcomes	Timescale for action	Group(s) the action is intended to reduce poverty amongst	Progress for 2019/20. Notes and performance indicators
<p>Deliver a range of <b>community based mental health</b> support including:</p> <p>Stress Control – 6 week courses are delivered throughout the Council, DWP, NHS and community partners for employees to build capacity for all staff groups who support clients with stress.</p> <p>Workforce Development – Mental Health First Aid</p> <p>Applied Suicide Intervention Training (ASIST).</p> <p>Crisis Card</p> <p>Clackmannanshire Council approved a new mental health policy for employees in November 2018. A range of services are provided for employees; training opportunities are available and awareness raising campaigns.</p> <p>Work will commence with the IMHS and Forth Valley College to deliver stress awareness courses and workshops for employees and students with the aim of raising awareness and knowledge to recognise and manage stress and mental wellbeing.</p>	<p>Clackmannanshire Council</p> <p>NHSFV</p>	<p>Helping families in other ways</p>	<p>Ongoing</p>	<p>All Child poverty groups</p>	<p>June 19 – June 20</p> <p>Stress Control: 313 individuals attended across Forth Valley. Over 50% of individuals attended 4 or more sessions/ 2 for staff courses.</p> <p>Stress Control was being phased out to be replaced with Step on Stress in 2020, however due to Covid 19 pandemic, neither programmes have been delivered in Forth Valley. Access to Jim White Stress Control and NHS Fife Online offerings have been widely promoted and signposted.</p> <p>Mental Health First Aid: 286 attendees during the reporting period. However, as a result of Covid 19, no courses have been delivered since March 2020 because training is not licensed for delivery online.</p> <p>Additional Community Mental Health support is with online self help materials through the digital bookshelf. During the reporting period there were 139 hits to the Bookshelf. The top 3 accessed self help guides were for Anxiety, Depression and Sleep.</p>

Action	Lead Organisation	Poverty driver(s)/ Outcomes	Timescale for action	Group(s) the action is intended to reduce poverty amongst	Progress for 2019/20. Notes and performance indicators
Implement Clackmannanshire's Sport and Active Living Framework – promoting sport and active living for all families in Clackmannanshire regardless of their circumstances.	Clackmannanshire Council	Helping families in other ways	Ongoing	All child poverty groups.	<p>During 2019, a Women and Girls Officer was recruited to support and develop female engagement in sport and physical activity funded by SportsScotland.</p> <p>In Sauchie 8 new classes inc mother and baby, circuit classes and adult walking netball class to promote active living.</p> <p>During the summer 2020, volunteers from local community sports clubs supported the delivery of varied activities. Digital platforms was developed with daily content, produced under the #KeepActiveAtHome, allowed families to try out a range of home based activities. Social media platforms had over 40,000 views achieved. The Active Communities and SWAG programmes (Sauchie Women and Girls project) continued daily.</p>
Delivering a range of support and services to ensure that communities are connected and empowered to enable and provide routes out of poverty. This includes further roll out of the Place Standard Tool (PST) to build on neighbourhood strengths and assets; development of asset based approaches and self-reliant groups and work with new community development trusts established in 2018 to build community based capacity and develop new services.	Clackmannanshire Council Community Learning Development CTSI Community Development Trusts	Helping families in other ways	Ongoing/Externally funded pilot schemes.	Won't directly deliver services to child poverty groups however will contribute to community empowerment and decision making and development of new services and projects.	Clacks 1400, a community based group of 10 parents/carers have taken forward the development of a community cafe which has seen 6224 visits. Partners are invited to attend the café and provide information to local parents/carers. There have been volunteering opportunities supporting wider family learning programmes. Outcomes of these programmes include improvement in parent/carer's confidence levels, with some parents / carers gaining accreditation and awards.

Action	Lead Organisation	Poverty driver(s)/ Outcomes	Timescale for action	Group(s) the action is intended to reduce poverty amongst	Progress for 2019/20. Notes and performance indicators
<p>Resilience Learning Partnership set up in 2018 to establish a formal approach to engaging with local people with lived experience in a way which is dignified and rewarding.</p> <p>This approach enables partners to learn from those with lived experience in a way which ensures appropriate financial reimbursement.</p>	<p>Clackmannanshire Council</p> <p>CPP Partners</p>	<p>Increased Income from Employment</p> <p>Supporting families in other ways.</p>	Ongoing/ SocialEnterprise	Won't directly deliver services to child poverty groups however will assist with learning to develop non-stigmatising and dignified approaches to delivering services	<p>RLP is now an established and sustainable social enterprise which reinvests in Clackmannanshire and employs 15 people with "lived experience". There are many more volunteers, stakeholders and clients. An assets based community development model using trauma informed principles is also embedded.</p>
<p><b>CSADP - Support For Families Affected by Substance</b></p> <p>Since 2015, the ADP has invested in dedicated CAB workers within local alcohol and drug services. Substance workers refer service users for support with income maximisation, housing, employment and money and debt advice and support.</p> <p>The Forth Valley Recovery Community provides a pathway for people that leads to worthwhile work/ further education.</p> <p>Increase access to treatment from alcohol and drugs services.</p>	CSADP	<p>Increased income through Maximised benefit entitlement</p> <p>Increase recovery from substance use</p>	<p>Funded by ADP – alternative funding options currently being explored.</p> <p>Funded by ADP Statutory and Commissioned Services funded by HSCP / ADP</p>		<p>The service has successfully: Increased income maximisation levels in 2019/20 by 10%</p> <p>Increased attendance at Clackmannanshire Recovery Cafes and Recovery Groups by 20%</p> <p>Increased multi – agency referral to treatment services by 20%</p>



Action	Lead Organisation	Poverty driver(s)/ Outcomes	Timescale for action	Group(s) the action is intended to reduce poverty amongst	Progress for 2019/20. Notes and performance indicators
<p><b>Trauma informed practice</b> agenda – NHS Forth Valley leading on developing and delivering trauma informed practice training framework across 4 scopes.</p> <p>This will aim to reduce impact of psychological trauma, reduce re-traumatisation and prevent negative impact of intergenerational psychological trauma on families, and children.</p>	NHS Forth Valley in partnership with, NES, Public Health Scotland, local HSCP's.	Supporting families in other ways Partnership Working	Project runs until March 2021- Focus on making the training sustainable beyond this timescale.	Consideration across the lifespan, initial focus on adults/parents who've experienced psychological trauma.	Raising awareness of the importance of the trauma informed workforce (through meetings and local events), and signposting to NES resources, including a trauma skilled e-module. Trauma informed and trauma skilled level training also delivered face to face (at the end of 2019, and online in 2020. Consultation and support with health, local authority, and third sector colleagues – staff group being prioritised.
<p>We will continue to implement our <b>Readiness for Learning</b> programme, which aims to build a better understanding of brain development and the effects of stress linked to knowledge around attachment, nurture and trauma. In 2017/18 640 education staff have been trained in the approach with positive outcomes being reported on the numbers of P1 children on staged interventions</p>	Clackmannanshire Council – Education Service	Supporting families in other ways Partnership Working	Implemented as part of Scottish Attainment Funding	All child poverty groups	Readiness for Learning (R4L) Training has been undertaken by 1,200 educators in total. See Key achievements at the start of chapter 4.
<p>In 2019/20 we will commission research to better understand the impact of poverty on people living and in the private rented sector recognising the risks of poverty from factors associated with living in the private rented sector. As part of the research a delivery plan will be developed</p>	CPP Partners	Income from Employment Partnership Working	Commence January 2020	All child poverty groups	<p>Through CAB 151 Private and Clacks Council residents supported with Housing Debt, with a key focus on tenant sustainment.</p> <p>A review of landlord registration function relating to enforcement approaches to ensure accommodation standards are met, will be undertaken in the near future.</p>

Action	Lead Organisation	Poverty driver(s)/ Outcomes	Timescale for action	Group(s) the action is intended to reduce poverty amongst	Progress for 2019/20. Notes and performance indicators
In 19/20 we will commission research to better understand the barriers and potential solutions to affordable and accessible transport to, from and within Clackmannanshire. We will work with a wide range of partners on this research and associated delivery plans including, where appropriate, our neighbouring authorities.	CPP Partners	Income from Employment Partnership Working	Commence October 2019	All child poverty groups	Develop revised performance indicators based upon covid uptake of Public Travel. A key development this year will be the roll out of the National under 19 – Free Bus Travel for everyone under 19.
In 2019 we will, along with our partners, hold a series of Child Poverty and Inclusive Growth events to coincide with Challenge Poverty Week in October. These events will aim to raise awareness; promote work to tackle poverty in Clackmannanshire and identify new strategic links and opportunities around poverty and inclusive growth.	CPP Partners	Increased awareness of poverty stereotypes.	October 2019 (potentially annually thereafter)	Won't directly deliver services to child poverty groups however will raise profile and awareness and will shape future work and partnerships.	<p>Inclusive Growth and Poverty Summit (7th-11th October 2019). A range of partner led activities and School based activities were held including a summit attended by over 300 people.</p> <p>Partners fully supported the week long activities including cost of the school day activities in Clackmannanshire schools; period poverty activities; learning and development around poverty for Police Officers and social media pledges.</p> <p>A virtual event was held for Challenge Poverty Week in 2020 which focussed on whole systems approaches and digital exclusion.</p>

## Appendix B Tracking Performance Measures

The following summary performance tracker includes high level indicators available to track at Local Authority level. These indicators do not measure child poverty directly in the same way as the indicators used for the national targets, but they can be used to understand the local context and how that is changing over time. The data used to evidence progress against the national Child Poverty targets are not available at Clackmannanshire level geography – only at Scotland geography.

Performance Measure	Poverty Driver/Outcome	Clacks 2018/19	Clacks 2019/20	Clacks 2020/21	Scotland 2020/21	Data Source
% of children living in relative low income families	Income from Employment; Income from Social Security; Cost of living.	22%	21%	21%	18%	<a href="https://www.gov.uk/government/statistics/children-in-low-income-families-local-area-statistics-2014-to-2020">https://www.gov.uk/government/statistics/children-in-low-income-families-local-area-statistics-2014-to-2020</a>
% of children living in absolute low income families	Income from Employment; Income from Social Security; Cost of living.	17%	17%	19%	15%	<a href="https://www.gov.uk/government/statistics/children-in-low-income-families-local-area-statistics-2014-to-2020">https://www.gov.uk/government/statistics/children-in-low-income-families-local-area-statistics-2014-to-2020</a>
% Workless Households	Income from Employment; Income from Social Security; Cost of living.	19.9%	17.3%	20.6%	17.1%	<a href="https://www.nomisweb.co.uk/">https://www.nomisweb.co.uk/</a>
Average Weekly Wage (median)	Income from Employment					<a href="https://www.nomisweb.co.uk/">https://www.nomisweb.co.uk/</a>
Total		£481	£551	£563	£595	
Males		£612	£677	£624	£626	
Females		£409	£449	£512	£563	
% Employment Rate 16-64	Income from Employment	74%	72.5%	73.1%	75.7%	<a href="https://www.nomisweb.co.uk/">https://www.nomisweb.co.uk/</a>
% Employment Rate 16-64 Ethnic Minority	Income from Employment	62%	45.8%	54.6%	59.3%	<a href="https://www.nomisweb.co.uk/">https://www.nomisweb.co.uk/</a>
% Employment Rate 18-24 age group	Income from Employment	72.5%	76.6%	74.1%	59.7%	<a href="https://www.nomisweb.co.uk/">https://www.nomisweb.co.uk/</a>
Working age population aged 16-64 (% of total population)	Income from Employment	62.9%	62.6%	62.3%	64.0%	<a href="https://www.nomisweb.co.uk/">https://www.nomisweb.co.uk/</a>
Working age population Males aged 16-64 (% of total population)	Income from Employment	63.5%	63.1%	62.8%	64.6%	<a href="https://www.nomisweb.co.uk/">https://www.nomisweb.co.uk/</a>
Working age population Females aged 16-64 (% of total population)	Income from Employment	62.4%	62.2%	61.8%	63.4%	<a href="https://www.nomisweb.co.uk/">https://www.nomisweb.co.uk/</a>
% 16-19 Year-old Participation measure (all)	Income from Employment	89.3%	90.1%	89.3%	91.6%	<a href="https://www.skillsdevelopmentscotland.co.uk/">https://www.skillsdevelopmentscotland.co.uk/</a>
% 16-19 Year-old participation measure (females)	Income from Employment	90.6%	92.5%	90.3%	92.9%	<a href="https://www.skillsdevelopmentscotland.co.uk/">https://www.skillsdevelopmentscotland.co.uk/</a>
% 16-19 Year-old participation measure (males)	Income from Employment	88.1%	88.1%	88.4%	91.4%	<a href="https://www.skillsdevelopmentscotland.co.uk/">https://www.skillsdevelopmentscotland.co.uk/</a>

Performance Measure	Poverty Driver/Outcome	Clacks 2018/19	Clacks 2019/20	Clacks 2020/21	Scotland 2020/21	Data Source
% Households which are fuel poor	Cost of Living	-	27%	-	25%	<a href="https://www.gov.scot/collections/scottish-household-survey/">https://www.gov.scot/collections/scottish-household-survey/</a>
% Households with internet access	Cost of Living	72%	74%	-	85%	<a href="https://www.gov.scot/collections/scottish-household-survey/">https://www.gov.scot/collections/scottish-household-survey/</a>
Modern apprenticeship new starts (16-24)	Income from Employment	327	309	227	-	<a href="https://www.skillsdevelopmentscotland.co.uk/">https://www.skillsdevelopmentscotland.co.uk/</a>
Job Density	Income from Employment	0.48	0.53	0.49	0.82	<a href="https://www.nomisweb.co.uk/">https://www.nomisweb.co.uk/</a>
Council Housing Meeting the Scottish Housing Quality Standard for Energy Efficiency	Cost of Living	97.66%	97.73%	96.12%	94.90%	<a href="https://www.improvementservice.org.uk/benchmarking">https://www.improvementservice.org.uk/benchmarking</a>
Rent Arrears (as % of Rent Due in the Year)	Cost of Living	£9.06	£9.05	£10.11	£7.31	<a href="https://www.improvementservice.org.uk/benchmarking">https://www.improvementservice.org.uk/benchmarking</a>
% of households managing well financially	Cost of Living	49%	-	-	56%	Scottish Household Survey
18-24 year olds claiming out of work benefits	Income from Social Security & Benefits in Kind	8.3%	11%	11.1%	8.8%	<a href="https://www.nomisweb.co.uk/">https://www.nomisweb.co.uk/</a>
% of adults reporting a limiting long term physical or mental health condition in household with children	Helping families in other ways	23.9%	-	-	-	Scottish Government, Scottish Surveys Core Questions

# Appendix C – Child Poverty Statistics 2015-2020

Source: <https://www.endchildpoverty.org.uk/local-child-poverty-data-2014-15-2019-20/>

Local authority	Percentage						Percentage point change (2015-20)
	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20	
Glasgow City	27.1%	29.5%	29.6%	30.9%	31.0%	32.2%	5.1%
Renfrewshire	19.3%	20.4%	21.3%	22.8%	21.9%	23.1%	3.8%
Dumfries and Galloway	23.3%	25.3%	24.8%	26.4%	25.0%	26.7%	3.4%
West Dunbartonshire	23.4%	24.5%	25.1%	26.9%	26.3%	26.8%	3.3%
Scottish Borders	20.9%	22.5%	23.2%	23.9%	22.5%	24.2%	3.3%
West Lothian	21.3%	22.1%	23.0%	23.8%	22.9%	24.6%	3.3%
Na h-Eileanan Siar	17.5%	20.6%	20.8%	19.6%	18.7%	20.7%	3.3%
North Ayrshire	24.8%	26.5%	26.2%	27.4%	27.1%	27.9%	3.2%
<b>Clackmannanshire</b>	<b>24.2%</b>	<b>25.5%</b>	<b>26.0%</b>	<b>27.3%</b>	<b>26.1%</b>	<b>27.3%</b>	<b>3.1%</b>
Dundee City	23.8%	25.0%	26.4%	27.0%	26.2%	26.8%	3.0%
Angus	21.1%	21.9%	23.6%	24.1%	23.3%	24.0%	3.0%
Inverclyde	20.9%	23.0%	22.1%	23.3%	23.3%	23.8%	2.9%
East Ayrshire	24.4%	26.1%	25.8%	26.6%	26.8%	27.3%	2.9%
Fife	23.6%	25.0%	25.0%	26.0%	25.5%	26.4%	2.7%
Perth and Kinross	19.9%	21.2%	21.4%	22.4%	21.1%	22.6%	2.7%
Argyll and Bute	20.7%	22.2%	22.7%	23.9%	22.5%	23.3%	2.6%
Aberdeen City	18.7%	19.5%	21.3%	22.3%	21.1%	21.3%	2.6%
North Lanarkshire	23.9%	25.5%	25.2%	26.3%	25.5%	26.5%	2.6%
Moray	20.8%	22.0%	23.1%	23.2%	21.9%	23.4%	2.6%
East Lothian	21.9%	22.5%	23.4%	24.7%	22.7%	24.5%	2.6%
Shetland Islands	13.3%	15.2%	16.0%	17.1%	14.4%	15.8%	2.5%
Orkney Islands	20.3%	20.7%	21.9%	22.4%	21.2%	22.7%	2.4%
Highland	21.4%	22.8%	22.8%	23.3%	22.6%	23.6%	2.2%
South Ayrshire	22.7%	23.5%	24.2%	24.6%	24.6%	24.8%	2.2%
Midlothian	21.8%	21.1%	23.4%	23.8%	22.5%	23.9%	2.1%
Falkirk	22.7%	23.2%	23.5%	24.3%	23.8%	24.8%	2.1%
Stirling	19.6%	20.0%	20.1%	21.2%	20.2%	21.3%	1.7%
City of Edinburgh	18.6%	18.8%	20.7%	21.3%	18.9%	20.3%	1.7%
South Lanarkshire	21.5%	22.4%	22.5%	23.5%	22.5%	23.1%	1.5%
East Dunbartonshire	15.2%	15.9%	16.9%	16.6%	14.8%	16.3%	1.0%
Aberdeenshire	15.6%	16.6%	17.4%	17.6%	15.7%	16.7%	1.0%
East Renfrewshire	15.0%	15.6%	15.5%	15.5%	14.6%	15.8%	0.8%

**Table 1: Child Poverty Statistics Change between 2015-2020.**

